



# Essex Local Delivery Pilot Summary Report



Quarterly Report July – September 2021

# All Essex LDP Approved Investments - Funding

LDP TOTAL INVESTMENTS:

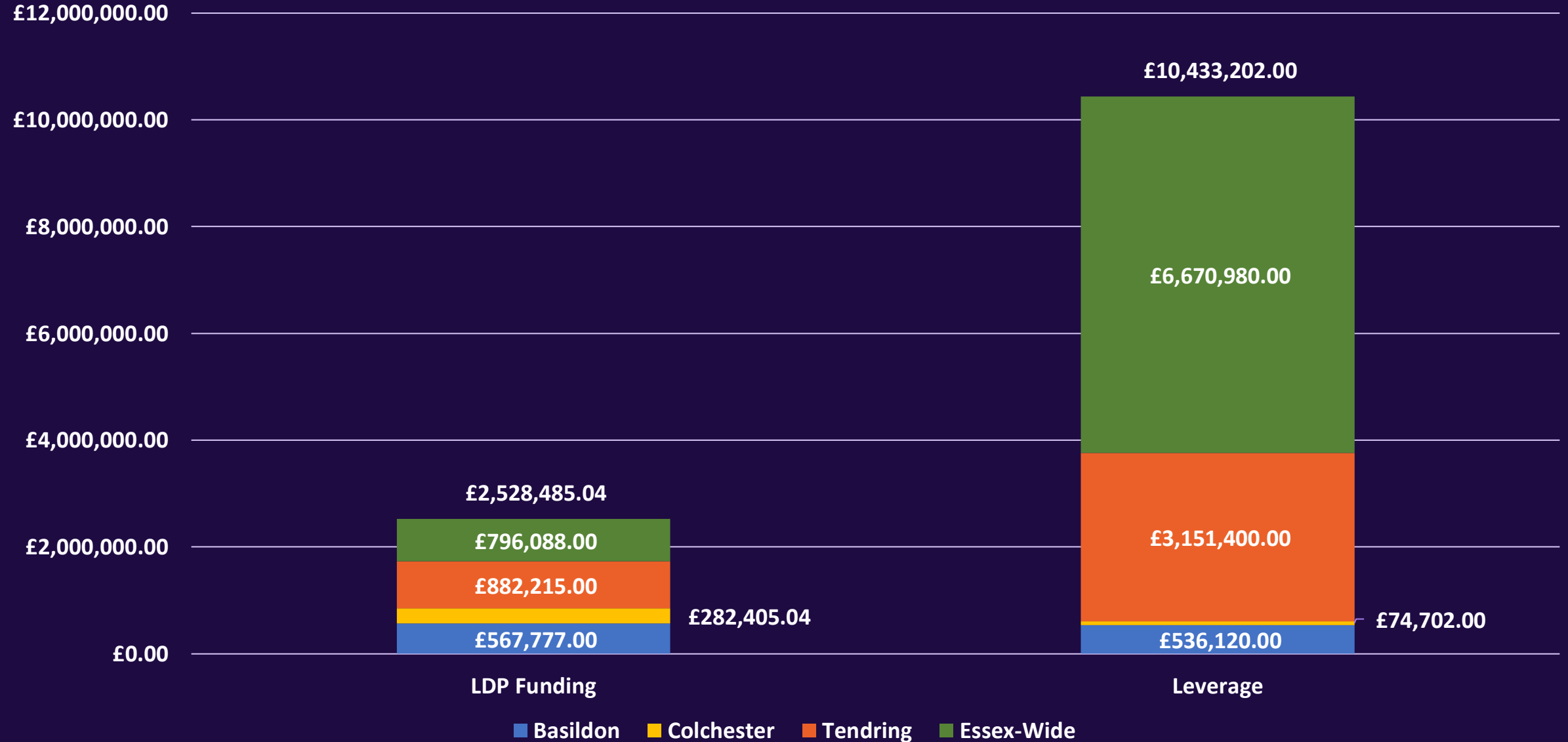
57

LDP TOTAL APPROVED FUNDING:

£2,528,485.04

LDP LEVERAGE FUNDING:

£10,433,202



# LDP Essex-Wide System Change Spotlight July – September 2021 (Q2)

(Hold Ctrl + Click on the Logos to access more information)



## 10 Year Fit for the Future Strategy

The LDP strongly influenced Essex, Southend and Thurrock's, new ambitious 10-year Physical Activity and Sport strategy 'Fit for the Future' launches.

As of June 2021, there were over 1.6 million adults living in Essex, Southend and Thurrock and 901,000 are active and participate in over 150 minutes of physical activity per week. Together, we want to increase this number, unite in one direction and over the next 10 years, create 'an active Essex to improve everyone's health and wellbeing'.

