



Welcome to Harlow

Place Partnerships Networking session

Joined by Danielle Warnes (Active Essex)

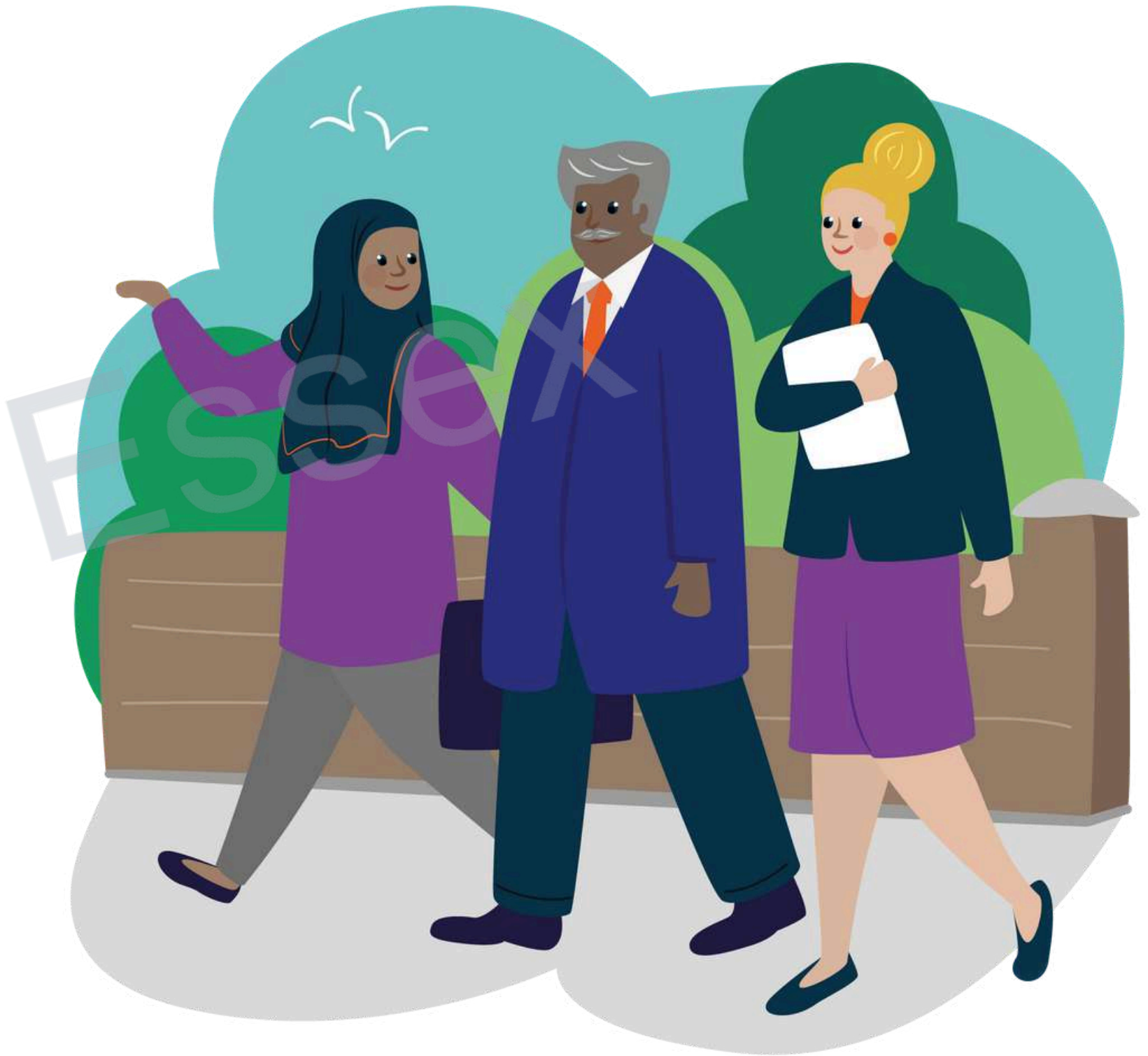
Chris Purvis (Harlow Council)

Kelly Tarling (Rainbow Services)



TODAY'S AGENDA

9.30	Arrival
10	Welcome
10.30	Ice Breaker
10.40	Asset mapping exercise
11.15	Refreshment break
11.30	Take a deep dive into the development phase
11.45	Networking opportunity
12.25	Next steps, and close



WHAT DO WE WANT TO ACHIEVE FROM TODAY?

