



FIND
YOUR
ACTIVE

THURROCK

Welcome to Thurrock

Joined by Juliette Raison (Active Essex)

Helen Horrocks (Thurrock Council)

Garry Tapsell (Impulse Leisure)

Jacqui Payne (Thurrock CVS)



TODAY'S AGENDA

9.30	Arrival
10	Welcome
10.30	Ice Breaker
10.40	Asset mapping exercise
11.15	Refreshment break
11.30	Take a deep dive into the development phase
11.45	Networking opportunity
12.25	Next steps, and close



WHAT DO WE WANT TO ACHIEVE FROM TODAY?

Outcomes:

- ▶ Update everyone on the latest developments including funding request to Sport England for a discovery and development phase in Thurrock
- ▶ Ensure everyone has a clear understanding of the Sport England Place Partnership opportunity in Thurrock
- ▶ Ensure the views and ideas of everyone at the workshop are heard and shape the future plans
- ▶ Enable networking so that everyone can connect with both existing and new people to share information and ideas



NETWORKING IN OUR PLACE

Ice breaker -

- 1) To get to know each other
- 2) Identify the place
- 3) Identify if there is a common connection



Place Expansion Commitment



£250m over next 5 years to expand our place-based partnerships to ***80-100 additional places*** via the network of people in our ***existing LDPs and Active Partnerships*** alongside a universal offer that all places can benefit from and deepening in the existing pilot areas.

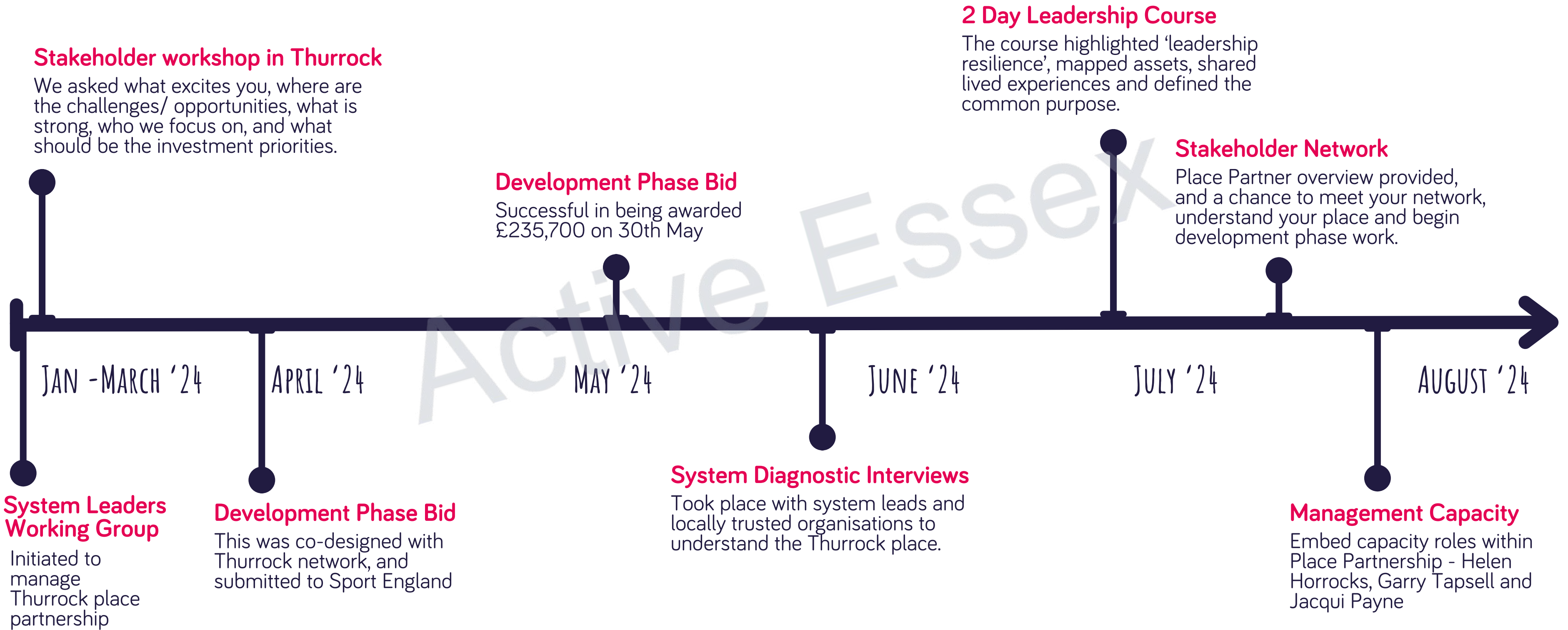
To deliver impact against:

