Active Travel, Environments & Planning

Policy + strategies/ guidance

- Park & stride
- Thurrock design code
- Local plan
- Bikeability (+scooters)
- Design charter (2023/24) / coding renewing local plan
- SE design guide
- Health & wellbeing strategy (specific on Active travel & Built environment)
- Health in all policies (transportation + 4 other)
- Corporate plan
- Transport strategy/ LTP4
- Climate change/ air quality strategy
- LCWIP CIC / S106
- Community safety
- Gear change LTN 1/-20
- Brighter futures
- SMOTS
- G&B infrastructure

Orgs & Service providers

- Community groups/ 3rd sector
- Transport providers
- Gp/SP
- Local area co-ords
- Developers
- Local business
- Police

- Impulse
- Council
- Health alliance
- Wardens/park rangers
- Friends of groups
- Gamification (Beat the street)
- NGBs
- AE/SE
- School governors/ Academy trust
- Thurrock BC Thames Port L.A.

Audiences

- Low income
- Inactive
- Inclusion

Training + upskilling for organisations to be able to respond to applications.

Physical environments

- Green/ open spaces
- Leisure centres
- Public highway
- Libraries
- NCN
- Workplaces
- Bridleways
- Outdoor gyms
- Streetscaping

- Trails/ pavement
- Schools
- Community halls
- Churches
- Cycle racks
- Public rights of way
- Heritage spaces e.g., coalhouse fort

Social networks

- Cycle clubs
- Running clubs- the nomads
- Park runs
- Thurrock council newsletter
- Ramblers
- Gateway cycling
- Thurrock cycle marathon
- Forward motion (van)

Community

Audiences

- Everyone
 - Focus on segments fro comms
 - o Inactive
 - Low income
 - Older people etc.
 - Area focused

Social networks

- Facebook groups (need to be aware of digitally excluded)
- After school clubs
- Neighbourhoods (street level)
- Faith groups
- Friendship groups
- Foodbank/ food projects like HAF
- Service need led groups
- Community hubs, family hub, community café
- Stronger together

Organisations

- VCFSE groups & organisations
- Uniform groups (scouts, sports groups, schools)
- OCK/ Chadwell boxing club
- Tilbury football club
- Family hub

- Business bug
- Social workers
- Home ed organisations
- Education/ schools (informal setting)
- LAC, CHC, SP, CLA
- Police (neighbourhood teams)
- Fire service
- Safe houses/refuge
- Businesses, supermarkets
- Employment agencies
- Disability groups
- Community forums- Chadwell/ Tilbury SP

Physical Environments

- Parks
- Community centres
- Grange waters
- Country parks/ wildlife centres
- Forts, school gyms etc.
- Cherrywood condovers
- BT village hall
- TIL/OCK/CHAD/RTH- libraries
- Cruise terminal

Policy

- Reducing barriers to use open spaces
- Police policy- TCSP

- Better care together
- Physical activity policies or influences
- Internal policies within orgs
- H&W strategy

Health

<u>Policy</u>

- Health humanity
- ICB strategy
- Health & wellbeing strategy
- Fit for the future 2031
- Public realm design code- rules for developers when constructing
- Retrofitting existing streets
- Accessibility e.g. bench every som
- Uniting the movement
- Social & PA before medical or as well as
- Better care Together Thurrock strategy + Health + wellbeing strategy (levelling the playing field)
- Money follows patient to buy in PA/ social activities. Like a personal budget
- Local Plan- policies for new development of housing, employment & services, transport & active travel, parks, open spaces, ecology & biodiversity

Physical Environments

- Dr Surgeries, hospitals
- Thameside, estuary
- Parks + open spaces- ensure minimal intervention for managing the first barriers to use, ie all services need a weather parks and benches
- Active Thames Fund, blue spaces
- Reduce physical barriers- Improve digital empowerment for specialist needs
- Coalhouse fort, tilbury fort
- Belhus park, south ock-Avely- becoming a heritage designation that can attract funding
- Community halls
- Scout hut martial arts village hall (Chadwell st Mary)
- Allotments
- Community Health + pharmacies
- Integrated medical centre

- Care homes & sheltered accommodation
- Flowers estate project for graving + Mollards Lans Sensory
- Impulse facilities