Outcomes:

- ▶ Everyone has a clear understanding of the Sport England Place Partnership in Harlow
- ▶ We build upon existing relationships and develop new connections that will help more residents in Harlow be physically active
- ▶ We leave today feeling more connected as we begin to move as a physical activity network from "Co-existing" towards "Co-owning"



NETWORKING IN OUR PLACE

Ice breaker -

- 1) To get to know each other
- 2) Identify the place
- 3) Identify if there is a common connection



Place Expansion Commitment



£250m over next 5 years to expand our place-based partnerships to **80-100 additional places** via the network of people in our **existing LDPs and Active Partnerships** alongside a universal offer that all places can benefit from and deepening in the existing pilot areas.

To deliver impact against:

- **Decreasing Inactivity**
- **Tackling Inequality**
- **Providing positive experiences for children and young people**
- **Increasing Activity**

How does the investment breakdown?

Investment	Description	Amount
Deepening	Primarily revenue invested to support deepening work and move to "place partnerships"	£35m
Universal	Place-based components of a universal offer and a common approach to measurement and evaluation across the whole of our place work	£25m
Expansion	Lottery revenue and capital mix invested directly into up to 100 places through the relevant mechanism over 5 years.	£190m

HARLOW PLACE PARTNERSHIP JOURNEY MARCH - JULY 2024

Stakeholder workshop in Harlow

We asked what excites you, where are the challenges/ opportunities, what is strong, who we focus on, and what should be the investment priorities.

2 Day Leadership Course

The course highlighted 'leadership resilience', mapped assets, shared lived experiences and defined the common purpose.

Development Phase Bid

Successful in being awarded £265,240 on 30th May

Stakeholder Network

Place Partner overview provided, and a chance to meet your network, understand your place and begin development phase work.

MARCH '24

APRIL '24

MAY '24

JUNE '24

JULY '24

AUGUST '24

System Leaders Working Group

Initiated to manage Harlow place partnership

Development Phase Bid

This was co-designed with Harlow network, and submitted to Sport England

System Diagnostic Interviews

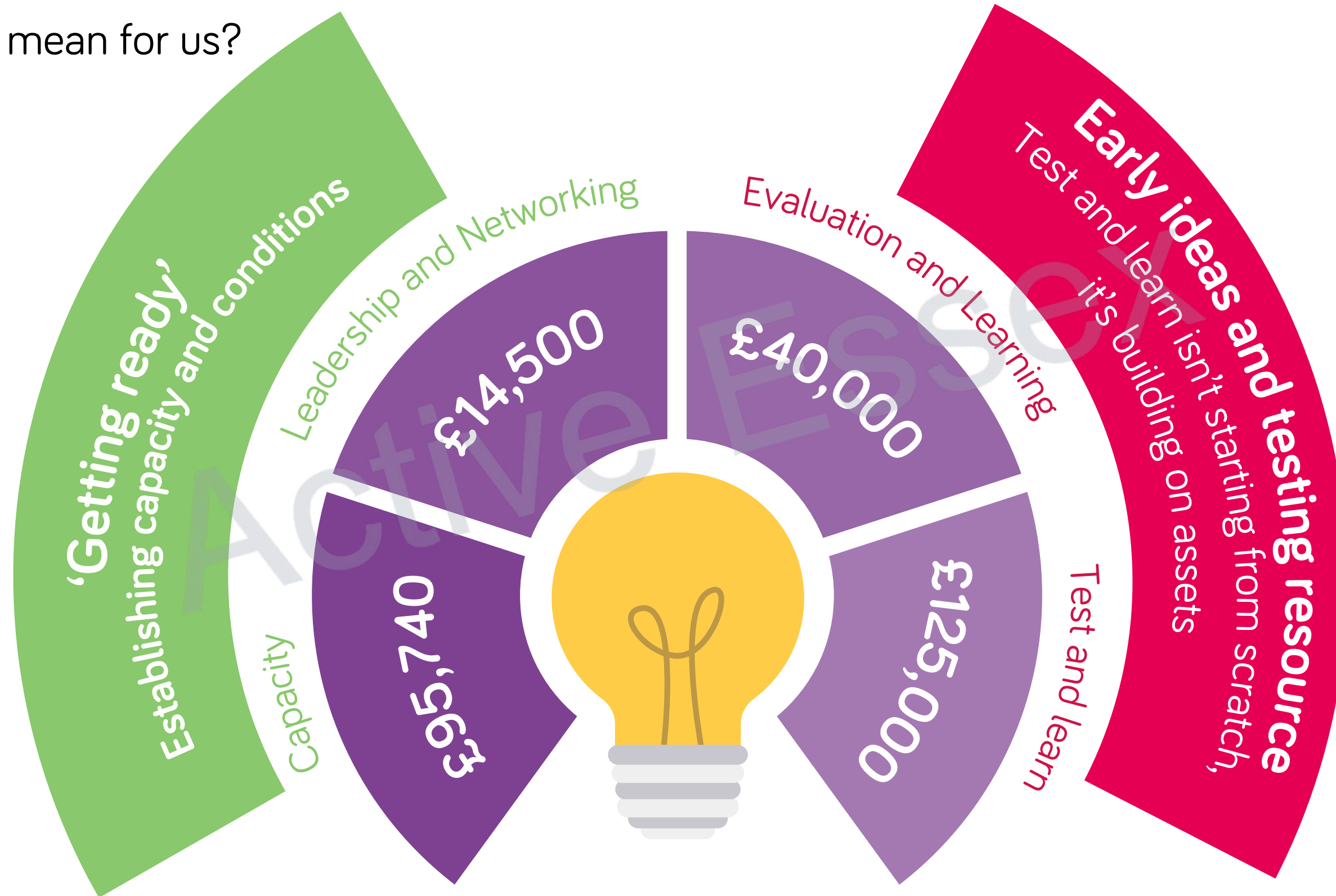
Took place with system leads and locally trusted organisations to understand the Harlow place.

Management Capacity

Embed capacity roles within Place Partnership - Chris Purvis and Kelly Tarling.

£265,240 TOTAL INVESTMENT

What does that mean for us?



This isn't a closed shop, there are plenty of opportunities. Future funding is about unlocking further opportunities to test ideas.

HARLOW PLACE PARTNERSHIP GOVERNANCE STRUCTURE

This team will work in partnership with the Essex Pedal Power team to understand successes/ learnings, and how best to provide opportunities for Harlow residents to utilise active travel methods.

This group will focus on existing operations, routine or a piece of work within the place partnership project

Harlow Pedal Power Team

Harlow Task and Finish Group

Harlow Stakeholder Group

Open to all who have an interest in the Sport England Place Partnership

System Lead Working Group
Local Organisations
Community groups

This group will be where the investment will go, and be driven through

Active Essex Place Partnership Project Support Team

They will support the Place Partnership with data and evaluation and project management/ financial administration.

Harlow System Leads Working Group

Harlow Council
CEO, System Directors and Assistant Director

Active Essex
Senior Leadership team and Harlow place team

A group of key project stakeholders and subject matter experts who work together to achieve common goals and deliverables. They will enable the Place Partnership project to progress.