- **Decreasing Inactivity**
- **Tackling Inequality**
- **Providing positive experiences for children and young people**
- **Increasing Activity**

How does the investment breakdown?

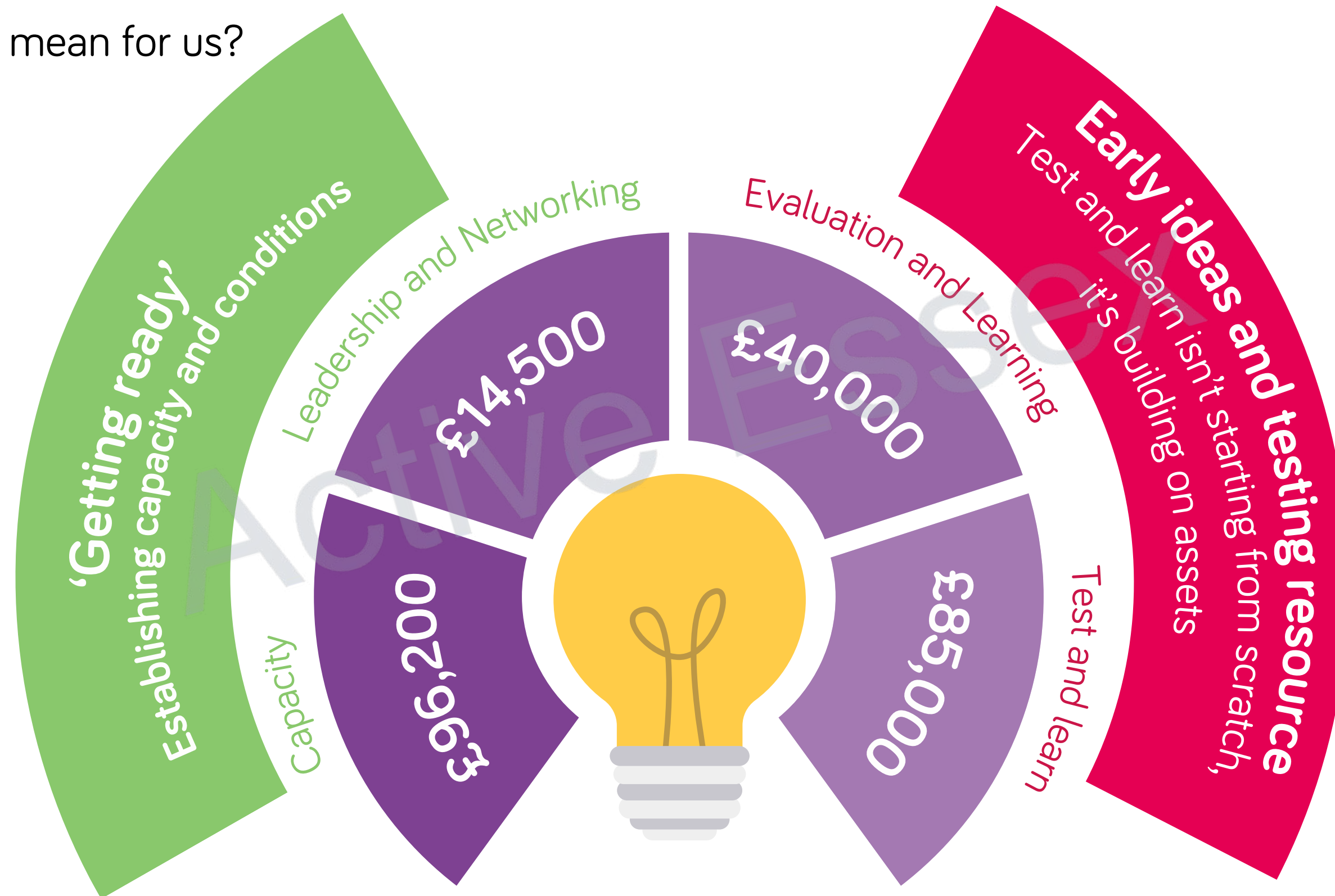
Investment	Description	Amount
Deepening	Primarily revenue invested to support deepening work and move to "place partnerships"	£35m
Universal	Place-based components of a universal offer and a common approach to measurement and evaluation across the whole of our place work	£25m
Expansion	Lottery revenue and capital mix invested directly into up to 100 places through the relevant mechanism over 5 years.	£190m

