



Welcome to Harlow

Place Partnerships Networking session

Joined by Danielle Warnes (Active Essex)

Chris Purvis (Harlow Council)

Kelly Tarling (Rainbow Services)



TODAY'S AGENDA

9.30	Arrival
10	Welcome
10.30	Ice Breaker
10.40	Asset mapping exercise
11.15	Refreshment break
11.30	Take a deep dive into the development phase
11.45	Networking opportunity
12.25	Next steps, and close



WHAT DO WE WANT TO ACHIEVE FROM TODAY?

Outcomes:

- ▶ Everyone has a clear understanding of the Sport England Place Partnership in Harlow
- ▶ We build upon existing relationships and develop new connections that will help more residents in Harlow be physically active
- ▶ We leave today feeling more connected as we begin to move as a physical activity network from "Co-existing" towards "Co-owning"



NETWORKING IN OUR PLACE

Ice breaker -

- 1) To get to know each other
- 2) Identify the place
- 3) Identify if there is a common connection



Place Expansion Commitment



£250m over next 5 years to expand our place-based partnerships to ***80-100 additional places*** via the network of people in our ***existing LDPs and Active Partnerships*** alongside a universal offer that all places can benefit from and deepening in the existing pilot areas.

To deliver impact against:

- **Decreasing Inactivity**
- **Tackling Inequality**
- **Providing positive experiences for children and young people**
- **Increasing Activity**

How does the investment breakdown?

Investment	Description	Amount
Deepening	Primarily revenue invested to support deepening work and move to "place partnerships"	£35m
Universal	Place-based components of a universal offer and a common approach to measurement and evaluation across the whole of our place work	£25m
Expansion	Lottery revenue and capital mix invested directly into up to 100 places through the relevant mechanism over 5 years.	£190m

HARLOW PLACE PARTNERSHIP JOURNEY MARCH - JULY 2024

Stakeholder workshop in Harlow

We asked what excites you, where are the challenges/ opportunities, what is strong, who we focus on, and what should be the investment priorities.

2 Day Leadership Course

The course highlighted 'leadership resilience', mapped assets, shared lived experiences and defined the common purpose.

Development Phase Bid

Successful in being awarded £265,240 on 30th May

Stakeholder Network

Place Partner overview provided, and a chance to meet your network, understand your place and begin development phase work.