Active Essex and the Local Delivery Pilot continue to build upon the strengths in our local communities, help provide the tools to enable our young people to have the best and most healthy start to life, work collectively to develop connected and accessible places and spaces, enable and empower people to do things for themselves for good physical and mental wellbeing, and continue to work to increase sport and physical activity opportunities for everyone in our county. The time is right, the time is now, and together Essex will be Fit for the Future.



## Essex ActivAte Holiday Activity & Food Programme (HAF) £4,200,000 Realigned

Originating from LDP funding, Essex ActivAte is the name for the Holiday Activity and Food programme across Essex, run by Active Essex on behalf of Essex County Council. The programme aims to support the physical and mental wellbeing of primary and secondary school children, through engagement in a wide variety of activities.

Working with a network of trusted local delivery partners, Active Essex run FREE face to face clubs during the school holidays for children and young people who are eligible for benefits based free school meals, as well as those from low income working families who would benefit from this extra support. Each Essex ActivAte club will deliver a variety of fun physical and enrichment activities, fun food education and a nutritious meal.



## Find Your Active Behaviour Change Campaign £2,000,000 Realigned

Influenced by the Essex Local Delivery Pilot, Find Your Active celebrates the fact that everyone can enjoy the huge benefits of moving more - it's just about finding what is right for you. When it comes to getting active we know that finding the right activity greatly increases your chances of creating a new, sustainable, healthy habit.

So, whether it's getting out in the garden, a short walk, a social bike ride, some light stretching, a friendly game of football or a visit to your local leisure centre, the benefits of increasing daily movement will soon show, and have a really positive impact on your health and wellbeing. Find Your Active shines a light on all of the different ways and opportunities to get moving around Essex, Southend and Thurrock. You may need support or encouragement to get active, which is why Find Your Active is encouraging every community to have an ambassador to champion movement and help you find the activity that is right for you.



# LDP Spotlight July – September 2021 (Q2)



## Basildon

### Local Government Chronicle Awards

Jason and Grant attended the offices of the Local Government Chronicle to present to an expert panel of judges on **the work of the LDP in Basildon** as part of their 2021 national local government awards for which it has been **nominated as 'Best Partnership'**. A big thank you to everyone involved in the video featured as part of the presentation. The team will find out the result in early November



## Colchester

### Communities Can Approach

The ONE Colchester Partnership takes a **System Leadership approach bringing public and voluntary sectors together with key partners (including Essex LDP) and citizens, to ensure a collaborative approach maximising opportunities for Colchester, with a focus on Health & Wellbeing, Community Safety and an Inclusive Economy**  
*(Double Click on the image above to access the Communities Can document)*



## Tendring

### Harwich & Dovercourt 'Beat The Street'

LDP funded Beat the Street, the multi-award-winning game that gets schools, families, and communities active during the 5 weeks of the game. The game taking place in Harwich & Dovercourt launched on **29th September and runs to 3rd November** and is open to anyone of any age who would like to take part. Players take part in a school team or a community team to find the **35 Beat Boxes** installed across Harwich & Dovercourt.

# LDP Essex-Wide System Change Spotlight July – September 2021 (Q2)



## Communities

**Detached Service Detached Youth Work** sessions are taking place across the **8 of the most deprived areas** across Greater Essex that have been identified by the violence and vulnerability board, Essex Police and PFCC as areas of high youth violence. The project aims to engage and support the most vulnerable and at risk young people in each area relationships are being established with the young people and their families.

The feedback from some of the partners is that the young people are now waiting for the teams to arrive. Physical activity is a key part, and they are engaging with local businesses. Meeting upcoming to get more specific details of how it's going, but engaging well and developing a young leaders course for young people.



## Criminal Justice System

Working with the Active Essex Foundation, We have successfully secured **£310,000** from **National Lottery**, so now in a position to pull down on **LDP £144,436** funding for the **Essex Youth Crime and Sport** programme. Through this funding we will build on the strong emerging evidence that highlights the positive impact that taking part in sport and physical activity can have on young person who is involved in, or at risk of engaging in criminal behaviour including youth violence. We want to embed physical activity & sport firmly into the system of criminal justice, enabling community sport organisations to effectively use sport to directly influence the choices and behaviour of young people so they desist from criminal behaviour & activities.

Job Descriptions and a detailed project plan are being developed, looking at January 2022 start.



## Adult Social Care

New funding has been approved for **Prevention Enablement Model (PEM)** work to continue beyond its initial lifecycle. Year 2 will see **£145,000 funding coming from Adult Social Care**, and a further **£45,000 from LDP**.

An initial session has been held, with an additional session scheduled for 30/09 to discuss lessons learned and next steps for PEM in Year 2, including how we continue to hardwire movement and physical activity in the social care system.