Sport England
Place Strategic Leads

Harlow CVS
CEO

Harlow West Essex Healthcare Partnership
Programme Director

What challenges do you see with delivering the Place Partnerships expansion opportunity?

Getting buy-in from (stretched) system partners

We have a difficult landscape. Not all partners work naturally together. But real projects with funding will help.

who isn't here - are we making obvious we want engagement from out of sector?

Educational buy-in.

Getting the right people in the room (find the energy)

Time / effort. Meeting / Collaborate to deliver. Volunteers time.

Continuing to work in silos. Trying to work in a broken system. How can we add value?

System Pressures

keeping the Motivation / energy

Is the whole Harlow system here? who's missing?

Right people in the room to be drivers to find a talk shop. Action not words.

Building strong working partnerships. other providers

SMALL ORGANISATIONS OVER STRETCHED IN TRYING TO DELIVER

* wider system challenges. NHS Council. Community

Lack of training? Could join services up?

engagement

Networking time spent on this

Engaging Mental Health plus addictions and people that are well. building.

All having the same vision and working together.

Schools - timetable. Demand of learning from government.

not always easy to work with all partners even if an offer is free, there's demand

Getting the message out there

getting word out / Support for People accessing GPs

having no awareness about what's around

Communication

Support for advertising / communication

Awareness of activities and reaching new audience

getting the word out. what are the channels for People take part?

Not being able to get information out to everyone

Advertising. Attacking new

Commitment of the community

Buy in from Residents.

getting the info about the opportunity to the public. One website for all activities. physical + mental health + social care etc.

marketing and communications to the wider public. the opportunities available those in Harlow.

Communication. Barriers to going to activities.

Engaging communities

Engaging people. Getting the word out to people. People ACTUALLY participating, not just booking

Trust - we need to show tangible that we are invested in people. we just words

How to engage residents to take them on. Go & themselves

lack of engagement from clients.

Must bring existing communities up to speed (see - see been ENGAGE)

lack of Community engagement.

Knowing what the right solutions are for a diverse range of people

Anxiety fear de-conditioned injury. Blocks to engage

THOSE WHO ARE EXHAUSTED / BURNED OUT BECAUSE OF DIFFICULT CIRCUMSTANCES

Potentially will overlook some communities that we are not as advocated for

challenge. How will be able to access easily?

Older people need to be considered. encouraged see benefits of programme

versatile Provision For everyone

Landing the right-solutions

need to look at quality over quantity.

* making services / exercise available for all - those with health conditions - those on lower incomes

Tailoring Provision based on demographics + need (providing skills + education as part of delivery)

HOW can this place partnership ensure that those who are socially isolated? - Not just reaching those who are already engaged

It seems that the younger older generations are covered. I feel that from 14 that both are missed. Mental Health issues

People finding activities that fit their schedules. Working people feeling those that don't work get all these activities free

being realistic. ENOUGH FOR EVERYONE TO FIND A PLACE

unknown services of support within the local community. - Lack of awareness referral service

meetings - just for the sake of it. We need real actions + roadmaps to get there

WILL IT BE ACCESSIBLE & ATTRACTIVE TO MOST VULNERABLE?

How DO you MAKE EXERCISE ATTRACTIVE TO ALL? ESPECIALLY

Need for joined up thinking. bigger picture of local need. facilities. accessibility. safety

Do people know? what are the barriers. How to advertise?

smoker / organisations being overlooked

Challenges what will be the criteria is for community groups to access this grant

Solutions need to be low-cost

Challenge - How to incorporate physical activity into existing investment programmes. Charges cost money. But there are real opportunities

Cost of living crisis causing difficulty in participating in paid sport / Activities

Funding

Affordability - look after / understanding effects on individuals

Do not assume the cost of projects / facilities

- clubs very expensive

expenses. - equipment for no cost for participants - every needs to be covered. lots of barriers need to be thought about.

timings / budget

COST

facility costs

Developing / financial are a conflicting Barrier.