THURROCK PLACE PARTNERSHIP JOURNEY JANUARY - JULY 2024



£235,700 TOTAL INVESTMENT

What does that mean for us?

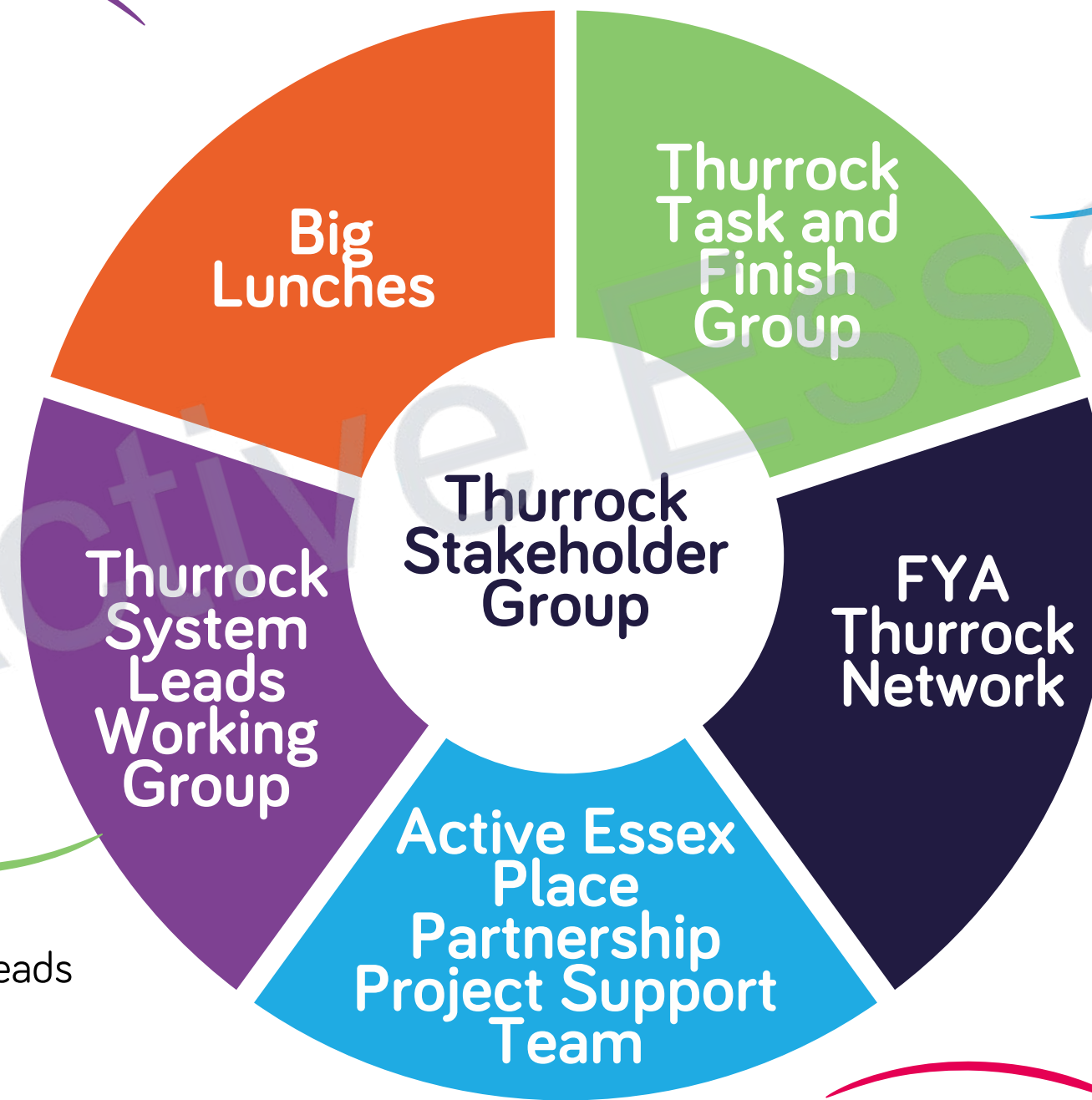


This isn't a closed shop, there are plenty of opportunities. Future funding is about unlocking further opportunities to test ideas.

THURROCK PLACE PARTNERSHIP GOVERNANCE STRUCTURE

CVS have plans to work in partnership to deliver 7 community “big lunches” across localities in Thurrock during Summer of 2024. These events engage 1000s of residents highlighting community activities already in local area that CYP and families can engage in long term

This group will focus on existing operations, routine or a piece of work within the place partnership project



Open to all who have an interest in the Sport England Place Partnership

System Lead Working Group
Local Organisations
Community groups

This group will be where the investment will go, and be driven through

They will support the Place Partnership with data and evaluation and project management/ financial administration.

Thurrock Council
System Directors , Asst Directors, HoS,

Active Essex
Senior Leadership team and Thurrock place team

A group of key project stakeholders and subject matter experts who work together to achieve common goals and deliverables. They will enable the Place Partnership project to progress.

Sport England
Place Strategic Leads

Thurrock CVS
CEO, HoS

Impulse Leisure
Managing director, Manager

Thurrock Health Alliance
Programme Director

What do you like about the Place Partnerships Expansion opportunity?

Promote PA Opportunities

Opportunity to put Sports groups/ activities on the Map

young people connecting with activity with lots on offer not just one Channel

Sustainable

Level of stability, short-term.