PEM work with Adult Social Care (ASC) has given us the ability to broker other conversations with Social Care, and we've now got new projects which have started (some via FYA funding).



# LDP Investment Spotlight July – September 2021 (Q2)

## Basildon



### Community Involvement Network

The LDP funded a series of Community Involvement Network (CIN) Events over a 2-year period. Over the past 20 months, these events have continued virtually but recently **over 50 members** of the Basildon community gathered to network and collaborate! The event was a huge success with a great energy. A quick evaluation survey carried out at the end of the event expressed how 'connected', 're-energised' and 'inspired' the attendees felt after speaking with each other and listening to presentations from organisations like the Craig Tyler Trust and ATF.

## Colchester



### Wheels For All

Launched successfully and have now started delivering regular Wednesday sessions at the Northern Gateway site, averaging **20 attendees** in the first three sessions. **12 volunteers** recruited currently and have run 1 outreach event at festival in Colchester over summer. Also will be involved as part of Women's tour cycle race on 8th October, with the start taking place at Northern Gateway. Sport England visited Northern Gateway during a session to meet attendees and try out bikes/track (picture above). Also looking to increase amount of sessions in future.

## Tendring



### Octopus Ahoy

For 10 weeks in this summer of 2021, 30 Octopus Ahoy! Sculptures have formed an exciting art trail for families to follow. The trail celebrates the Mayflower 400 project and 150 Years of Clacton.

In total, **10,003** participants of the Octopus Ahoy Summer Holiday Hunt downloaded the app during the event running from **25<sup>th</sup> June to 5<sup>th</sup> September 2021**.

- Between the **10,003 app users**, **22,776,678 steps** were logged across the event
- Across all of the sculptures, **103,000 'finds'** were logged on the app.

# LDP Investment Spotlight July – September 2021 (Q2)

## Basildon



### Dancing East Basildon

16 people participated in the first session on 16<sup>th</sup> September 2021 at The Place, Pitsea, working with a dance tutor to tackle deconditioning through dance and movement and have fun with peers from their community. A tea dance was also held through the programme in Poplar House Care Home, Pitsea, using music to get residents active and lessen social isolation.

### Digital Inclusion

This LDP project is now closed, however continuing to be sustainable through ensuring volunteers have had training and received resources for Street Tag, Make every contact count, Active Essex Activity finder and Basildon Our Streets app, including meeting with the digitally isolated individuals, teaching participants how to connect online and via Whatsapp

## Pool Pod

Thanks to LDP funding, installation has begun, and is due to be completed by November this year, on a Pool Pod Lift and Aqua Wheelchair to enable people who face barriers to participation to access physical exercise in the pools at Colchester Leisure World, in order to support a programme of physical activity.

## Street Tag

In Colchester, 24 Primary schools have signed up and 8 care homes are all active. The Community leaderboard is underway, with 38 teams currently participating. An opportunity to have a trial Community Group leaderboard has been agreed. This is an 8 week programme for community groups to join the leaderboard - such as Slimming world, local sports groups and teams.

## Colchester



## Tendring



### Essex Pedal Power

Essex Pedal Power has already received and distributed 120 bikes. The next batch of 200 bikes will be distributed during November and December, of which 30 will be used to start an exciting new cycling social prescription project. The first Essex Pedal Power community bike ride took place on 8<sup>th</sup> October, in association with the Professional Womens Tour, and included another bike giveaway to 11 local residents.

### Teen Talk Harwich

Teen Talk provides support and activities for young people aged 11-25 years old in Tendring addressing mental health issues, low self-esteem, confidence and the pressures of social media.

Teen talk is now fully operational with 3 new group sessions per week being carried out during term times and school holidays.



# Essex LDP Micro Grants Spotlight

**MICRO GRANTS  
APPROVED**

**83**

**MICRO GRANTS TOTAL FUNDING  
£164,192.54**

*Essex-Wide  
3 Micro Grants Approved  
LDP Funding: £6,940*

**Basildon**

**Total Approved – 22**

**Total Funding - £46,516.20**

**Gateway Academy (LDP Funding: £1,500)**

With **12 sessions** under their belts, the Gateway Academy have utilised a range of trainers and coaches in their 'Gateway to Fitness' project to offer a variety of sessions to their growing mailing list, made up of **25 consistent members** so far.

**Basis South Essex / Visually Impaired (LDP Funding: £1,636)**

With their LDP funding, Basis have delivered **39 keep fit** sessions to **25 visually impaired people** both virtually and in person.

**Colchester**

**Total Approved – 30**

**Total Funding - £60,317.95**

**African Families in UK (LDP Funding: £1,479)**

Having commenced in the spring of 2021, AFiUK successfully brought more people out of their homes and into nature, utilising Highwoods Country Park and other local nature trails.

