

Place Partnership Expansion

BI-MONTHLY
BULLETIN

September 2024



The Place Partnership Expansion journey so far

“ In order to focus our investment and resources on the communities that need it most, we'll significantly increase the number of places across England that we partner with and invest in, building the movement from the ground up by working with organisations and communities to understand the issues and barriers facing people to get active, and working together to develop local solutions. ”

Sport England forward plan for 22-25

The Place Partnership Expansion (PPE) is an exciting programme launched by Sport England to revitalise local communities through physical activity, movement and sport.

The PPE programme seeks to provide positive experiences for children and young people, increase physical activity, tackle inactivity, and provide local solutions to inequalities that prevent residents from being more physically active. It's a strategic move towards tailored, community-specific solutions that promote active, healthy and inclusive lifestyles.

Since 2018, Sport England has tested Place Partnerships through a place-based approach of working with 'Local Delivery Pilots' in 12 of the country's most disadvantaged and least active communities. This has included Essex, where particular focus has been in Basildon, Colchester and Tendring. Sport England have chosen three new Place Partnerships for Essex: Castle Point, Harlow and Thurrock.

So far, each new place has held two stakeholder engagement events, to explain the Place Partnership opportunity, developments in funding and to ensure the views and ideas of everyone at the event were heard, to help shape future plans.

In addition, a 2 day leadership course has been held in each new place, bringing together leaders and local partners who have a passion for physical activity and believe it can change peoples lives and strengthen communities. Collaborative leadership, system change, stakeholder mapping, ABCD principles and understanding how to reach communities, were topics that were discussed.

The development phase is well underway in each place, since receiving an initial investment of £752,790 from Sport England. This phase supports thinking around place-based systemic working including capacity for evaluation and learning, insight gathering, system mapping, community engagement and test and learn initiatives.

Click an image below to view place updates



Castle Point



Harlow



Thurrock



Updates

Castle Point Borough Council is bidding for funding through the Football Foundation PlayZone programme to refurbish or install new Multi-Use Games areas (MUGAs) at King George V Playing Fields and Waterside Farm Leisure Centre, Canvey Island. Over 80 responses were received from the consultation and the PlayZones on Canvey Island will provide residents with access to a variety of new activities, in response to community need.



Skate Jam delivered

A Skate Jam at Canvey Skate Park was delivered by Yellow Door and supported by the Youth Service, Scoot n Skates, Team Extreme and Canvey Big Local. It was a free, fun, family event, with coaching, pro-riders, demos and competitions with prizes.

Following the success of this event, a larger programme of activation at the Skate Park, will take place, led by Yellow Door in partnership with other organisations.



Tennis Court refurb

The tennis courts at King Georges V have opened following refurbishment. In our development phase, resource has been allocated to support the set up of a community activation group who will plan the use of the courts, and this will be led by Yellow Door. A free community session info and poster is on the FYA Castle Point Facebook page.

Three roles have recently been advertised by CPBC to support the health and wellbeing of local residents. Following a successful application to the Public Health Accelerator Bid, the project aims to transform the borough's recreational facilities, including Waterside Farm Leisure Centre and Runnymede Leisure Centre, into vibrant 'Active Wellbeing hubs.' These hubs will offer tailored resources and activities designed to address the unique health needs within our communities. Two new Wellbeing Ambassador positions will be created to actively engage with residents, building relationships, and guide individuals towards personalised health and wellbeing resources and activities. The campaign will prioritise outreach to those most in need, ensuring everyone has access to the support they require. A Physical Activity Coordinator will also come into post to support drive forward the Sport England Place Partnership expansion in Canvey Island and Castle Point.

SEE Alliance

The SEE Alliance presented 'Healthy Neighbourhoods using our collective resources to improve outcomes for people on Canvey Island' at the Integrated Care Partnership meeting, in Thurrock on the 11th of September, which featured the Sport England Place Partnership expansion work on Canvey Island. The presentation focused on the learnings of the Local Delivery Pilots and how we are collectively working together at place to tackle deep rooted health inequalities on Canvey Island. Cardiovascular Disease is a clinical priority for the SEE Alliance and through the development phase, we're working together to test new approaches to engage Canvey Island residents at risk of/or with CVD to engage in physical activity.