Focus on Sustainability

Maximises opportunity for informal activity which is low cost but more sustainable

Sustainable funding

Opportunity for funding / Removing barriers to funding

INVESTING IN THURROCK

FUNDING AVAILABLE TO HELP DELIVER THE WELLBEING STRATEGY

Removing barriers to accessing small pots of funding

opportunity to make things easier for those doing amazing work

That Thurrock will gain more support financially

Opportunity for investment

Place-Based / Asset-Based Approach

opportunity to work with businesses that we haven't done before

Opportunity to tap more into Faith groups

ACKNOWLEDGE ALL THE GOOD THAT IS ALREADY HAPPENING

Smaller / diverse opportunities needed - one fit, doesn't fit all

PLACE BASED - AREA IS KEY

Mapping of local assets - linked to the way people go

Build on relationships third sector have in communities - local people

Tilbury Chadwell South Oxtenden Target areas

Assets Building Spaces

Opportunities to build on what has been Strong / worked

Wellcome approach - confirmation of what super local opportunities are available? from Active Essex

sport in neighbourhoods

LOCAL ASSETS (PEOPLE) ARE UNTAPPED TALENT

Involving Community

Bottom up approach Involving community

NEED FUNDING TO MAKE COMMUNITY ENGAGEMENT OF ANY TYPE POSSIBLE. GOOD THAT THERE IS FUNDING AVAILABLE

OPPORTUNITY TO DEVELOP PROJECTS WITH THOSE WHO CURRENTLY DON'T ENGAGE

community

Community Based

can be community run

Involving Community

Community are at the heart of designing the opportunity

LIKE OPPORTUNITY COMMUNITY LED

community engagement designed by the community

community feel - look to build on this.

Bottom up approach

Joined up approach / Working with other sectors

chance to change culture + Way of thinking.

