Make our Brentwood Active

Active Brentwood is one of 14 Active Networks across Essex plugged in to each local authority area, adopting a ‘whole system approach’ to create a more physically active and healthier county. All Active Networks are committed to achieving the mission of Changing One Million Lives to Get Essex Active. In Brentwood we are searching for the best ideas that will help encourage those most at risk of inactivity in the borough to change their behaviour towards a more physically active lifestyle and help make Brentwood a healthier place.

We know applications can be both daunting and time-consuming and many great ideas can be lost. That’s why we want to start conversations, listen to great ideas (big or small) that will help get Brentwood active.

Simply tell us your idea by completing our short form and we’ll let you know if we can help. If form filling isn’t for you then alternatively send us a 3-minute video or audio clip using the form as your script.

Please note this is not a funding application at this stage but an opportunity for us to find out whether we’re able to support your idea by reviewing it against our priorities and respond to you quickly, saving you a lot of time and stress.

Even if we can’t directly support you, there are other ways we might be able to help. We’ll also be able to advise whether your idea is suitable to be considered through one of several different avenues or provide you with links to other organisations who may be able to support.

Have a look through the guidance below and see if your idea might fit the criteria.

What we want to support:

We want to support ideas that help everyone in Brentwood to take part in physical activity and improve their health and wellbeing. Whether that's formal sport, going for a walk or supporting people to connect through physical activity, we want to get people moving.

Our priority is to support activities which reach those most in need or those not currently engaging in physical activity or looking after their health. People may not be active due to a lack of motivation, capability or opportunity and we want to change this. We want to support activities that are relevant, engaging and help people change their behaviour to a more physically active and healthier lifestyle.

We’ll also consider ideas that contribute to the broader aims of our strategy. We’re particularly interested in ideas that involve groups.

Our strategic priorities of Active Brentwood:

- Improve health and wellbeing – to change behaviours to reduce inactivity and make a real impact on physical and mental wellbeing.
- Drive and sustain participation – more people being active and living a healthy and active lifestyle.
- Develop individuals and organisations – enabling people and individuals to develop skills, achieve goals and maximise their potential.
- Strengthen localities, communities and networks – raising the profile and impact of physical activity and sport.
Who can apply?

You can apply if you are:
- two or more people applying together
- a group or club (constituted or un-constituted)
- a voluntary or community organisation
- a registered charity
- a not-for-profit company (including companies limited by guarantee) or community interest company
- a school, college or university
- a statutory body (including, town, parish and community council).

Un-constituted groups are eligible to apply. This could be an existing informal group, or people coming together for the first time. If provided with funding, we'll ask you to agree to a simple set of rules which will help you run the group, make decisions about your event, activity or purchase, and manage any money given to you. This will only last for the duration of the grant (if applicable).

Projects must be delivered within the district of Brentwood for residents of Brentwood or those working within the district.

We cannot accept applications from:
- an individual
- sole traders
- organisations that are aimed at generating profits primarily for private distribution
- organisations based outside the UK
- one individual or organisation applying on behalf of another
- people under the age of 18 (Parent or guardian can apply on behalf of under 18s).

Please note that you can only be named as a main or second contact on one application. The main and second contact can’t be married, in a civil partnership, in a long-term relationship, living together or related by blood.

We can’t support:
- Replacement of equipment – we may fund extra equipment if it produces new sporting benefits
- Items which only benefit an individual – such as bursaries or kit and equipment that is not shared
- Existing salaries – we may fund coaching costs or a fixed term positions needed to meet a specific project requirement
- The continuation of a project or a project that has taken place before, including those we’ve supported previously
- Religious activity (although we can support religious organisations if their project benefits the wider community and doesn’t include religious content)
- Activities that the government has a legal obligation to fund, this may include sports sessions at schools within the curriculum
- Projects that take place or incur costs before the date of the offer letter. This includes any form of deposits and costs associated with submitting an application
- Projects that involve construction or refurbishment of property, putting up temporary buildings or land improvement
- Contingency costs and VAT you can recover
- Sponsorship, endowments or loan repayments
- Projects involving travel to another county.

Timelines:
The deadline for submitting your idea is 5th April. All applicants will be contacted with a decision by 1st May.
If form filling isn't your thing, send us a film! Use the questions below as your prompts and send to the email on the back page.

Name: ___________________________ Email Address: ___________________________

Contact Number: ___________________________ Organisation (if relevant): ___________________________

Please tell us a bit about yourself:

What do you want to do and why?

How will this idea get more people in Brentwood active or support their health and wellbeing?

Who are you going to engage with and what will be the outcome of this project?
How do you know this is needed/why do you think this is going to work?

Who are you going to engage with and what will be the outcome of this project?

How do you know this is needed/why do you think this is going to work?

What does success for this project look like?

What resources do you need to make this happen?

Please return completed form to Kimberley White Kimberley.White@brentwood.gov.uk by 5th April 2020