

## Active Essex Cookie Policy

As part of respecting the privacy of our website visitors, we do not use any cookies that collect personal information about you. By using and browsing the Active Essex website you are giving consent for cookies to be used according to our policy. If you do not consent to cookies being used, you can block or restrict any of the cookies through your browser settings or refrain from using the website.

Cookies	Description
GA (including _ga _gid and _utm)	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.
Facebook (_fbp)	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers