

# Public Health Practitioner: Castle Point & Rochford

Over the past year, Castle Point & Rochford have launched a new joint health and wellbeing strategy, co-produced by Health and Wellbeing Board members over a 12-month period. Through this work additional partners have been brought into the health and wellbeing agenda for Castle Point and Rochford; ensuring a more substantive links between community organisations and service providers, to help align priorities.



Castle Point and Rochford have a joint Health and Wellbeing Board, administrated by the Public Health Officer and Strategic Partnerships Officer at Rochford District Council. The Board is a partnership of local organisations made up of members and officers from Castle Point Borough Council and Rochford District Council, Castle Point & Rochford Clinical Commissioning Group, Essex County Council, EPUT, Active Essex, as well as community and voluntary sector organisations.

## Key Priorities

- Launch new health and wellbeing strategy, prioritising:
  - Physical health and wellbeing
  - Mental health and wellbeing
  - Ageing well
  - Community resilience
- Become a signatory to the Prevention Concordat for Better Mental Health.
- New ways of working, creating a connected and sustainable offer for residents



## Multi-Partner Delivery

Funding, allocated from the Castle Point and Rochford public health grants, was initiated to support the establishment of a community resilience hub to serve residents, emerging after conversations from the pandemic. The MegaCentre Rayleigh is a well-established and recognised resource in the community, which underwent recent refurbishment. Public Health funding was used to support the start-up costs and development of the Hub, with over 25 partners utilising the hub space.

Over **1900** residents supported with advice about COVID vaccinations

Over **700** residents supported to improve their physical wellbeing

**1200** residents supported around mental health and wellbeing

## How is the Public Health grant managed in your area?

To date Castle Point & Rochford has used a combination of both internally driven projects and applications for small grants which has been coordinated by the Public Health Officer. Going forwards, this process will be reviewed to explore the option of creating more shared responsibility, and accountability, for the management of the grant, and alignment of funding to the strategy priorities.

## Activity Levels



**58.9%**

Active adults (CP)

**30%**

Inactive adults (CP)

**60.8%**

Active adults (R)

**25.3%**

Inactive adults (R)

## Mental Health



**13.5%**

population recorded common mental health disorder

**1299**

Referrals received from CCG for CYP

## Social Value



**100**

vulnerable families provided with support on food and gardening

**300**

Young people engaged in schools street art project

