Less than 500 Magic Little Grants Left
Do you have a project that will support and inspire people to participate in sports or exercise with the primary aim of improving the physical health of participants? If yes, put in a Magic Little Grant application. The application form is very simple and will take you no longer than 15 minutes. Full details and criteria here

Veolia Environmental Trust
Description: Grants are available to constituted, not-for-profit groups with environmental and community projects that are located near a qualifying Veolia site in England. Play and recreation specifically listed (e.g. skateparks, MUGAs, sports grounds, pavilions). Use post code checker to check eligibility.
Application deadline: 03/09/2020
**Cash4Clubs**

**Description:** Cash4Clubs is a sports funding scheme giving clubs in the UK and Ireland the chance to apply for grants to improve facilities, purchase new equipment, gain coaching qualifications, and invest in the sustainability of their club. A flexible, no-fuss way to help get your club or team to the next level. (max. £5000)

**Application deadline:** 08/09/2020 @23:59

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**Tesco Bags of Help - COVID-19 Emergency Fund**

**Description:** Tesco Bags of Help has created COVID-19 emergency fund with a streamlined application and payment process. The single payment award of £500 will be made for organisations supporting vulnerable groups, as part of their emergency response in supporting local communities.

Typically, the fund will support organisations who have experienced increased demand, disrupted services and been forced to set up new/adapted services.

**Application deadline:** rolling

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**Peter Cruddas Foundation**

**Description:** Funding is available for registered charities in England and Wales that are working to support disadvantaged and disengaged young people as they move towards pathways into education, training and employment.

**Application deadline:** 01/09/2020
**Comic Relief Community Grants**

**Description:** Grants are available for small local grassroots organisations in England to support projects that deliver against one of Comic Relief’s four strategic themes: Children survive (under 5) & thrive, Fighting for gender justice, Homelessness/forced migration and Mental health.

- Capacity building grant (up to £1,000)
- Project delivery grant (up to £4,000)
- Covid-19 community grant (up to £4,000)

**Application deadline:** none specified
Funding

Check out the Active Essex funding finder here

The Charity Excellence Framework have a free COVID19 funder database which can be accessed here.

Some National Governing Bodies have sport specific funds. We are constantly updating our funding finder but make sure you check your NGB website for the latest updates and sport specific funds.

Clubmatters have a number of resources and ideas to help you generate income and fundraise.
Fit for Funding Webinar

Fit for Funding (recorded May 2020)  https://youtu.be/V-wYEE6dVkA

Listen to the recording of our fit for funding webinar

Aimed at sport, physical and mental health clubs, groups and organisations who currently offer, or are looking to provide physical activity opportunities to their local community.
On the webinar, we cover:
How to develop an effective funding application
The do’s and don’ts when applying for funds
Where to apply and what’s available (delivered May 2020)
Follow up support from Active Essex
Funding

10 Tips for Effective Fund Raising Practice

1) Train & Learn: understand the nature of fund raising, key terms used for the activity and how to develop best-practice

2) Governance: adopt appropriate legal structure for funding eligibility and to develop your organisation / campaign

3) Fund Raising Strategy: prepare a written plan and develop a range of activities rather than rely only on a single source

4) Develop & Train a Team: increase your group's capacity to deliver a campaign but avoid the impacts of ‘chuggers’ on the your charity's reputation!

5) Ensure Effective Proposals: they have key ‘ingredients’, so learn how to compile strong bids and apply accurate budgets.

6) Focus on Funders: conduct funder research and ensure you meet funder priorities to align with and support their mission

7) Invest in Your Campaign: “Speculate to accumulate”: this might include investing in training, consultancy, promotional resources & expenses

8) Be Innovate & Meticulous: conduct fund raising only when you are ready to bid well as you are in competition e.g. do not play the ‘numbers game’ nor be impetuous

9) Network & Connect: gain involvement in key strategic networks and seek assistance from co-ordinating bodies to ensure you access important information e.g. Active Essex

10) Go the Extra Mile: the amount of time & effort you put in to your campaign will be reflected in your results!
(7) Writing Effective Applications

Start with a detailed Briefing considering the following key points:

1) **Project Name**: a ‘catchy’ name always makes an impact!!
2) **Target Group**: who will benefit? Be clear and detailed [consider all sub-groups within the broader category]
3) **Establish the Need**: what needs have you identified / why is it important for the activity to take place? Make a case and involve service users [consider desk research, consultation & local surveys]
4) **Aims [Outcomes / Benefits / Changes]**: be clear about what you are trying to achieve by delivering the project’s activities
5) **Project Description**: be detailed but concise [does your programme focus on achieving the aims as stated?]
6) **Measurable Objectives [Targets]**: use the SMART model [Specific, Measurable, Achievable, Realistic and Time bound]
7) **Measurement [Monitoring & Evaluation]**: design a process to measure progress against the aims and targets [include impact assessment]
8) **Track Record / Case Studies**: when bidding, can you demonstrate success of your existing project or the organisation?
9) **The Budget**: develop a spreadsheet which is detailed and realistic; show and be able to justify your calculations
10) **The Ask**: how much are you asking for? [what is the right request to a specific funder and how does one know this?]
11) **Meeting Funder Priorities**: how does the application meet the funder’s priorities as the funder has a mission to fulfil as well.
12) **Sponsor Benefits**: how can supporting your application be of benefit to the funder / sponsor you approach?
13) **Study Funder Track Record**: what level of grant do they usually give? Play the percentages and develop an appropriate ‘ask’ [for both your organisation and the funder]
14) **Continuation / Exit Strategy**: how can you demonstrate your project’s / organisation’s sustainability post funding? Alternatively, if the project will end what is the exit strategy?
15) **Innovation**: although a much over-used term, can you demonstrate an innovative or different approach?