Sustainability

what happens when funding runs out

Concerns + Starting and funding running out

Sustainability Post 5 years

It's Making it sustainable

sustainability to run programs on low income when grants are small / short term

Sustainability

Continuing the Journey Sustainability

longevity post funding

Sustainability

WILL IT BE SUSTAINABLE LONG TERM?

Sustainability - Succession planning

projects - be a project. lifespan / funding doesn't build engagement

Places, spaces & facilities

GETTING More organisations involved with our facilities

Availability Premises mobility/ MH issues

Access parking

Demand of / existing places & spaces shared facilities

Finding safe places for most vulnerable

infrastructure - 37miles cycle track / route - Falls children to learn

Accommodating suitable places

Having the right facility with infrastructure to support delivery of sport. Application of activity

facilities infrastructure

We can't see Having PPE storage to look at insurance strategy to reduce liability because

Active travel challenges for women & girls. feeling safe during active travel

ensuring new development delivers sport facilities / improvements as expected (e.g. issues at Golden Park)

making some of current facilities more favourable to people.

Town centre. not currently heart of town. was park

Resources / facilities wet weather

transport + accessible spaces + places. to be more visible. use of residential route

Finding the right venue to support More people

Changing perceptions and culture

Perceived expectations of sport?

- culture barrier

changing perceptions regarding travel methods

The word sport can be a barrier

Sport not always priority for families struggling.

Historical memories from previous years.

Apathy culture-break cycles

need to make sure we are giving them good experiences.

Governance (red tape)

Red Tape

The process

politics

Tender process is costly & unproductive. I have to vigorously prove myself for funding application but reality costs are higher

Challenges what will be the criteria is for community groups to access this grant

WHO ARE THE PURSE HOLDERS?

Processes are repetitive and unrealistic.

Cost associated processes to provide are higher. I can't read effectively

What is already strong and going well to enable local people to be active?

Green spaces

Requirements for open space provision in new housing dev't + recognition of need to make physical activity easier to do.

lots of open spaces provide opportunities for physical activity.

Cycle ways good! green space good! accessible

Park Green spaces

Fantastic green space in Harlow Town Park

GREEN GULLY SPACES Multiple fitness centres (1) Academy facilities

Town Park River path, Harlow common, fabulous green spaces for walking

Green spaces in Harlow

Schools have green fields, sculpture trail.

Cycling and walking routes / network

Existing cycle network

Cycle tracks

Harlow has an exceptional cycle track network with over 30 km of track. Massive opportunity, under utilised

How we better use the town Park cycle paths

cycle routes, sport clubs, leisure centre.

Basic walking Cycling infrastructure - Priorities for improvements need adjusting

Walking routes, Green Spaces sculpture tour

sculptures are around Harlow cycle/walking routes trails

engaged partners who are all here!

Passionate people

Seems like Harlow has a lot of people (like in this room) who are enthusiastic!

strong providers doing great work

Accepting change is needed.

Passion and enthusiasm

Enthusiasm ... Just look at the people in the room

Passion and enthusiasm of volunteers

engaged partners who are all here!

Passionate people

Seems like Harlow has a lot of people (like in this room) who are enthusiastic!

strong providers doing great work

Accepting change is needed.

Schools & College

PE schemes in schools- good coverage of objectives, from sports coaches Teachers to improve

3 schools with MODESHIFT accredited travel plans

Inter schools sports improved Since Covid.

Specialist Coaches in Schools Schools are using their sports premium to fund

PE Leaders in schools (pupil voice)

Schools working to embed P.A into Sport and CYP activities & clubs with Active Essex clubs

Harlow College, Sports studies. Also how other courses link into Active exercise

A good schools Partnership.