Organisations & Provisions

- Drug & alcohol services
- Friends of Grays Park + regeneration team led Town investment plan + youth club
- Active Essex (FYA Thurrock) festivals
- Thurrock Council
- Integrated locality teams at PCN level (networks across organisations)
- Voluntary, community faith & social enterprise orgs e.g. Healthwatch, Impulse Leisure, swimming clubs, scouts, sports sector
- Community safety partnership- mental health wellbeing
- CSP
- Linking people to active volunteering e.g. rescue centres for dog walking
- Schools educational settings
- Tilbury riverside project- heritage walks, picnic in the park
- Thurrock play network
- Pyramid centre
- Creative blast
- Arts Outburst
- Public health
- Library + hub at Chadwell St Mary- community garden + allotment
- Thurrock and Brentwood MIND

Social Networks

- Impulse services
- Public right of way forum (Thurrock)- horse user groups
- GPs/ social prescribers
- Big lunches

- Grange water S/O
- Parkruns
- Healthy families

<u>Audiences</u>

- Everyone
- Families
- Children & young people
- LTHC
- Elderly
- SEND
- People with long term conditions who may benefit from improved activity
- Policy makers
- Local providers
- Wider/national providers
- Community
- Workplaces
- LD
- High risk but not yet diagnosed
- Pre-opp candidates
- Carers
- Family hubs

Individual	Shared	Conflicting
 Co-created by communities to ensure buy-in listening to the community on what they want Removing barriers to enable communities to be active Promotion of opportunities of buy-in from all partners Access to activites on the door step Everyone can be MORE active no matter your ability Quality of experience Cultivating healthier communities/ changing the landscape 	 Co-creating positive experiences for the community that are high quality + relevant for all Creating community movement by establishing what community wants, implementing this by building community trust + engagement Understanding the landscape/ stakeholders Understanding the landscape/ stakeholders distributed leadership on a common outcome, but which also helps achieve the other outcome or solve issues Building relationships across the service as a whole to create better outcomes Bring community and community groups together to unite and create a movement Establishing what out community wants Implementing this Building trust + community engagement To enable & empower local peopel to co-produce and co-won playful, fun, 	 Organisations all have their own agendas + priorities which will limit ability to participate regardless of individual willingness Scale of initiative Area Cultural Organiser Individual

 Offering quality activity & opportunity 		ching and creative shared ronments	
10. Shared/ combined effort- not competition	11. 12.	Local ownership Inclusion/ all people	
11. Reshape planning	13.	Enabling	
developments to support/ enhance wider	14. 15.	Neighbourhood Understanding	
determinants of health 12. Reduce obesity	16.	Creating environment	
13. Improve mental wellbeing			
14. Improve air quality			
15. increase PA in population			
16. Improving the highway infrastructure for			
walking + cycling 17. To ensure physical			
activity is embedded in new commissioning			
strategy + implementation			
18. Use capacity to leave the program in the			

best place possible to succeed

- 19. Understanding hyper local changes that need to be supported to improve PA levels
- 20. Creating a physical activity club on social media
- 21. Empower individual
 + group enjoyment of
 public exterior space for
 multiple benefit- health wellbeing crime
- 22. Needs to be inclusive
- 23. a single, shared understanding around the priorities for improvement at place
- 24. Changing and improving the physical environment WITH people (locals)



	 25. Change the narrative supporting system chnage into prioritising strengths of community sport + PA 26. Getting the physical environment that enables activity in existing and newly built places 27. Understanding + empowering communities (already exists) 		
Concerns	 Enough people to deliver Not council led Travel to activity There is not enough information/opportunities to meaningfully share developers opinions Listening/understanding delivering needs vs wants Resources available 	 Ensuring community involvement to prevent alienation and ensuring processes are streamlined not cumbersome e.g. reduce red tape Data/ information transparency sharing Losing momentum Capacity and resources in a time where people are feeling scarcity How are we going to prove change + then also sustain it 	 Evaluation and monitoring more important to statutory orgs/ funders than to providers Funding

 7. Disengaged communities + nothing changes 8. Activities + project is 'done with and not done to' communities 9. Conflicting 6. Everyone return and dealing wit 7. Lack of conflic 8. Ensure we co-p sustainable out 9. Resource
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 Where to invest- level of facility, ownership

	 17. Changing people's perceptions of how we can be active 18. Final solutions to collaboration whilst retaining business recognition and identity 19. Finding out who all the players are 20. My personal inactivity! 21. Making it appeal to all physically inactive 22. Lack of shared ownership respect cooperation share public open spaces 23. Capturing minority voice/ diverse engagement which can be more marginalised at place (community of interest) e.g. LD/Muslim voice 		
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24.	Lake of care money	
maintenance of exterior		
public spaces		
25		

- 25. Lack of coordination
- 26. Lack of legal planning mechanisms
- 27. It falls on deaf ears
- 28. Longevity + legacy