MARCH '24

APRIL '24

MAY '24

JUNE '24

JULY '24

AUGUST '24

System Leaders Working Group

Initiated to manage Harlow place partnership

Development Phase Bid

This was co-designed with Harlow network, and submitted to Sport England

System Diagnostic Interviews

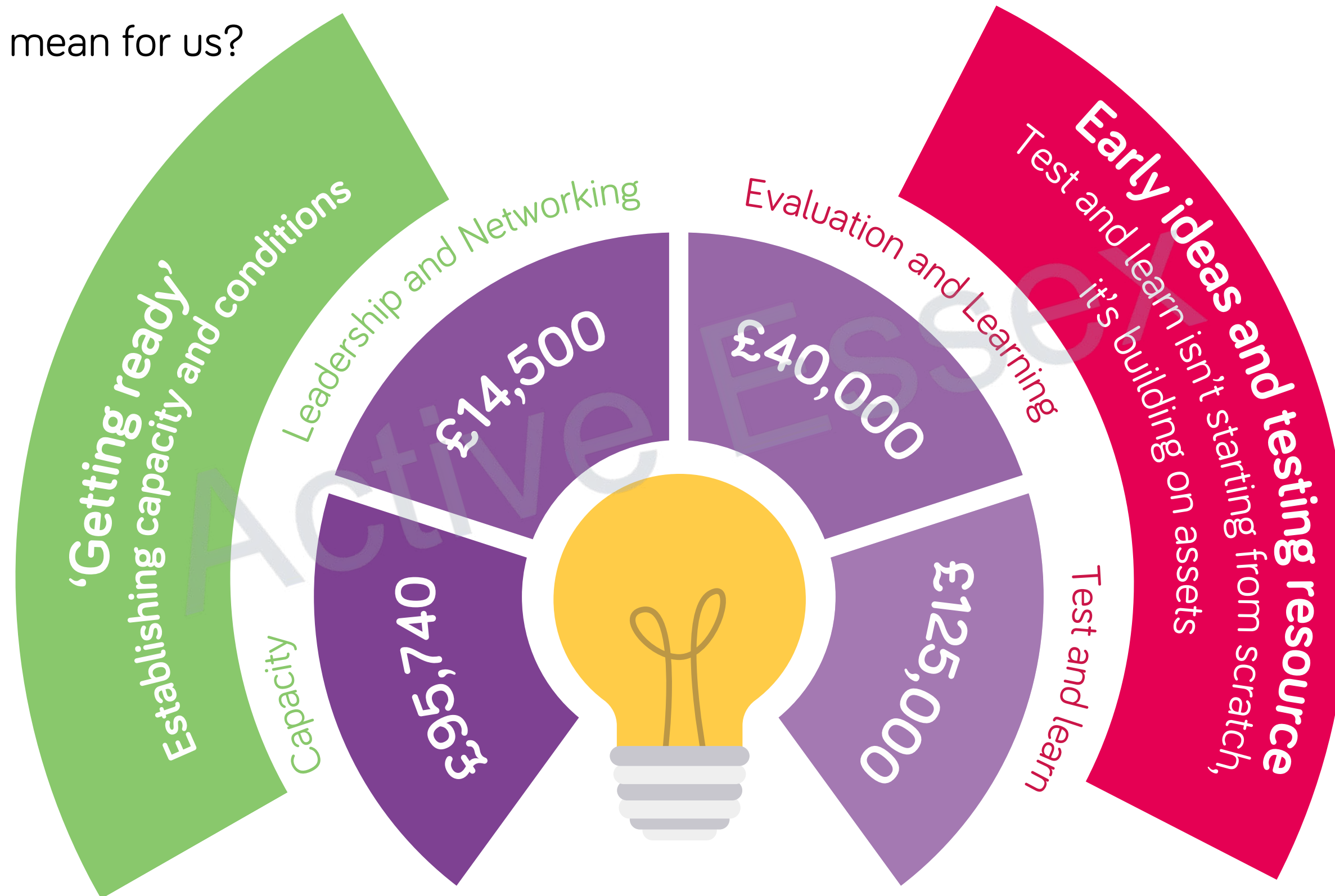
Took place with system leads and locally trusted organisations to understand the Harlow place.

Management Capacity

Embed capacity roles within Place Partnership - Chris Purvis and Kelly Tarling.

£265,240 TOTAL INVESTMENT

What does that mean for us?



This isn't a closed shop, there are plenty of opportunities. Future funding is about unlocking further opportunities to test ideas.

HARLOW PLACE PARTNERSHIP GOVERNANCE STRUCTURE

This team will work in partnership with the Essex Pedal Power team to understand successes/ learnings, and how best to provide opportunities for Harlow residents to utilise active travel methods.

Harlow
Pedal Power
Team

This group will focus on existing operations, routine or a piece of work within the place partnership project

Harlow Task
and Finish
Group

Harlow Council
CEO, System Directors and Assistant Director

Active Essex
Senior Leadership team and Harlow place team

A group of key project stakeholders and subject matter experts who work together to achieve common goals and deliverables. They will enable the Place Partnership project to progress.