Essex Pedal Power Canvey

The Castle Point and Rochford School Sports Partnership recently gave out the 63rd Essex Pedal Power bike to eligible children on the Island, with a further 41 allocated. Working with the eight primaries and two secondary schools on the Island, the project has supported local children and families by providing free bikes, safety equipment and learn to ride sessions.





Find Your Active Castle Point Expression of Interest

In light of Castle Point's Sport England Place Partnership Development Award, we are seeking project ideas from groups, clubs and organisations who can support more residents in Canvey Island who experience the most health inequalities or are currently inactive. This could be by starting up new activities or increasing the numbers attending existing activities, all with the aim of getting more people active.

We welcome organisations to inform us of the support they need, by completing the expression of interest form using the link below. By submitting an expression of interest, you're agreeing to our policies and procedures, which can be found in our website footer.

[Click here to complete an expression of interest](#)



ABCD Training

Delivered by 2 facilitators in person, ABCD-E (Asset Based Community Development Essex) is an interactive workshop designed to help you understand what we mean by asset based community development, how using a strengths based approach can support the communities you work with, and influence decision makers to think differently about communities. This workshop is aimed as an introduction/reaffirming of ABCD knowledge.



Wednesday 16th October



10am-4pm (9:30am arrival & refreshments)



Runnymede Hall, Kiln Road, Thundersley, SS7 1TF

[BOOK ON HERE](#)



Upcoming events



Building Effective Networks Course



Thursday 10th October



10am - 4pm



Hartwood Pavilion, King George's Playing Fields, Brentwood, CM13 2FD



Stakeholder Engagement Event



Thursday 7th November



9:30am-12:30pm



Waterside Leisure Centre, Somnes Avenue, Canvey Island, SS8 9RA



Leadership follow up meeting



Wednesday 13th November



2-5pm



Waterside Leisure Centre, Somnes Avenue, Canvey Island, SS8 9RA



Contact Us

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South East Essex*





Updates

Over the past six months, work has taken place involving local stakeholders to jointly shape a programme of activities to increase levels of physical activity, movement, and sport. This has included two key stakeholder events, a leadership course, and the procurement of an independent body to consult with community leaders in Harlow.

The budget allocated will be used for capacity, leadership, networking, and evaluation and insight, and in addition, it will also be used for test and learn projects. It is intended that this funding will be followed with a further application, and if successful, will provide further funding until the end of March 2028.

There are exciting opportunities for residents, community groups and stakeholders to engage with and we will continue with the co-design process, ensuring that the voices of residents remain at the heart of the PPE. Additionally, training opportunities are set to expand, equipping individuals with the skills to lead and inspire others in the pursuit of a healthier, more dynamic community.

“ Harlow Council is committed to supporting a healthier future for our residents by addressing inequalities and creating new physical activity opportunities. This significant investment, which we have worked hard with our partners to secure from Sport England, is an opportunity to focus on supporting residents to be physically active. This will help create many health and wellbeing benefits for our town. There are some very exciting opportunities that this project will fund to deliver important outcomes from our health and wellbeing strategy. We are very much looking forward to working with all partners to deliver these outcomes. ”

Councillor Danielle Brown, Harlow Council's Cabinet Portfolio Holder for Community and Wellbeing

“ Rainbow Services are delighted to be involved in the delivery of this exciting new opportunity for Harlow Residents. The development phase is crucial in gathering data and evidence of need, so that the full investment can be awarded to Harlow, to help to tackle the barriers that people face to moving more and improving their health and wellbeing. ”

Kelly Tarling, Project Lead

Capacity Building

A Physical Activity Coordinator has been appointed, and will be joining w/c 9th September. Kelly Church will drive forward the Sport England Place Partnership expansion in Harlow, working closely with local partners and residents in the area.



Essex Pedal Power Harlow

Following the success of Essex Pedal Power in 5 other areas in Essex, the programme will be expanding into Harlow to provide eligible residents with a free bike. Rainbow Services have been chosen as the lead project deliverer and we are working with a cohort of local partners to get the project up and running. It is our aim to giveaway 100 adult bikes and 100 childrens bikes, enabling even more people to enjoy the many benefits that cycling can bring.