**MS UK (LDP Funding: £2,500)**

With their funding, MS-UK were able to send out exercise packs with various equipment to ease the transition to online classes. **27 individuals** are attending each week, with all providing great feedback.



**Tendring**

**Total Approved – 28**

**Total Funding - £50,418.39**

**Berts Belly Busters (LDP Funding: £1,500)**

Roberta, (Bert) is a local fitness instructor who, with a patch of land that was gifted to her and with additional LDP funding, runs family bounce and games sessions to get the whole family, no matter their age, active.

**Frinton Free Church (LDP Funding: £860)**

Chris Vine, who is a fitness instructor applied for a microgrant to tackle this issue. He put the money towards creating videos to post to YouTube and producing DVDs to deliver to the elderly congregation who can't access internet.





# Year to Date (April – September 2021 approved) Investment Funding

**YEAR TO DATE (YTD)**

**YTD LEVERAGE**

**YTD TOTAL FUNDING**

**YTD APPROVED**

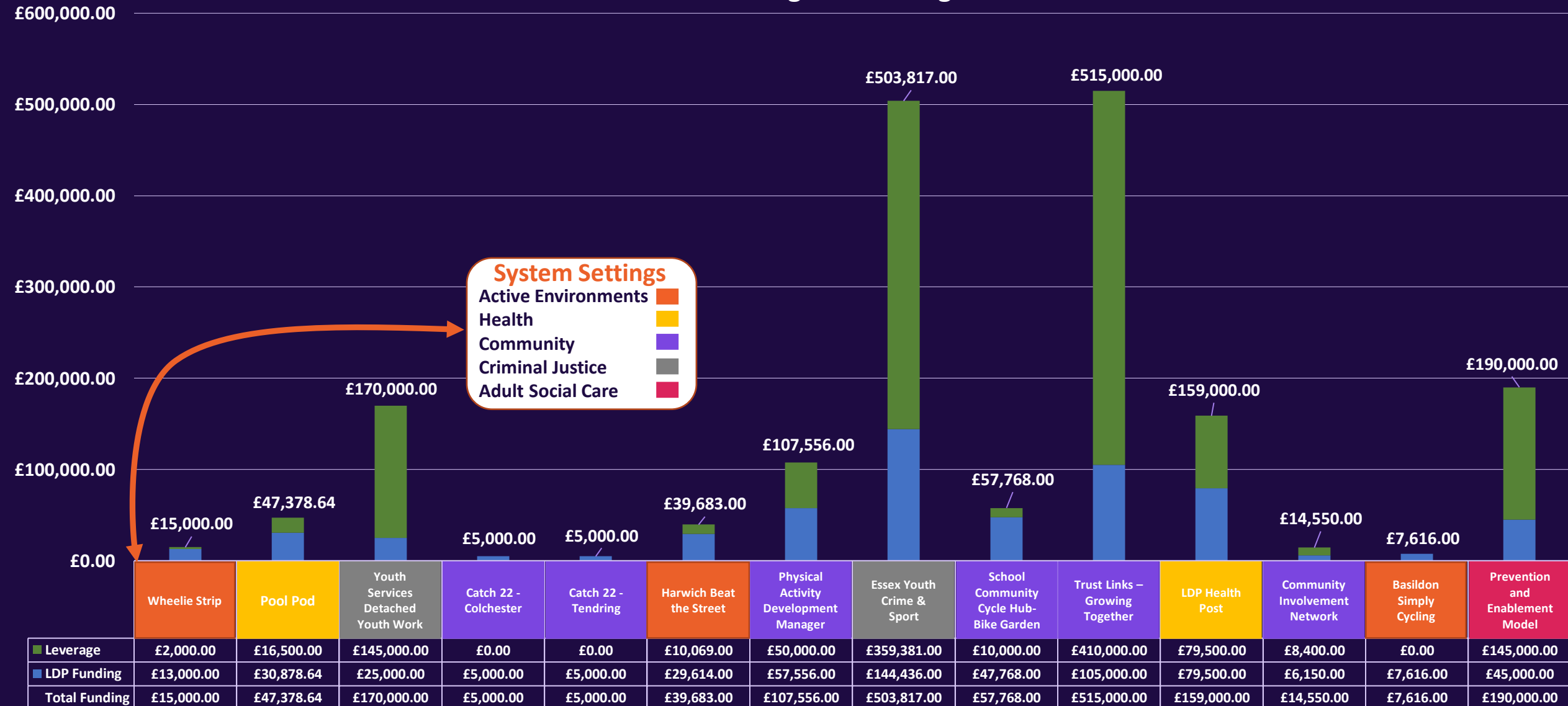
**LDP FUNDING £601,518.64**

**£1,235,850.00**

**£1,837,368.64**

**INVESTMENTS - 14**

■ LDP Funding ■ Leverage



# All Essex LDP Approved Investments - Schedule