Harlow
Stakeholder
Group

Open to all who have an interest in the Sport England Place Partnership

System Lead Working Group
Local Organisations
Community groups

This group will be where the investment will go, and be driven through

**Harlow West Essex
Healthcare Partnership**
Programme Director

Sport England
Place Strategic Leads

Harlow CVS
CEO

Harlow
System
Leads
Working
Group

Active
Essex Place
Partnership
Project
Support
Team

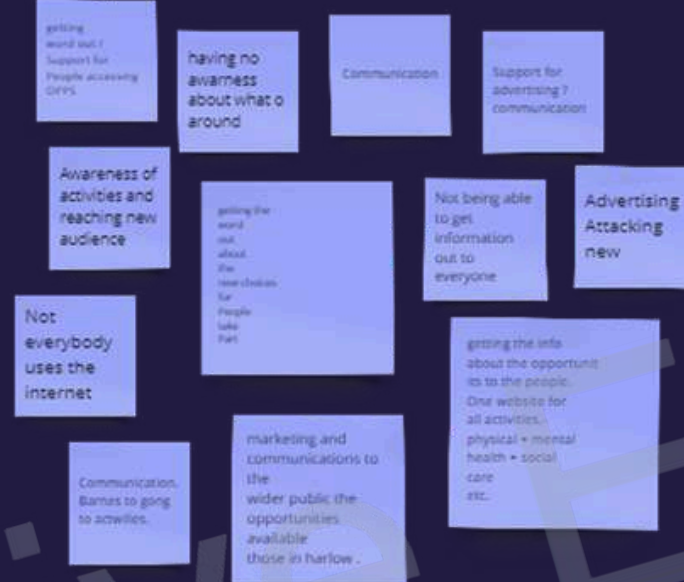
They will support the Place Partnership with data and evaluation and project management/ financial administration.

What challenges do you see with delivering the Place Partnerships expansion opportunity?

Getting buy-in from (stretched) system partners



Getting the message out there



Engaging communities



Knowing what the right solutions are for a diverse range of people



Solutions need to be low-cost



Sustainability



Places, spaces & facilities



Changing perceptions and culture



Governance (red tape)



What have you heard that excites you about Place Partnerships Expansion?

Benefits for Residents (across multiple outcomes)



