

# LDP HIGHLIGHTS

W/C 9th October 2023

## UPDATES

### LDP CORE TEAM IN-PERSON SHARE & LEARN EVENT ON TUESDAY 10TH OCTOBER IN BASILDON

Over 50 members of the LDP core team met on Tuesday 10th October at the Wat Tyler Centre in Basildon for an inspiring share and learn networking event, with Grant Taylor opening the event on behalf of Basildon Council and Wat Tyler Country Park.

Locally trusted organisations working with the LDP shared their insight and stories of their fantastic work, including Inclusion Ventures, Street Tag, ParkPlay, Motivated Minds, Sport for Confidence CIC, Community 360, ATF, Essex Pedal Power, and Basildon and Brentwood NHS Alliance.

Sport England also shared the learning from all 12 LDPs, and set the scene for the forthcoming £250 million Place Expansion which includes £35 million for LDP deepening.

For further information, contact Kerry [kerry.mcdonald@activeessex.org](mailto:kerry.mcdonald@activeessex.org)



### GAMIFICATION - A SUCCESS FOR THE ESSEX LDP!

The whole purpose of our LDP is to test new and innovative ways to get people more active in our most disadvantaged communities, and then to share widely what has worked. Through testing various Gamification initiatives, we can confirm that it has worked! Street Tag and Beat the Street in particular have been comprehensively tested in our three test areas of Basildon, Colchester, and Tendring and the results are impressive. Thousands of people have played Street Tag and Beat the Street, with many of them being inactive previously.

A new report published this week by Active Essex shares the learning from our gamification testing. You can view it [here](#)



# UPDATES

## CHRIS BOARDMAN VISITING THE ESSEX LDP

Chris Boardman, Chair of Sport England and Commissioner of Active Travel England, is visiting the work of the LDP in Basildon on Friday 13th October. Chris will be hosted by Basildon Council, and will see Essex Pedal Power in action at Basildon Hospital, visit Northlands Park which has been reclaimed by the local community with significant help from ATF and Basildon Council, and meet with members of the Basildon Find Your Active Strategic Board, a direct legacy of the LDP.

Chris and his colleagues from Active Travel England and Sport England will also hear about the ambitious plans in Basildon to improve the cycling and walking infrastructure to increase active travel and decrease car usage.

## JASON SHARES LEARNINGS FROM ESSEX LDP WITH ALL SPORT ENGLAND STAFF

Jason was invited by Sport England last week to share the key learnings from the Essex LDP at an all-staff online meeting. Jason explained the different systems our LDP is influencing, including health, criminal justice, transport, social care and the community and voluntary sector.

He also shared the significant progress our LDP is making with understanding place-based working, with examples of how it's making an impact on our disadvantaged communities.

Jason brought to life his session by interviewing Peter Fairley, Director of Adult Social Care for Essex County Council and Stuart Long, Chief Executive of ATF who are one of our leading locally trusted organisations. Below is one of the slides Jason shared with Sport England staff.

LDP has influenced many organisations to adopt place-based working, including Active Essex



Active Essex  
Local Delivery Model

Starting with community need



Taking an asset-based approach



Start with where people are at  
(often not wanting to be more active)



Genuine co-production  
- helping communities to meet their needs and achieve their aspirations through building relationships and trust



Place-based working often leads to increased physical activity  
(but not sport for the sake of it)



## SPORT ENGLAND PLACE EXPANSION AND LDP DEEPENING

Sport England are preparing to announce their new £250 million investment in Place Expansion, using the learning from the 12 LDPs to shape the investment.

The information below explains that Place Expansion will be developed through three main streams: 1) Universal offer for everyone, 2) Place Expansion to up to 100 new places, 3) LDP Deepening to sustain and grow the successful elements of each of the 12 LDPs.

This is an exciting opportunity for Essex as we will have a key role to play in all three streams. A copy of the Sport England 'Greatest Need Index' is attached to understand their categorisation of places. For further information, contact Kerry [kerry.mcdonald@activeessex.org](mailto:kerry.mcdonald@activeessex.org)

### Board Commitment – March 2023



£250m over next 5 yrs to expand our place-based partnerships to 80-100 additional places via the network of people in our existing LDPs and Active Partnerships alongside a universal offer that all places can benefit from.

