

## Sport & Physical Activity Sector Support

**September 2021**

### Retrain to Regain

Stand out after a year of uncertainty  
ReTrain to Retain will support 50,000 sport and physical activity professionals and volunteers who've had to find work outside the sector or had their hours reduced during the Covid-19 pandemic. If you're working in an area of economic deprivation or supporting under-represented groups, then ReTrain to Retain is ideal for you. The scheme is also ideal for self-employed people and small businesses.



- All participants will receive FREE support, training, and resources from CIMSPA
- We will cover 100% of the costs of your training and qualifications through ReTrain
- Volunteer sports coaches can access free training and resources from UK Coaching
- Group exercise instructors can access free resources, webinars, and certificates from EMD UK.

Find Out More HERE - <https://retrain.cimspa.co.uk/>

### Club Matters – Refreshed Website!

The Sport England Club Matters website has gone through a refresh, with a new structure and look to the site. Overall, we have tried to make the site easier to use and simpler to get to the information that you might be looking for. We have ensured that all previous links go to the exact or closest content.

We have structured the site into eight learning areas, these align with the types of roles / responsibilities that people have in clubs or that stakeholders have told us are the common areas of interest. These include:



- |                            |                          |
|----------------------------|--------------------------|
| • Welfare and safeguarding | • Financial management   |
| • Planning for your future | • Governance             |
| • Facility development     | • Participant experience |
| • Volunteer development    | • Coronavirus resources  |

Some of key areas of new content include:

- An expanded and comprehensive [volunteer development](#) section
- New pages developed with the CPSU and Ann Craft Trust on [safeguarding](#)
- A new section on [reaching different audiences](#), produced in partnership with a range of expert partners including StreetGames, the Activity Alliance and Stonewall.

## Return to Play

### **Continuing to provide a great environment as restrictions change – new infographic**

Club Matters have developed a brand-new infographic to help clubs and groups support their people as they return to play with fewer restrictions. We spoke to stakeholders and community sport organisations from across the country to find out how they have approached the restrictions lifting to ensure that their people felt safe and comfortable coming back.

[click here to access the infographic](#)



## New Digital Marketing Hub

A new Digital Marketing Hub, provided by CIMSPA and funded by Sport England, will be going live on Tuesday 14th September! The Hub is a free digital platform with resources to help those delivering sport and physical activity, including clubs, groups and individuals to develop their skills and confidence in digital marketing. The Hub will include varied content, a certified learning course, mentoring and networking opportunities, and a full webinar series. [Watch this video to find out more.](#)



To register interest in the Hub, just head to [www.digital.cimspa.co.uk](http://www.digital.cimspa.co.uk)

*\*Anyone already registered will receive their login details by email soon.*

## Funding

### **Additional Active Together funding is now available!**

Sport England have announced an additional £5 million for the crowdfunding initiative, Active Together. Launched in 2020 to support clubs and groups as they return to play, this match funding programme is a great way to raise essential funding to support the activity and needs of clubs and groups across the country.

[Click here to find out more about the funding initiative.](#)

**Return to Play Small Grants Fund**

From recent insight, we know that some clubs and groups are still struggling to provide enough equipment to make sure that people don't need to share, especially for those sports seeing fantastic rises in demand. The Return to Play Small Grants fund is available to support clubs and community groups as they respond to the challenges of returning to play. This includes funding for new equipment, small facility amendments and increased delivery costs.

[Click here to find out more about the fund.](#)

**ASDA Bringing Communities Back Together Fund**

Description: The Asda Foundation has launched phase 2 of its Bringing Communities Back Together Fund. The fund aims to reunite communities, celebrate togetherness, and support groups as Coronavirus restrictions begin to ease across the UK.

[Click here to find out more](#)

Application deadline: 01/11/2021

**Central Social and Recreational Trust**

Description: Grants are available for sports clubs and organisations in England to provide or assist in the provision of facilities for recreation or other leisure time occupation for the benefit of disadvantaged children who are under the age of 21 years. Funding is available for the following:

- Equipment for the use of all members of the club.
- Maintenance of properties, as long as the property is owned by the club or there is a significant lease period.

[Click here to find out more](#)

Application deadline: none specified

**Get in touch in with Active Essex**

If you have any questions or require additional support from our team, please get in contact and we'll do our best to help. <https://www.activeessex.org/support-for-sport-and-activity-sector/>