Link things up - geographical - community VCS.

JOINED - UP APPROACH

Active Travel

Sport in Primary school

whole system Approach

TO FURTHER SUPPORT THE THIRD SECTOR

NEW PROGRAMMES FOR HEALTH AND WELL BEING

Possibility to provide more schools and work places with the chance to other physical activity in different means.

Initiatives through health etc to work with young people.

Collaboration

The opportunity to collaborate with other organisations

It's great to see many are involved already

LOADS OF LTO'S

Multiple Agency Approach

working together more effectively to provide new opportunities for residents of Thurrock

Unite (loving together) NGOs clubs from all sports. Never been in the same room

Collaboration of booking facilities.

Test & Learn Approach

It doesn't have to be big schemes

more flexible - line of Sight to P.A

If it doesn't work the first time - we can change it?

opportunity to bring new ideas to Thurrock

Doesn't need to be big idea

Creativity & opportunity to try something new

Ability to test new ideas

Learning Approach

Learning from Pilot

Thurrock not a guinea pig

Place Partnership already succeeds

we can learn from previous pilots

Has been done before

Can learn from current Pilots

Bringing new ideas and opportunities. Bringing in expertise that's needed

PREVIOUS LEARNING

Focus on greatest need

Chance to level up - equal opportunity

Looking at minority groups

Place based focus on areas in greatest need

What challenges do you see with delivering the Place Partnerships expansion opportunity?

Barriers to physical activity



Low trust



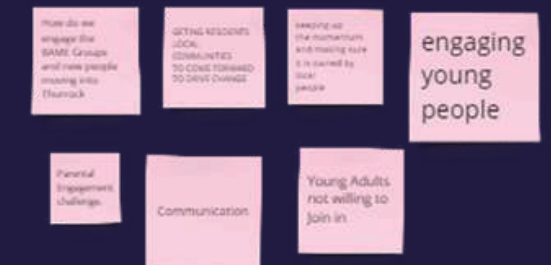
Getting the right people involved



Time and capacity



Engaging Communities



Community insight / Identifying assets



Collaborative Working



Funding and Sustainability



What is already strong and going well to enable local people to be active?

Communication Channels

Stronger Together

connections

Need sign posting to resources via Active Essex and FA Thurrock

Local Knowledge

People's experience

knowledgeable groups

knowledge of local leaders

Increased Awareness needed of importance of Activity

Community Connectors are positive

Other new things for Thurrock

Integrated Neighbourhood teams being formed

Business Sponsors eg Docks

LA move towards a Commissioning model

Place Development is potential investment via OP world

New sports centres with investment

Thurrock Community Health Champions

Social prescribers in place

Sport & Leisure facilities

Good Facilities

Lots of sports clubs

36 pitch at St. Clares School

good facilities in the area (swim, gym, impulse leisure, Storm fit)

Impulse Leisure

Outdoor gyms are used

Astro's around Thurrock

facilities at schools (secondary schools)

Sports clubs - football, basketball, gymnastics

Passionate people within the community and strong CVS

Coaches with skills

Good community pride in local areas

Passionate people in Thurrock-how can we capture and share.

Community Organisations have volunteers

Empathy Resilience Pride

community groups, passionate individuals.

Strong CVS

Active CVS + faith sector

Community - Passionate

Good Community Spirit

"Sticky People" within the community

Volunteer capacity

PASSIONATE LEADERS

Desire for change, collaboration and doing things differently

Focus on mental health

Thinking outside the box

united in goals

People in the room - wanting to come together.

Existing partnerships Great delivery providers knowledge of the community

Commitment of Partners

Willingness for agencies to work collaboratively

Connections Partnership working.

Desire for change.

Energy for clubs to work together

Existing Community Groups / Activities

Good Community groups - trust + engagement - community led

GOOD GROUPS ALREADY OPERATING.

Knit&Natter Groups

HAF Clubs.

Engagement events with local communities skate jams - unites

Activities for older people

Thurrock Schools engaged

Women & Girls Physical Activity socialisation.

