

Public Health Practitioner: Maldon

2021 has seen us increase our community recovery efforts working as part of a MDT to fund and support local service delivery and community groups to address health inequalities and gaps. As part of this we ran two community grant application campaigns funding 17 diverse projects. We have also restructured our Livewell Partnership Board to put more emphasis on the operational subgroups to create strong actions aligned with our District priorities.

How is your area set up and who does it work with?

Maldon has a Livewell Partnership Board which brings together leaders and stakeholders in health and social from across the District, this group is chaired by a Council Member. We are also a part of the Mid Essex Alliance working with our CCG and PCNs along with Braintree and Chelmsford Councils.



Key Priorities

- Creating a changing futures governance groups across Mid Essex for monitoring and evaluating funding expenditure
- Streamlining and strengthening partnership work and communications
- Revising and refreshing the Livewell Group Health Priorities to reflect the pandemic
 - Obesity & Physical Activity
 - Mental Health
 - Social Isolation



Name of Case Study

Maldon District Council have funded Bags of Taste mentorship programme. This targets low-income households and those with mental and physical health issues. We have had **89% completion rate** on the course with an **average saving of £13.95** on weekly food shopping. A total of **72 people** have completed the course and we have recently joint funded the course with MECCG mental health services to run throughout 2022.

How is the Public Health grant managed in your area?

Primarily through the Public Health Practitioner alongside the Livewell Grants Panel. Priorities for spending are established through the Livewell Partnership Board

Activity Levels

62.6%

Active adults (X)

24.4%

Inactive adults (X)



Mental Health

14.0%

Reported common mental health disorder (16+)

2677

Referrals received across Mid CCG for CYP

Social Value

50

Men participating in Man v Fat averaging 3kg of weight loss per person



167

Children attending Essex ActivAte HAF programme in Maldon