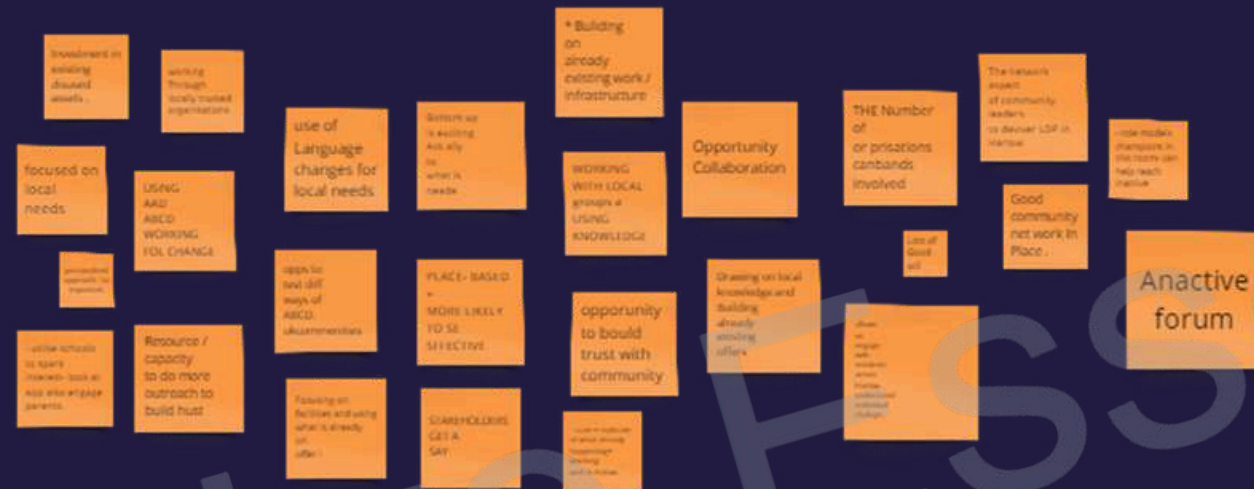
Not just sport



Focus on those with barriers to physical activity



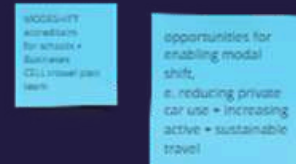
Place Based / Asset Based Approach



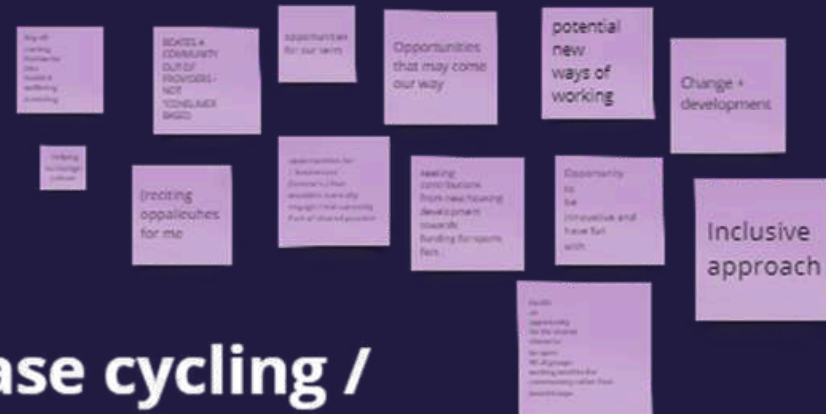
Funding that can be used sustainably



Increase cycling / modal shift



New opportunities and ways of working



Collaboration / System Working



Improving facilities and infrastructure



What is already strong and going well to enable local people to be active?

Green spaces



Cycling and walking routes / network



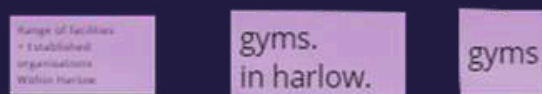
Passion and enthusiasm



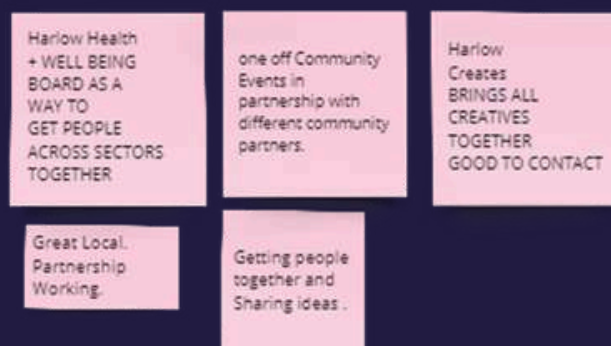
Schools & College



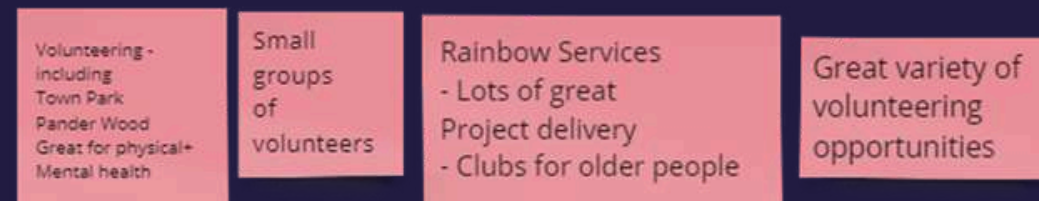
Sport & Leisure facilities



Existing partnership working



Strong CVS and volunteers



Existing Community Groups / Activities



Stats can only tell you so much, so who should we focus on?



What should be the priorities for future investment?

Community engagement

Neighbourhood (hatch) approach

outreach into Estates.

Sticky People people can relate to their needs

Developing local people who can engage inactive audience

Bringing Communities together from schools, community centres, to local authorities & local businesses

Local insight

How do we create that Sense of community

youth to input into school curriculum PSHE @

Cultural awareness e.g. some communities will not attend Sport Club's open day if any alcohol will be available at the event.

How do we reach Those in inactive groups!

- AFFIRMATION SUPPORT
- RECOGNITION
BARRIERS TO ENTRY

Mental Health

MENTAL AND PHYSICAL HEALTH INTEGRATION OF BENEFITS

Mental wellbeing is a key priority.

Focus on Social Isolation Loneliness. Mental health of Parents & the whole family

Children wanting appointments for mental health

Mental health.

More accessible and inclusive physical activity opportunities

more inclusive projects welcoming people of all abilities, genders and cultural backgrounds

Broaden Inclusivity of clubs

Using active lifestyle changes for funding to improve community safety + access

Make activity more accessible

Cost of living: Focus on Priority Group families - workless households and families living in poverty.

Free access to gyms

making it easily accessible to everyone (no barriers).