Deliver impact against:

- Increasing Activity
- Decreasing Inactivity
- Narrowing Inequalities
- Improving Children's Experience of Sport and Physical Activity

### How does that investment breakdown?



Investment	Description	Amount
Deepening	Primarily revenue invested to support deepening work and move to 'place partnerships'	£35m
Universal	Place-based components of a universal offer and a common approach to measurement and evaluation	£25m
Expansion	Lottery revenue and capital mix invested directly into up to 100 places through the relevant mechanism over 5 years.	£190m

### Pathways for taking this forward together

Universal Pathway for All: Strengthening all places by connecting and learning together



Expansion specific pathway

Pathway 1: Places in the top 10%, the conditions are ready to move at pace and the places are not already directly receiving SE investment.

Pathway 2: Places in the top 10%, further exploration or support is required and the factors to be explored will require different amounts of time.

Pathway 3: Where SE has existing investments (eg. LDPs or transition funding) in the places in the top 10%, this will continue to be the focus in the short term.

Pathway 4: Places in the top 20% and 25% but outside of the top 10%, conversations will start at a later point.



# SPORT ENGLAND UPDATES

## NATIONAL NETWORK OF SPORT WELFARE OFFICERS ANNOUNCED

We're investing £14.83 million of National Lottery money to establish a national network of welfare officers who'll mentor and support clubs across England.

The Sport Welfare Officers project is a policy response from both us and UK Sport to The Whyte Review, which questioned the level of safeguarding responsibility given to grassroots volunteers.

Developed in collaboration with a number of partners – including national governing bodies (NGBs), Active Partnerships (APs), the NSPCC's Child Protection in Sport Unit and the Ann Craft Trust – the project will support local clubs in ensuring the welfare of their members, both children and adults.

To find out more, click [here](#)



## PHYSICAL LITERACY CONSENSUS STATEMENT FOR ENGLAND PUBLISHED

[Physical Literacy Consensus Statement for England](#) has been revealed at a conference in London.

More than 100 people from across the academic and sport and physical activity sectors gathered at the Royal Society of Arts today for 'Positive Experiences for Children and Young People: A spotlight on Physical Literacy'.

The event represented a culmination of 18 months' work and explored the importance of physical literacy in providing positive experiences of movement and physical activity for all – a key priority in our [Uniting the Movement](#) strategy.



# TENDRING UPDATE

## ESSEX PEDAL POWER COMPLETE FITST 'KNOW YOUR BIKE SESSION'

Last week Essex Pedal Power Harwich completed their first 'Know Your Bike' session.

Things covered in the first session include:

- How to change an inner tube/remove and fit a bike tyre
- How to check the tyres
- How to use a puncture repair kit
- Basic bike M check
- How to refit a bike chain
- Other basic knowledge to help you enjoy your rides





# BASILDON UPDATES

## ESSEX PEDAL POWER

Having received an Essex Pedal Power bike earlier in the year, Lorraine Knight is taking on a sponsored cycle challenge for Diabetes UK. Throughout October Lorraine is aiming to cycle 47 miles, to mark the 47 years since her type 1 diabetes diagnosis. A great effort considering that until she received her Pedal Power bike, Lorraine hadn't cycled for over 25 years!

<https://cycle.diabetes.org.uk/fundraising/lorraine286>



## PARKS AND COUNTRYSIDE EVENT

On Friday September 29th an event was held in Basildon to celebrate and showcase the work of the many Friends groups operating across the parks and countryside settings in the borough.

The room was full of the dedicated volunteers and community leaders who drive participation and civic pride in their local green spaces.

The Friends groups support physical activity through horticulture and land management, beautifying public spaces to welcome the community and generally make their areas a better place to live, work, be educated in and visit.

Basildon Council continue to take an asset-based approach to supporting communities to take local ownership, heavily influenced through our LDP journey.



## TRUSTLINKS BASILDON

We are pleased to share that the Trust Links Basildon kitchen is now up and running, so the facility is now able to start providing a hot lunch for members in return for a £1 donation. So far, members have enjoyed pizza, chilli, and curry!

Members have enjoyed getting involved by sharing their meal ideas, helping to prep the lunch and also helping with the clean up afterwards. This has created a really nice community feel, especially when the group sit and have our lunch together.