

Welcome to the Essex ActivAte Summer webinar!



Helping children and young people
GET ACTIVE | GET CREATIVE | GET COOKING



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Essex ActivAte Summer 2023

Topics to cover:

- WONDE Booking Update
- Monitoring and Evaluation
- Comms and Marketing
- Training
- Newsletter & Partner Hub
- Summer Themes
- Key Dates



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Wonde Summer Booking System 2023



Evouchers



- Full booking system mandatory you would have been sent your training link.
- This system is for the FREE HAF places but you will need to use your own system for paid places at your clubs.
- Ensure the Club name and Location / Venue is clear in the Activity Description.
- Include as much detail as possible in your descriptions / themes / Trips / Food Menu etc.
- WONDE will be doing a drop in every day at 4pm running up to and into Summer delivery for support and questions (circulated in last newsletter)
- https://wonde.zoom.us/webinar/register/WN_Wfo1TagNTVyuygdbJZ--ew
- Schools will be encouraged to opt into an automatic release by WONDE ensuring all codes go out at the same time. Codes will be released on the 26th June at 12 noon when bookings open.
- The HAF Team will have access to FSM register with codes if needed so requests should only be made for 15% non FSM and Secondary places.. Using XX for FSM and YY for non FSM.
- Refugees wanting to attend camps can be allocated FSM codes from your Locality Lead.



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Summer Parent Evaluation

Summer: Monday 24th July - Friday 25th August
(Based on 4/5 weeks of delivery, 20/25 days)



Survey Planning: The Evaluation will kick off with a comprehensive discussion around questions needed, comment fields, partner questions, what worked etc.

19th June



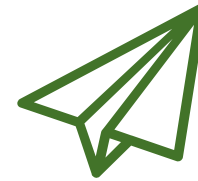
External Content: From planning a survey will be drafted. We will then discuss what changes can be included from external content.

17th July



R&I Team Feedback: Working with Research and insight team to sign off and proceed with uploading survey on impact Tool.

31st July



Launch Survey: Survey loaded and sent out via HAF Admin

7th August



Data Extraction: Deadline for Partners / Parents to send responses and to end power query connection. Responses extracted into Impact Evaluation Tool.

11th September



Marketing and Communications

Social media:

- Share images of your clubs and tag @EssexActivAte as much as possible - we will re-share as much as possible!
- We want to share your clubs on Facebook and Twitter with other partners and families to show what your club provides/who and where you are
- Share our posts when bookings are going live/are live to fill your club spaces as much as possible
- Copy our wording onto your social media posts/posters/marketing materials to stay consistent with messaging and use the correct wording
- Use our summer flyer to share on social media, email to parents or even print to hand out

Wording:

- When posting about your clubs for summer, please don't forget to mention you're providing free spaces for eligible children and young people through the HAF programme!
- Use the hashtag #HAF2023 during the summer (funded by DOE)
- Check the partner hub for assets and logos, also read the branding booklet for further guidance



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Marketing and Communications

Summer marketing and resources

- Press release
- Bus stop adverts - Tendring, Harlow and Basildon
- Consistent social media messaging and paid social
- Summer flyer - email or print
- Activity booklets - please don't forget to give booklets to parents and children to take home and use too!



Active Essex | Department for Education | Essex County Council | thurrock.gov.uk

Essex ACTIVATE

BOOK ONTO OUR FREE SUMMER HOLIDAY CLUBS!

24th July - 1st September 2023

Eligible children and young people are invited to book onto our FREE, fun-filled activity clubs who are run by a network of locally, trusted organisations and brought to you by Active Essex, Essex County Council and Thurrock Council, on behalf of Department for Education!

IS MY CHILD ELIGIBLE?

Our clubs offer spaces to primary and secondary school aged children (4-16 years) who're eligible for benefit based free school meals, or who're from 'low-income' working families, as well as children who may be vulnerable to inactivity or social isolation.

WHERE WILL THE CLUBS BE RUN?

Clubs will be running across Essex in Braintree, Basildon, Brentwood, Castle Point, Chelmsford, Colchester, Epping, Harlow, Maldon, Rochford, Tendring, Thurrock and Uttlesford!

WHAT DO THE CLUBS PROVIDE?