THIRD SEENot ORGS

Cycling Learn to Ride

Food Growing Network (ABCO)

Thurrock Hockey Club working to encourage children - youth section growing.

HAF Activate

Strong COMM GROUPS

Charity groups

Big Local event reached a lot of people in 2023

Lots of Programmes already

Teaching Bikeability in Schools

Wide range of sports offered

family group meetings open for anyone

Existing active Essex programs

Green & Blue Spaces

Community Hubs

Family Hubs for information sharing

Estuaries

Green Open Spaces

There are parks and green spaces with great potential.

Coal house Fort

Grays beach

Belhus Woods

Thameside Nature Reserve RSPB Purfleet

RIVER

Connection between walks and arts.

Better Cycle Routes

Get active by visiting historic sites eg Windrush

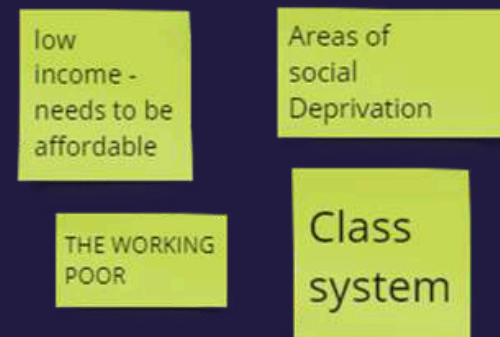
Use of Local assets / Community Assets

Who are the inactive people that this investment should reach?

People with disabilities and LTHCs (inc SEND)



Low income



Older people



Children, young people and families



Those with barriers to activity



Organisations to work through



Minority ethnic groups



What should be the priorities for future investment?

Facilities

Price & facilities can be difficult.

Indoor + outdoor Spaces for activity

Improvement of facilities

New facilities in the right locations

Facilities

Culture Change

Culture Change

Creating social norms

opportunities = exposure to P.A. for CYP at a young age - help it become the norm.

Reduce stigma

Delivery

Gamification/ Incentivisation model for physical activity & wellbeing.

CREATIVE ACTIVITY

Getting regular activity in key areas.

Locally do something too just for fun.

Location of projects and events.

Gamification (eg Street tag)

Beat the Street - families - free - accessible - local

Exercise Clubs for a Variety of Age + skills

SEND projects offering respite

Parents & Children activities

FAMILY WIDE WE LOVED (but social workers)

Green Spaces

Free access to outdoor activity

Community spaces - Open parks

Safe spaces in local community

More Park renovation needed

UPGRADE PARK EXERCISE EQUIPMENT

Green community Spaces

Projects such as park play to utilise green spaces on estates

utilising safe spaces.

out door therapy

Green wellbeing

Safety is needed, community walks to feel safe

MORE Parks equipment. Bike paths.

community gym sessions in parks

Building trust and capacity within communities

Alro- Caribbean food festival to build community cohesion

Upskilling Local People for Employment

support for smaller local organisations

local role models

Building relationships community + trust with

Volunteers

making it easier for community groups to access funding

Capacity & structure

meet interests and build trust

Building Community Capacity - Peer Training Pyramid Effect

Invest in current Providers

LOCAL PEOPLE MAKING DECISIONS

more Sticky people

Workshops for stakeholders leading change + ABCD - change culture

Training - focus on working families

more skills progression - more opportunities - easier access

Meeting people where they are at

Local insight

capacity building

LOW LEVELS PARTICIPATION - ACTIVE LIVES

understanding an individual - wellbeing - Mental Health

Are the identified geographies and localities correct for Thurrock?

Direct talking with families about what they need

LOCAL IN ALL TOWNS! - DIFFERENT ACROSS THURROCK

understand directly from communities - gaps and needs

speaking to the community - understanding needs

consult with communities what they want

Understand barriers for target groups.

How do we map of who is in Thurrock. Who has funding outside of the Sport England Investment - what is their impact.