Sport & Leisure facilities

Range of facilities + established organisations within Harlow

gyms. in harlow.

gyms

Existing partnership working

Harlow Health + WELL BEING BOARD AS A WAY TO GET PEOPLE ACROSS SECTORS TOGETHER

one off Community Events in partnership with different community partners.

Harlow Creates BRINGS ALL CREATIVES TOGETHER GOOD TO CONTACT

Great Local Partnership Working.

Getting people together and Sharing ideas .

Strong CVS and volunteers

Volunteering - including Town Park Pander Wood Great for physical+ Mental health

Small groups of volunteers

Rainbow Services - Lots of great Project delivery - Clubs for older people

Great variety of volunteering opportunities

Existing Community Groups / Activities

Bowls Club, with two greens with lots of possibility, for improvement

Variety of clubs/ opportunities

Grass roots football

community clubs

Big Sports Clubs in the town

Volunteering - including Town Park Pander Wood Great for physical+ Mental health

Summer Activities with Community Centres

Town Park social strollers, v. popular - v. supportive But needs group to be empowered

Community already delivering services alongside / for Harlow council

variety / range of activities/ initiatives

Strength to Balance classes

Swimming pools

TEAM SPORTS - FACILITIES ARE GOOD / WELL SUBSCRIBED

Walk Talks

Park Run

LOCAL WALKING GROUPS - SCULPTURE TRAIL

PERFORMANCE-BASED ACTIVITIES - DANCE - MAJORETTES

Changing lives multi sport walk+ talk butterfly effect yoga

Enrichment programme at Harlow college: 400+ students engaging activities weekly

Existing grassroots football club network

park Play

Many good well established clubs.

Junior / PARK RUN ROUTE TO WELL BEING WALKS

arts + culture opportunities

SEN football - team

Women's Health club weekly physical action-health talks) Delivered By integration support

Leisure zone Free swim program Adult swim school

RUGBY GOLF PARINGDON OTHER FOOTBALL CRICKET CLUBS

Established clubs Rugby Cricket Bowls Clubs

Bowls Club attracting retired people already running a youth / disability section

There is a lot of projects already going on for people to take part in

Stats can only tell you so much, so who should we focus on?



What should be the priorities for future investment?

Community engagement

Neighbourhood (hatch) approach

outreach into Estates.

Sticky People people can relate to their needs

Developing local people who can engage inactive audience

Bringing Communities together from schools, community centres, to local authorities & local businesses

More accessible and inclusive physical activity opportunities

more inclusive projects welcoming people of all abilities, genders and cultural backgrounds

Broaden Inclusivity of clubs

Using active lifestyle changes for funding to improve community safety + access

Make activity more accessible

Cost of living Focus on Priority Group families - workless households and families living in poverty.

Free access to gyms

making it easily accessible to everyone (no barriers).

Access to free opportunities Spaces

MAKING EXERCISE AFFORDABLE ATTRACTIVE TO EVERYONE NOT JUST AFFLUENT

Training / Capacity building

Increase capacity in voluntary clubs

Employability

Infrastructure to develop the work force (paid + volunteer)

Development leadership skills within greedy School / college Communities

Education and training of Activators & facilitators.

Teacher Training

empowering residents to allow progression, build confidence, safe space, build trust.

Developing skill + behaviours to prepare them for employment focus on these skills to broader meaning young people

Up showing of individuals organisations so they can empower themselves

Collaboration

How do we join up systems? for any safe space in school? more space - needs to be formal?

Networking groups. Centralised repository for information

Leave the ego's outside the room!!

Someone to join up to dots - bring people together

more joined up working less assumption more joined up thinking

school board's needs / activities being removed building Collaboration / free collaboration

safer harlow partnership working

Connecting up with other groups + work going on

joined up working at Harlow -> Planning -> Asset management -> Leisure -> community -> Health / social care

Investment of Sharing

Joining up Strategies that recognise the needs for Space + resource for SPA

Local insight

How do we create that Sense of community

youth to input into school curriculum PSHE @

Cultural awareness @ E.g. some communities will not attend Sport Club's open day if any alcohol will be available at the event.