Clubs provide a range of different physical, enrichment and food activities to support children's physical and mental wellbeing, as well as a delicious, nutritious meal!

HOW DO I BOOK ONTO A CLUB?

If you have received a WONDE e-Voucher, click the link on the voucher to book your child/ren on. If you're awaiting a WONDE e-Voucher, please contact your school. If you aren't eligible for a WONDE e-Voucher as your child/ren aren't on benefits based free school meals, you will need to contact the club directly to book on by using our club information page.

www.activeessex.org/children-young-people/essex-activate



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Training - Learning and Development

1. You should've already completed learning and development survey in March ✓

2. You will receive a personalised booklet filled with feedback, useful tips and tools, and ongoing for support. Your Assistant Relationship managers will be in touch

3. Keep an eye out for training courses later in the year!

Any questions please get in touch with Chloe: chloe.hinds@activeessex.org



A Learning Organisation

A learning organisation supports individuals to learn and develop within the workplace through formal and informal learning processes for individuals to engage in.

Workforce Pathway

ADAPTATION is an individual's ability to acquire and use the skills, knowledge and experience necessary to perform the duties and demands of the organisation.

DEVELOPMENT is the process of acquiring and using the skills, knowledge and experience necessary to perform the duties and demands of the organisation.

ORGANISATIONAL LEARNING is the process of acquiring and using the skills, knowledge and experience necessary to perform the duties and demands of the organisation.

LEARNING AND DEVELOPMENT

Learning is the acquisition of knowledge and skills through experience, reflection, and practice. Development is the process of acquiring and using the skills, knowledge and experience necessary to perform the duties and demands of the organisation.

Organisation Confidence

Confidence is the belief in the ability of an organisation to achieve its objectives and to deliver on its promises. It is a key factor in determining the success of an organisation.

Organisation Risk

Risk is the potential for loss or damage to an organisation's assets, reputation, or ability to deliver on its promises. It is a key factor in determining the success of an organisation.

Wellbeing

Wellbeing is the state of being healthy, happy, and fulfilled. It is a key factor in determining the success of an organisation.

Support Resources

Support resources are the tools and services that an organisation provides to its employees to help them achieve their goals and improve their wellbeing.



Newsletter

Newsletter Content:

- Weekly / bi-weekly newsletter
- Important programme information
- Local partner and funding opportunities
- Training updates
- Key dates
- Always sent from haf@activeessex.org - please save this sender so you don't miss out information



HAF Newsletter 9th June 2023

Welcome again to your HAF provider update. Here you will find important information to support the smooth running of your HAF programmes, helping you keep on track with post-delivery admin including key dates for your calendars.

Content:

- 1) [Summer WONDE drop-in sessions](#)
- 2) [Summer Webinar & QA Session](#)
- 3) [Funding Opportunities](#)
- 4) [Essex Police](#)
- 5) [Celebratory Event Video](#)
- 6) [Key Dates](#)



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Partner Hub

Our Partner Hub has the following information:

- Information about the programme and marketing guidelines
- Ready made assets - can be customised
- Useful details and downloads - logos, posters, social media guidance
- Seasonal downloads: Summer logo and themed flyers
- Password: HAF
- [Click here to discover the partner hub](#)



Thank you to everyone who applied involved in our 2023/24 programme!

Applications have now closed, please view our [Q&A here](#).

Be sure to follow us on [Twitter](#) and [sign up for the Pulse newsletter](#) to be the first to know about updates.

Wonde Recording and Documents +

OOSA Downloads +

Summer Toolkit

Take a look at the images and posters we have pulled together to help you promote your holiday club(s), including: logos, posters and more!

[View more](#)



Marketing Toolkit

Take a look at our Marketing Toolkit, including details on wording, branding, marketing guidelines, photo permissions, and ways to promote your clubs. For assets and suggested wording, view the Communications Toolkit.

[View more](#)



Mental Wellbeing Toolkit

Working in partnership with our Mental Wellbeing Steering Group, we've pulled together this toolkit to help you incorporate mental wellbeing support and activities into your sessions and conversations with families.

[View more](#)



DfE Partnership Toolkit

Take a look at this useful May 2022 toolkit, produced by the Department for Education to signpost local authorities and HAF holiday club delivery partners to some of the support and resources available to enhance provision.