Transport / Active travel

transportation needed, safe places for bikes

More cyclists in Thurrock

worry about transportation

Geographical areas

All areas of Thurrock not just Purfleet, Tilbury etc. North Gray's rarely can apply for local funding

East Tilbury + Linford

Sustainability

Local Development Plan

Strategic Approach Delivery Model

Sustainability - long term opportunities

Informal / Formal sustainable Activities

Low cost options

Cost is an issue - need to be more accessible + free

Low income family projects

make it affordable

Discounted activity classes

Costs to make activities affordable identification of the groups

Priority is food etc. - working family struggling financially

Communication & Marketing

COMMUNICATION at local level

Promote assets within Thurrock

Move away from online information

communication activities

Communication Marketing

multi-lingual comms

Collaboration / Cross-system working

Need social services involved

Shared data / systems - combined Monitoring

Central HUB(S)

Work with surgeries - Social Prescribing

Adult Social Care facilities - more accessible.

collaboration with like minded partners

Networking amongst different audience,

Needs education

Hardware into social prescribing

Hardware into education system (schools)

SOCIAL PRESCRIBING LINK UP.

PUBLIC HEALTH OUT COMES

ASSET MAPPING EXERCISE

Places and Spaces

Map Physical Assets in
Thurrock for Physical
Activity

People

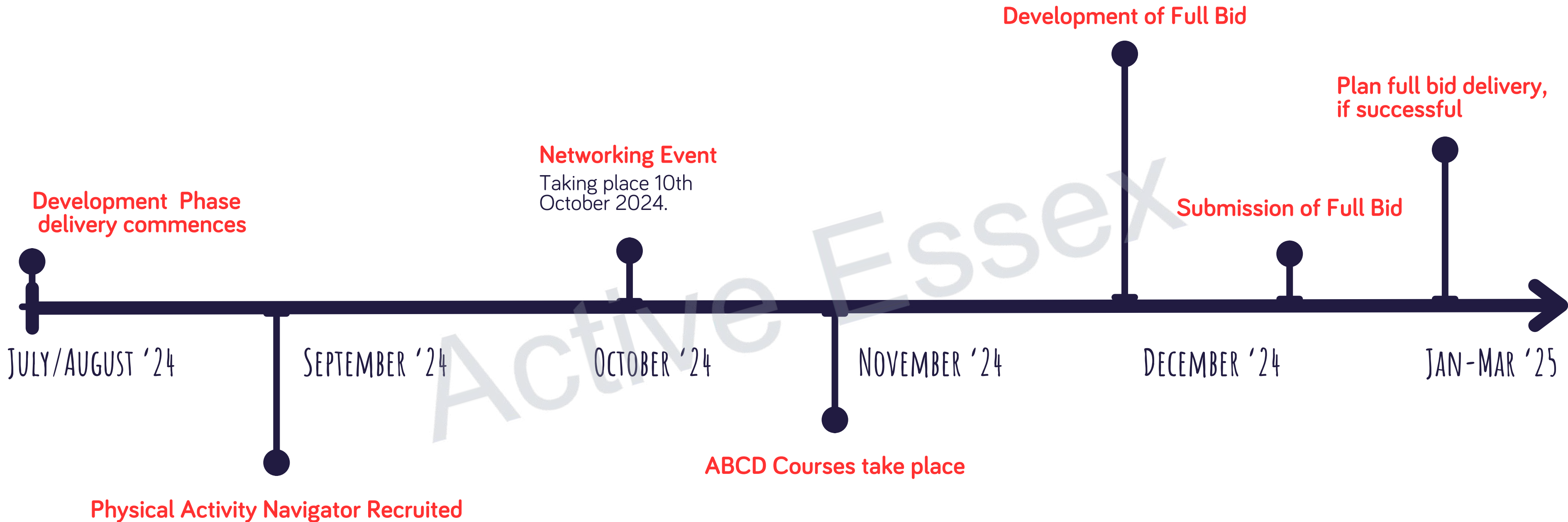
Who could be the
community assets?
Leaders/Groups
in Thurrock

Opportunity

Where are there
opportunities to maximise
what is already available
in Thurrock

**TAKE A
BREAK**

THURROCK PLACE PARTNERSHIP JOURNEY AUGUST - MARCH 2025



Insight and Evaluation

Capacity to coordinate and develop insight and evaluation to help populate the system maturity matrix, to include: Mapping barriers, establishing enablers/assets, networking. Active Essex will co-develop a theory of change and learning framework to understand NELP conceptual framework model and Essex Explanatory Framework. Active Essex Insight and Evaluation will on-board local organisations to 'Moving Communities Place Platform', create process learning reports and evaluate test and learns.