Test and Learn Initiatives

We will be testing a few different projects during the development phase, which will include a walking initiative with local primary schools, and the activation of green spaces and the 39 miles of cycle network across the town.



Upcoming events

-  Building Effective Networks Course
 Thursday 10th October
 10am - 4pm
 Hartwood Pavilion, King George's Playing Fields, Brentwood, CM13 2FD

-  Essex Pedal Power Harlow Working Group
 Monday 14th October
 1:30-3:30pm
 Rainbow Services, 2 Wych Elm, Harlow, CM20 1QP

-  Leadership follow up meeting
 Tuesday 5th November
 2-5pm
 Harlow Rugby Club, Latton Park, Latton Bush, Harlow, CM20 3FD

-  Stakeholder Engagement Event
 Tuesday 19th November
 10am-12:30pm
 Harlow TBC

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-  Thursday 24th October
 10am-4pm (9:30am arrival & refreshments)
 Harlow Rugby Club, Latton Park, Latton Bush, Harlow, CM20 3FD

[BOOK ON HERE](#) 

Find Your Active Harlow Expression of Interest

In light of Harlow's Place-Based Expansion Development Award, we're seeking project ideas from individuals, clubs and groups who can help get residents in Harlow who experience inequalities to become more active. This could be by starting up new activities or increasing the numbers attending existing activities, all with the aim of getting more people active.

We welcome organisations to inform us of the support they need, by completing the expression of interest form using the link below. By submitting an expression of interest, you're agreeing to our policies and procedures, which can be found in our website footer.

[Click here to complete an expression of interest](#) 



Contact Us

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 Relationship Manager, West Essex



Updates

In Thurrock, we have established a strong working group to drive the Thurrock Place Partnership work. We have representation from various system partners, including leisure, the voluntary sector, Thurrock Council and Active Essex. The working groups role is to collectively:

- Build momentum and commitment to the Place Partnership across multiple partners and senior people.
- Influence, where possible in the timeframe of the development phase, relevant identified policies, plans, programmes, projects and budgets to prioritise physical activity.
- Oversee the development phase delivery plan, and in some cases, lead on some of the delivery plan tasks, such as set up a test and learn project.
- Get involved with some of the development phase workshops and co-design meetings.
- Help co-design an appropriate governance structure for the 3-year main phase and the 3-year plan and budget.

Find Your Active Thurrock Expression of Interest

In light of Thurrock's Place-Based Expansion Development Award, we're seeking project ideas from individuals, clubs and groups who can help get residents active in the most deprived areas of Thurrock. This could be by starting up new activities or increasing the numbers attending existing activities, all with the aim of getting more people active.

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Capacity Building

A Physical Activity Coordinator has been appointed, and will drive forward the Sport England Place Partnership expansion in Thurrock, working closely with local partners and residents in the area.

Micro Place Working

Work has started this month looking at progressing Thurrock's plans to test and learn some micro place working.

We are planning to focus on one of the target areas with low levels of physical activity in Thurrock. This work will focus on delivering physical activity interventions at a hyper local level and whether this approach will improve health outcomes.

Community Big Lunches

The first test and learn project that has completed delivery, was 10 community Big Lunch events. Hundreds of local people attended and enjoyed a picnic and free activities in their local park. This was an opportunity to collect feedback, which will help inform future delivery and areas of focus for the Place Partnership work.





Upcoming events

 Building Effective Networks Course

 Thursday 10th October

 10am - 4pm

 Hartwood Pavilion, King George's Playing Fields, Brentwood, CM13 2FD

 Leadership Follow Up Meeting

 Thursday 14th November

 11am-2pm

 Stifford Hall Hotel, High Road, North Stifford, Grays, RM16 5UE

 Thurrock Stronger Together Event

 Thursday 21st November

 TBC

 TBC

 Stakeholder Engagement Event


 w/c 2nd Dec


 TBC

 TBC

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 Monday 11th November

 10am-4pm (9:30am arrival & refreshments)

 Stifford Hall, High Road, North Stifford, Grays, RM16 5UE

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Contact Us

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