[View more](#)



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Sun Safety

From the successes of last summer, we will be providing you with physical resources consisting of:

- Sun Screen:(Aloha Sun lotion for kids SPF 50 or Aloha Sun Lotion SPF 30 250ml)
- Essex Activate Sun Safety poster
- Family booklets with Sun Safety tips
- Sun Safety Activities in the children’s activity booklets



SUN SAFETY

With temperatures soaring, the sunshine appearing and we all start to spend more time outside, it's important to be mindful when being in the sun!

UV INDEX

- 1-2 LOW
- 3-5 MODERATE
- 6-7 HIGH
- 8-10 VERY HIGH
- 11+ EXTREME

TOP TIPS

- Clothing can be one of the most effective barriers between our skin and the sun
- Apply sunscreen 20 minutes before going outdoors and once again when outdoors, then top up every 2 hours
- Seek shade whenever possible, particularly between 11am and 3pm when UV penetration is strongest
- Do not spend any longer in the sun than you would without sunscreen!

If the UV level reaches 3 or more, follow the five s's below to protect yourself from the sun!

THE FIVE S'S TO FOLLOW FOR SUN SAFETY

- S**lip on a clothing that covers your skin
- S**lop on sun cream with a protection factor of 30 or more
- S**lap on a wide brimmed hat
- S**lide on some quality sun glasses
- S**hade from the sun wherever possible



Water Safety

Stay Away From the Edge!

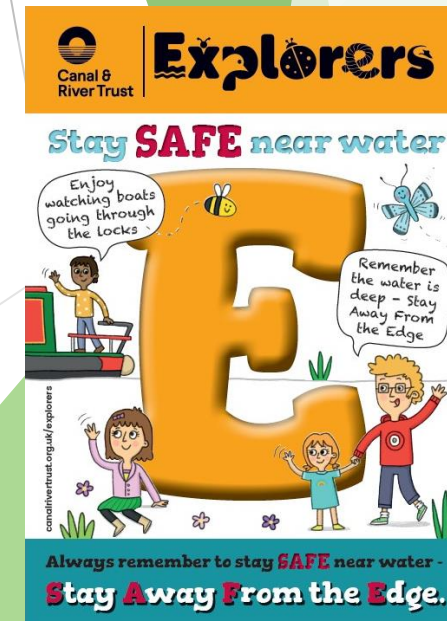
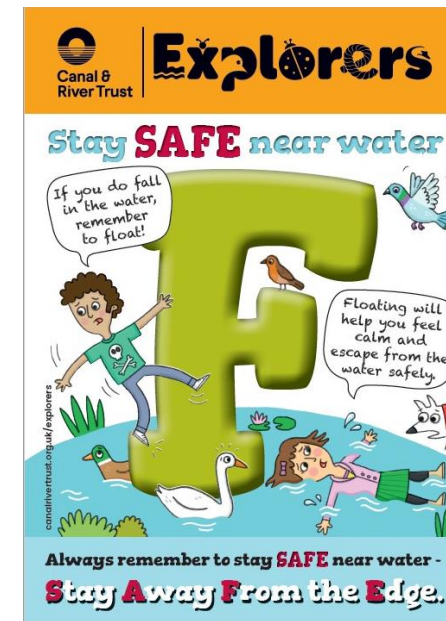
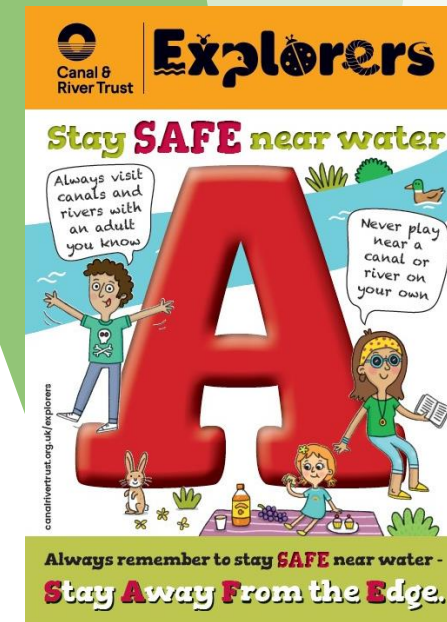
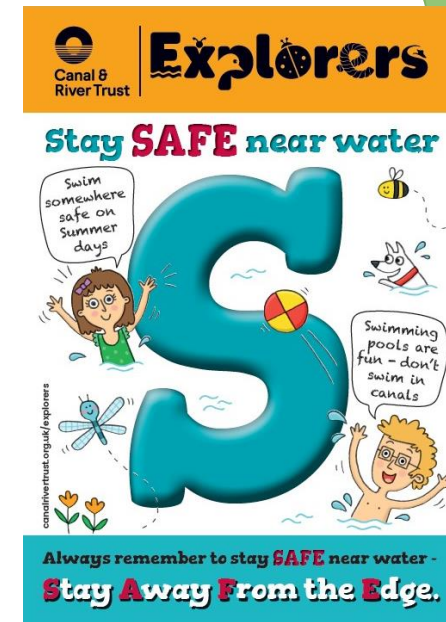
- <https://canalrivertrust.org.uk/explorers/water-safety>
- <https://canalrivertrust.org.uk/media/original/31094-water-safety-posters.pdf?v=21a2c9>