How do we reach Those in inactive groups!

-AFFIRMATION SUPPORT

-RECOGNITION BARRIERS TO ENTRY

Improving facilities

making sure equipment is good for Purpose

Public toilet access in green space.

Access to Pools

To make current spaces more appealing to new people

Develop more of our green spaces + green wedges, + safe spaces

modern outdoor playgrounds, play parks, and skate park.

Enabling green spaces Activate Park management Plan.

To revamp and upkeep sports facilities

Facilities to Cater for all abilities + community groups.

Community led and focused multipurpose venues that have reasonable rents. Using facilities that are currently unused.

Corporate Council strategy for the improvement + promotion of existing facilities.

Strong & good mix of voluntary + good sport facility

An up to date Playing Pitch strategy that identifies existing assets & opportunities

Active Travel / Active Environments

Active travel Particularly cycling Pedal power

ACTIVE travel for all

Maintenance of cycle paths, well lit? Space to park safely

Roots to wellbeing bike recycling Project

Harlow needs to achieve a 50% shift from personal car use to Active Sustainable modes 1. e. walking, cycling

More people could cycle (but not everyone can)

MAINTAINING BIKES / CYCLE TRACKS LONG

Improving / making safer cycling network in Harlow

Active Travel Active Environments

Electric Buces's

embedding arts + active lifestyle in new town developments.

Active Travel Promote walking and cycling initiatives.

improve feelings of safety too encourage walking + cycling

The new communities on Harlow's immediate borders we expect to meet 60% target of every journey active & sustainable

link to HGGT Active Travel - we need to get strong sustainable travel facilities that encourage active travel

1. Access to translate le cars (ULEZ) now up to M25 for workers Greater London. Bus prices Active travel

cycling + walking network links to so many agendas Harlow Town Active Health + wellbeing

Mental Health

MENTAL AND PHYSICAL HEALTH INTEGRATION OF BENEFITS

Mental wellbeing is a key priority.

Focus on Social isolation Loneliness. Mental health of Parents & the whole family

Children wanting appointments for mental health

Mental health.

Improving transport

Transport is a real issue. Improve access

TRANSPORT To charity Venues

look at transport facilities - perhaps funding it, or if public transport can do free runs to the town at certain times.

Communication & Marketing

Do we need to adapt messaging?

collating all services in one place - could Active Essex go out and collate using funding so it is in one place.

showcase of what is available in one place

* come and try days for all groups for free

using multiple Platforms to Promote (Facebook not used so much now - QR codes - Notice boards -)

rolling out a time table to local groups, supermarkets, Council.

* Promoting the already existing services To Those in the inactive

QR code in job centre / school site to Active Essex site for events

Clear messaging to capture the whole audience (Not just about Sport but what is being active?)

Physical content within info section in Harlow Communications

app

Sustainability

stability

making sure able to maintain long term

LONG TERM SUSTAINABLE PROJECT THAT WON'T FIZZLE OUT

Sustainable Solutions

Sustaining successful pilots support orgs to + accessible, sustainable funding

Work with schools

Schools - individual schools providing green active (games + bike clubs, free, ...) but leading to a big work - requiring for all

all schools Liaising With Sport England in production of News Local Plan to ensure requirements for new developments are as beneficial as possible.