MAKE EXERCISE AFFORDABLE ATTRACTIVE TO EVERYONE NOT JUST AFFLUENT

Access to free opportunities Spaces

Improving transport

Transport is a real issue - improve access

TRANSPORT To charity Venues

look at transport facilities - perhaps funding it, or if public transport can do free runs to the town at certain times.

Sustainability

stability

making sure able to maintain long term

LONG TERM SUSTAINABLE PROJECT THAT WON'T RIZZLE OUT

Sustainable Solutions

Sustaining successful pilots support orgs to a sustainable sustainable funding

Training / Capacity building

Increase capacity in voluntary clubs

Employability

Infrastructure to develop the work force (paid + volunteer)

Development: leadership skills within greedy School / college Communities

Education and training of Activators & facilitators.

Teacher Training

upskilling of residents to allow progression, build confidence, safe space, build trust

Developing skill + behaviours to prepare them for employment Focus on these skills to broader meaning young people

Up showing of individuals organisations so they can empower themselves

Improving facilities

making sure equipment is good for Purpose

Public toilet access in green space.

Access to Pools

To make current spaces more appealing to new people

Develop more of our green spaces + green wedges, + safe spaces

modern outdoor playgrounds, play parks, and skate park.

Enabling green spaces Activate Park management Plan.

To revamp and upkeep sports facilities

Facilities to Cater for all abilities + community groups.

Community led and focused multipurpose venues that have reasonable rentals using facilities that are currently unused.

Corporate Council strategy for the improvement + promotion of existing facilities.

Strong & good mix of voluntary + good sport facility

An up to date Playing Pitch strategy that identifies existing assets & opportunities

Communication & Marketing

Do we need to adapt messaging?

collating all services in one place - could Active Essex go out and collate using funding so it is in one place.

showcase of what is available in one place

* come and try days for all groups for Free

using multiple Platforms to Promote (Facebook not used so much now - QR codes - Notice boards -)

rolling out a time table to local groups, supermarkets, Council.

* Promoting the already existing services To Those in The inactive

QR code in job centre / school site to Active Essex site for events

Clear messaging to capture the whole audience (Not just about Sport but what is being active)

Physical content within info section in Harlow Communications

app

Collaboration

How do we join up systems / for any safe space to 3.5 in school / more space + needs to be forward

Joining up Strategies that recognise the needs for Space + resource for SPA

Networking groups. Centralised repository for information

Leave the ego's outside the room!!

Someone to join up to dots - bring people together

more joined up working Less assumption more joined up thinking

safer harlow partnership working

school bus routes / academics being removed building Collaboration (true collaboration)

Connecting up with other groups + work going on

joined up working at Harlow -> Planning - 7 Asset management - 7 Leisure - community - Health / social care

Investment of Sharing

Active Travel / Active Environments

Active travel Particularly cycling Pedal power

ACTIVE travel for all

Maintenance of cycle paths, well lit? Space to park safely

Roots to wellbeing bike recycling Project

Harlow needs to achieve a 50% shift from personal car use to Active Sustainable modes 1. e. walking, cycling

More people could cycle (but not everyone can)

MAINTAINING BIKES / CYCLE TRACKS LONG

Improving / making safer cycling network in Harlow

Active Travel Active Environments

Electric Buces

embedding arts + active lifestyle in new town developments

The new communities on Harlow's immediate borders we expect to meet 60% target of every journey active & sustainable

link to HGGT Active Travel - we need to get strong sustainable travel facilities that encourage active travel

1. Access to translate le cars (ULEZ) now up to M2 for workers Greater London. Bus prices Active travel

cycling + walking network links to so many agendas Harlow Town Active Health + wellbeing

Work with schools

Schools - individual schools providing greater active (events + extra classes, free, but leading to a big event - inspiring for all)

all schools Liaising With Sport England in production of Next Local Plan to ensure requirements for New developments are as beneficial as possible.