Swim Safe Sessions

- <https://swimsafe.org.uk/about>
- Swim somewhere safe on summer days; Local leisure Centre, Lifeguard operated outdoor pools, with adults.

Hydration

- Regular water breaks for children to stay hydrated





Good Things Foundation

You can become part of our national databank HAF provider!

What's the National Databank?

The National Databank provides free mobile data, texts and calls to people in need via Good Things Foundation's network of local community partners. Think of it like a 'food bank' but for internet connectivity data. Essex Activate have applied to access the databank, enabling us to provide data to people in our localities who need it.

Offer?

Free SIM cards loaded with up to 20GB of data for 6 months+ provided by VM02, Vodafone and Three for residents who are:

- 18+ years old, from a low-income household **and** qualify in one or several of the following
- statements:
 - Has no access or insufficient access to the internet at home AND/OR has no or insufficient access to the internet when away from the home
- AND/OR cannot afford their existing monthly contract or top up



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Food Fridays

Engage parents and children in food education, invite them along on Food Fridays to cook with their children and to enjoy the food!

Ideas for Food Fridays include:

- Eat the Rainbow - tasting foods of each colour, could focus on a colour each week.
- Eat the alphabet - tasting foods beginning with each letter of the alphabet.
- Branded v's budget taste test - getting children to try budget foods against branded to see if they taste different/better.
- Create the recipes from the activity booklets
- Create your own recipes, share with us to, you never know your recipe might appear in our activity booklets!





Multiply

- Multiply is a free course offered to anyone over the age of 19 who doesn't have a grade C or above Maths GCSE.
- It can really benefit parents who need support managing bills, budgeting or helping their children with their schoolwork?
- Training delivered by dedicated Multiply trainers.
- We would like to work with at least 1 club in each area to deliver this training, supporting at least 8 parents at each club.
- Further information will be in the Family Booklet and in the HAF Newsletters



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Cycling / Skateboarding / Scooter Provision through Essex Activate

We are supporting HAF Providers in running Cycling workshops as part of the HAF Offer. We have seen how this has been an exciting opportunity for some of the children attending the Essex Activate clubs as well as the benefits:

- Great for physical and Mental health
- Cycling is a skill for life
- Fast, Fun and gives children freedom and independence to get around.

Adult Cycling

Adult Advance Cycling - Free: *This is a 2-hour bespoke session, including using the best riding position for any situation and riding on more complex roads. This might include busier roads, more complicated junctions, or faster roads with speed limits above 30mph.*

Adult Confidence - Free: *This is a 2-hour bespoke session designed to increase your confidence for cycling, you can choose where you want to cycle to and what you want to learn.*