NETWORKING - THURROCK BINGO CARD

FIND
YOUR
ACTIVE

THURROCK

THURROCK BINGO CARD

Name

Organisation

My super power
is ...

I have access to
...
(Place / Space)

I would like to be
connected with
...

I am involved in ...
(Network)

My great idea is...

I need help with
...

I can share ...
skill set.

I am connected
in with ...
(People)

I am looking for
...
skill set.

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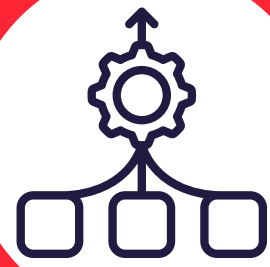
SMALL GRANTS FUNDING PRINCIPLES



- Open to all audiences, organisations and individuals
- Funding can be used to start up new activities, focusing on targeting inactive people
- Grants of up to £3000
- Funding towards coaches, instructors, venue hire, equipment, and promotion.
- Electronic application system with acknowledgement / receipt of your application once submitted.
- Continuous panel meetings to discuss applications against eligibility and priorities
- Short turnaround. We will contact you should we need any further information about your application.
- If you are successful, you'll receive a simple award agreement clarifying the purpose of the award, the amount, and the conditions of the award.
- We will ask for monitoring and evaluation information towards the end of your project with case studies showcased on our website



SHAPING THE SMALL GRANT



Do these principles resonate with what you would like to see within a small grants programme?



Are there any specific audiences or themes you would like this small grant to target?



What do you feel is missing within current small grant programmes?

THE COMMUNITY BIG LUNCH

10

community lunches to be delivered

1000

Thurrock residents engaged with

COMMUNITY RESPONSE



- what physical interventions are needed in each place?
- opportunity for us to embed physical activity offer on the day
- highlighting community activities already in local area that CYP and families can engage in long term

THE COMMUNITY BIG LUNCH

& FREE Summer Events for the whole family!

12pm - 4pm



MON 29 Jul	Purfleet-On-Thames On the Green (by the Beacon) Centurion Way, Purfleet-On-Thames, RM19 1QA	THUR 1 Aug	West Thurrock West Thurrock Memorial Ground, London Rd, Grays, RM20 3BX
WED 7 Aug	Chadwell St Mary Pyramid Resource Centre, Heath Rd, Grays, RM16 3AP	THUR 8 Aug	Tilbury Picnic in the Park The Anchor Fields, Tilbury, RM18 8EY
SAT 10 Aug	Grays (Seabrooke Rise Community House) 11:00am-3:00pm Kilverts Field, Grays, RM17 6JT	WED 14 Aug	Aveley Recreational Ground, High St, Aveley, RM15 4BX
MON 19 Aug	Corringham Corringham Town Park, Springhouse Rd, Corringham, SS17 7LF	WED 21 Aug	East Tilbury Gobions Park Princess Margaret Rd, East Tilbury, RM18 8TN
FRI 23 Aug	Grays (Big Local) Grays Town Park, Park Rd, Grays, RM17 6RB	WED 28 Aug	South Ockendon Dilkes Park, Fairham Ave, South Ockendon, RM15 5NN

Grab a picnic and come along for a family fun afternoon!
Packed with creative activities, live entertainment, sports and more!

For more information please visit:
www.thurrockcvs.org



thurrock.gov.uk

KEEP CONNECTED



Stay informed by visiting our dedicated page on the website for the latest updates.



follow up with the contacts you've made and extend the support you offered during the Thurrock Bingo card.



Continue to consider, 'What we can do together to influence the system?'



Stay tuned for announcements on forthcoming networking events and ABCD courses. Further details will be provided soon.





Active Essex

THANK YOU...