Support in schools to help Parental careers, to promote Active Environments, will help within mental health

ASSET MAPPING EXERCISE

Places and Spaces

Map Physical Assets in
Harlow for Physical Activity

People

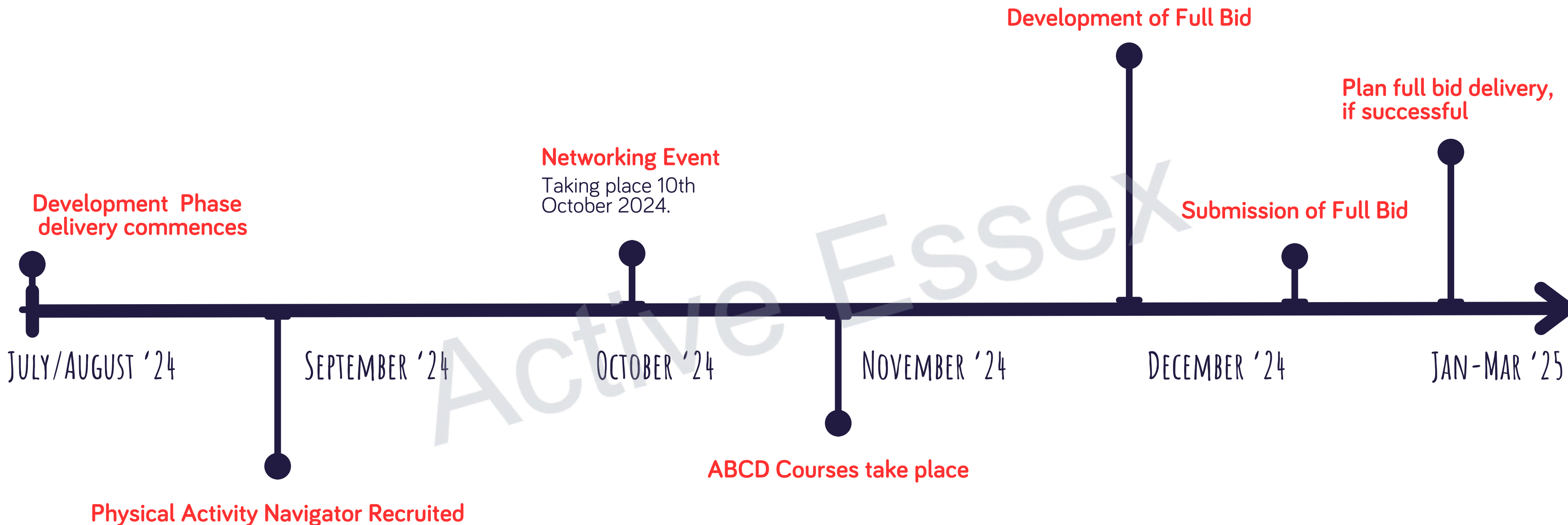
Who could be the
community assets?
Leaders/Groups
in Harlow

Opportunity

Where are there
opportunities to maximise
what is already available
in Harlow

**TAKE A
BREAK**

HARLOW PLACE PARTNERSHIP JOURNEY AUGUST - MARCH 2025



Insight and Evaluation

Capacity to coordinate and develop insight and evaluation to help populate the system maturity matrix, to include: Mapping barriers, establishing enablers/assets, networking. Active Essex will co-develop a theory of change and learning framework to understand NELP conceptual framework model and Essex Explanatory Framework. Active Essex Insight and Evaluation will on-board local organisations to 'Moving Communities Place Platform', create process learning reports and evaluate test and learns.

NETWORKING - HARLOW GIFT CARD

FIND
YOUR
ACTIVE

HARLOW

HARLOW GIFT CARD

Name

Organisation

<div>My super power is ...</div>	<div>I have access to ...</div> <div>(Place / Space)</div>	<div>I would like to be connected with ...</div>
<div>I am involved in ...</div> <div>(Network)</div>	<div>My great idea is...</div>	<div>I need help with ...</div>
<div>I can share ...</div> <div>skill set.</div>	<div>I am connected in with ...</div> <div>(People)</div>	<div>I am looking for ...</div> <div>skill set.</div>

KEEP CONNECTED



Stay informed by visiting our dedicated page on the website for the latest updates.



follow up with the contacts you've made and extend the support you offered during the Harlow Gift Card.



Continue to consider, 'What we can do together to influence the system?'



Stay tuned for announcements on forthcoming networking events and ABCD courses. Further details will be provided soon.



THANK YOU...