Support in schools to help Parental concerns, to access Active Essex, will help within mental health

ASSET MAPPING EXERCISE

Places and Spaces

Map Physical Assets in
Harlow for Physical Activity

People

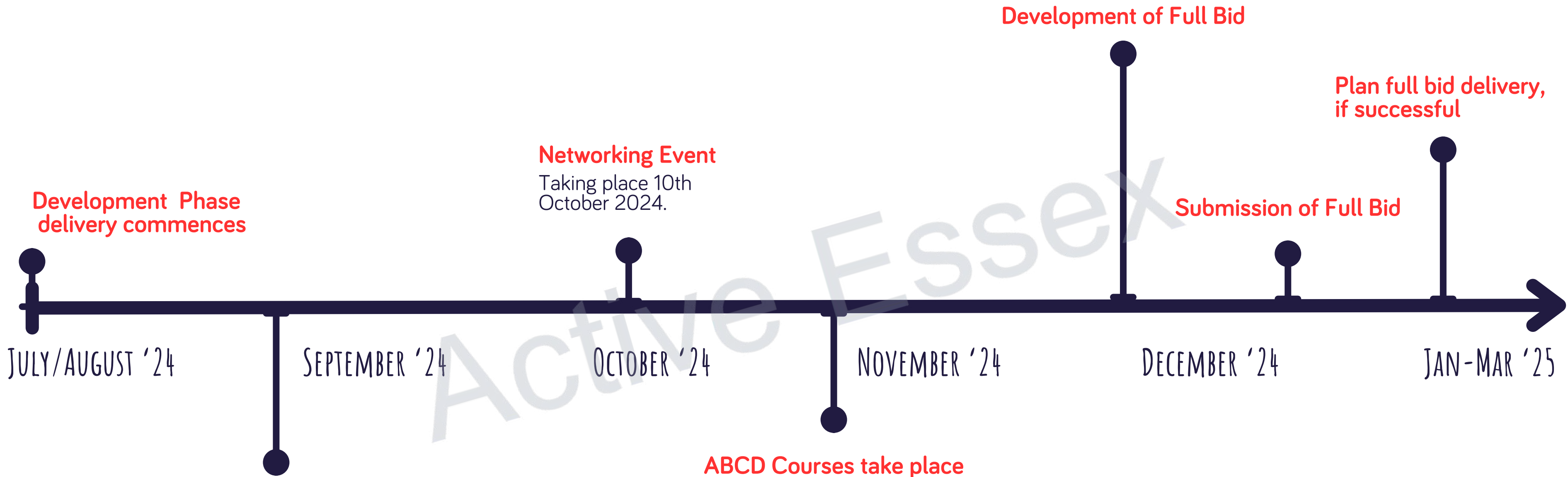
Who could be the
community assets?
Leaders/Groups
in Harlow

Opportunity

Where are there
opportunities to maximise
what is already available
in Harlow

**TAKE A
BREAK**

HARLOW PLACE PARTNERSHIP JOURNEY AUGUST - MARCH 2025



Insight and Evaluation

Capacity to coordinate and develop insight and evaluation to help populate the system maturity matrix, to include: Mapping barriers, establishing enablers/assets, networking. Active Essex will co-develop a theory of change and learning framework to understand NELP conceptual framework model and Essex Explanatory Framework. Active Essex Insight and Evaluation will on-board local organisations to 'Moving Communities Place Platform', create process learning reports and evaluate test and learns.

NETWORKING - HARLOW GIFT CARD

FIND YOUR ACTIVE HARLOW

HARLOW GIFT CARD

Name

Organisation

<p>My super power is ...</p>	<p>I have access to ...</p> <p>(Place / Space)</p>	<p>I would like to be connected with ...</p>
<p>I am involved in ...</p> <p>(Network)</p>	<p>My great idea is...</p>	<p>I need help with ...</p>
<p>I can share ...</p> <p>skill set.</p>	<p>I am connected in with ...</p> <p>(People)</p>	<p>I am looking for ...</p> <p>skill set.</p>

Essex

Active Essex

Active Essex

Active Essex

Active Essex

KEEP CONNECTED



Stay informed by visiting our dedicated page on the website for the latest updates.



follow up with the contacts you've made and extend the support you offered during the Harlow Gift Card.



Continue to consider, 'What we can do together to influence the system?'



Stay tuned for announcements on forthcoming networking events and ABCD courses. Further details will be provided soon.



Active Essex



Active Essex