Adult Learn to Ride - Free: *This is a 45-minute session (Max 4 sessions)*

<https://essex.cycleready.co.uk/registerinterest/registerselectcoursetype>

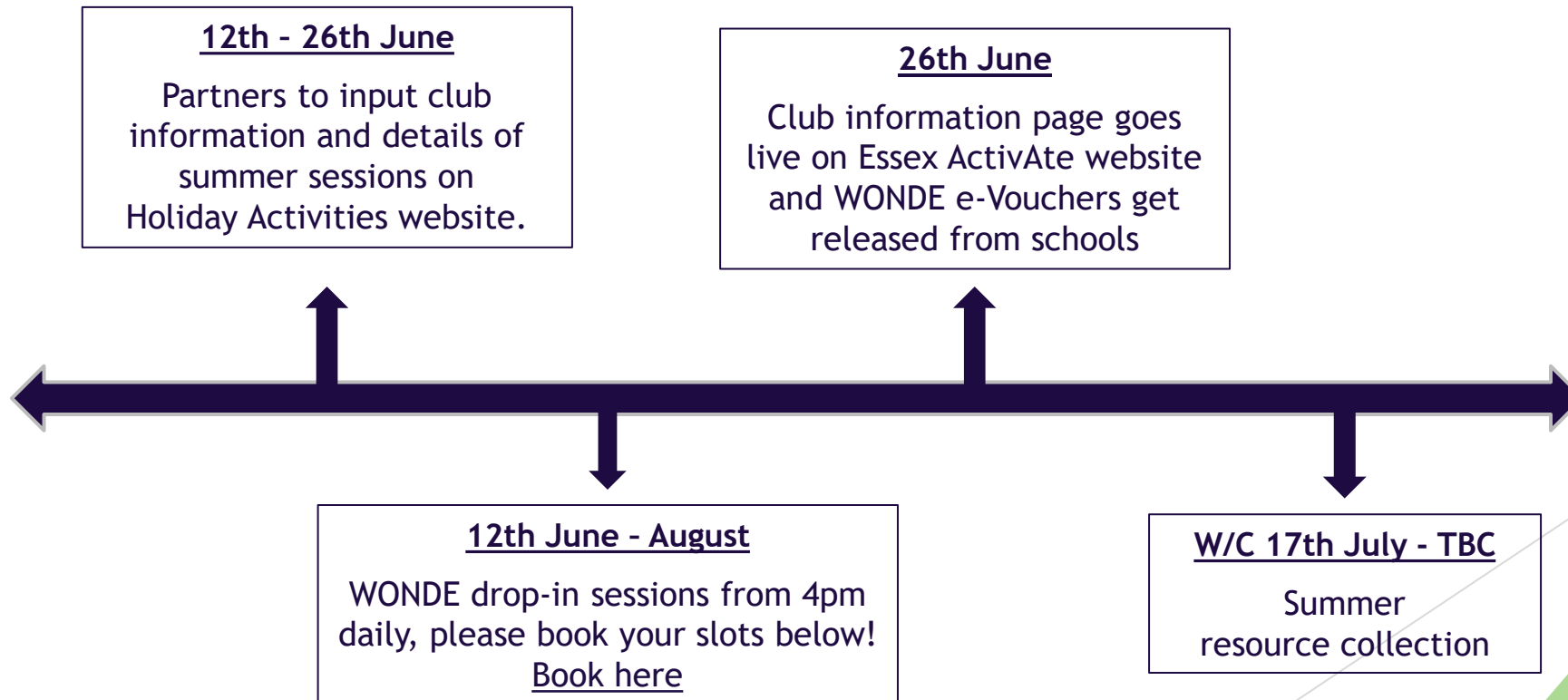


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Key dates / Resources Collection

Summer Delivery Dates: Monday 24th July - Friday 1st September
(dependant on funding allocations)





Thank you for joining us today!

Follow us Facebook / Twitter: @EssexActivAte

Contact us on:

haf@activeessex.org



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Essex County Council



**THURROCK
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Contact us:

Mid Essex- Braintree, Chelmsford, Maldon

Chloe Hinds: Chloe.Hinds@activeessex.org

South Essex- Castlepoint, Rochford

Bash Mahmood: Mobashar.mahmood@activeessex.org

West Essex- Harlow, Uttlesford, Epping

Emma Alderman: Emma.Alderman@activeessex.org

South West Essex- Basildon & Brentwood

Nicky Smith: Nicola.Smith5@essex.gov.uk

North Essex- Colchester, Tendring

Cheryl Lomas: Cheryl.lomas@activeessex.org

South West Essex- Thurrock

Sarah Fry: Sarah.Fry@activeessex.org

Essex Active Admin: haf@activeessex.org



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