Case Study Crib Sheet

We're very keen to hear and share some of the great stories connected to the Essex ActivAte Holiday and Food Programme (HAF). Feel free to use this template to capture your stories, observations, and case studies. The template is a prompt only, it doesn't need to be overly formal – the tone can be relaxed - as if you're speaking to other colleagues.

In order to bring your case study to life, do include photos or a link to a video. We welcome filmed versions of the case study.

Photos will need to be sent in their original file format i.e. JPEG, JPG, PNG. Ideally, we want a photo of you (the author) you in your day-to-day setting. If any images include children, please ensure you adhere to your settings permissions policy.

Name of project/case study/club *do anonymise individuals names if necessary.

Malearn Holiday Club

Area of project/case study/club

Enrichment activities

Introduction of the project/case study (include where it is based, why it was set up etc)

Our holiday programme is for children aged 4 to 11 years and we are based in South Ockendon, Thurrock. Our provision is set up to provide holiday experiences for children during school holiday. The premises is situated in the town centre within close proximity to several local schools. When marketing our programme, we liaised closely with local school to ensure that our information is shared with their parents.

Please share any key statistics for the programme (how many participants, number of organisations involved, statistics post the activity, year on year stats)

There was 120 unique booking, up to 35 booked for each session and over 90% attendance. We have worked with Thurrock Early Years Oral Health Programme Coordinator for the delivery of an oral health workshop with children to promote good oral hygiene and healthy eating. We have also arranged a family experience at Thameside Theatre in Thurrock for 22 families to watch Snow White Pantomime.

Tell us about the participants (age range, gender, characteristics, why they needed the project)

We have provided places for children from 4 years to 11 years from local schools in Thurrock. Majority of the children were from South Ockendon and Purfleet. There was an equal mixture of boys and girls, mixed ability which include mild, moderate and severe SEND.

Tell us about the project or the individual's story etc.

- What's the opportunity, issue or participant story/journey?
- Why was the project set up?

- What was different this time? How did you manage the situation?
- Have there been examples where supporting or signposting families have made change?
- Have you examples of SEND specific provision making impact or integrating SEND children into HAF provision?
- Have you examples of partnership working eg with local supermarkets, business, food suppliers, sports or cultural organisations enhancing your HAF and community offer?

There was a wide range of activities for children to enjoy and to develop their skills. For example,

- Enrichment activities Winter art and crafts include canvas bag design, bottle design, advent calendar tree, 2025 calendar making, ornament decoration, seashell painting, cupholder design, jewel making, picture canvas painting, sticking and gluing, play dough, building blocks, magnetic blocks, puzzle, table football, pool table, board games, colouring sheet.
- Nutritious activities Making banana milkshake, making a healthy snack, cutting and tasting fruits, salad vegetable making, live art of fruits, complete an eat well worksheet and oral health workshop.
- Physical activities Jumping and body movements, bouncy castle, hula hoop, skipping, boxing, musical chairs, exercise and dance.

Our club was inclusive, children with SEND were integrated with the mainstream children. We have provided close supervision and support to them. Two children required one to one support and their parent had shared their Educational Health Care plan with us prior to the programme. We have a staff in place to offer one to one support. There were a range of sensory resources suitable for children with SEND.

We have also arranged a festive family experience to watched Snow White Pantomime. Parents have thanked us for this great experience.

The children also get to meet and greet Santa and they get a special gift to home. We have also given each child a bag of grocery which include tomato, potato, carrot, mushroom and parsley.

We have worked with Thurrock Early Years Oral Health Programme Co-ordinator for the delivery of an oral health workshop with children to promote good oral hygiene and healthy eating. We have also booked with local organisation such as Thameside Theatre in Thurrock for 22 families to watch Snow White Pantomime.

We have used the Royal British Legion Hall for the first time and as a result, there was many new children. Some parents have feedback that it was their first time attending a HAF programme and it was easy for them to walk from their home.

		ctivity Planner	Dev/Gentier 2	Devil Granier 2	Dev/Coording 4	SEND
		Day/ Session 1	Day/ Session 2	Day/ Session 3	Day/ Session 4	children
		Register	Register	Register	Register	
		5	5	5	5	Additional
		Enrichment Activities	Enrichment Activities	Enrichment Activities	Enrichment Activities	resources for
Christmas Party With indoor bouncy castle		Colouring Sheets activity Designing hanging ornament Design a card Paint & Design fish on seashells	Colouring Sheets activity Designing own canvas bag Make your own 2025 calendar Advent calendar tree	Painting on own cup holder Sewing Santa socks Jewel making Colouring Sheets activity	Painting on a picture canvas Scratch card art Sticking and gluing on white paper Colouring Sheets activity	Sensory tent
Santa Visi Christmas	it s hamper/	Playing with the pool table Table football Puzzle Building blocks Lego Play dough	Playing with the pool table Table football Puzzle Building blocks Jewel making Lego	Playing with the pool table Table football Puzzle Building blocks Jewel making Lego	Playing with the pool table Table football Puzzle Building blocks Jewel making Lego	bag Sensory fish timer Sensory fidge toys
gift conta	ining	Magnetic blocks A range of board games	Play dough Magnetic blocks	Play dough Magnetic blocks	Play dough Magnetic block	Visual
	Colouring book		A range of board games	A range of board games		timetable and
	Colouring	Healthy Eating Activities	Healthy Eating Activities	Healthy Eating Activities	Healthy Eating Activities	routine chart
3. 4.	pen Winter hat & gloves / drinking bottle Mini playing Card / magic	Food hygiene and food safety discussion Making banana milkshake Fruit cutting for snack/ dessert Vegetable cutting for snack/ dessert	Health plate activity worksheet Banana pancake Prepare own snack Fruit cutting for snack/ dessert Vegetable cutting for snack/ dessert	Health plate activity worksheet Make your own snack Fruit cutting for snack/ dessert Vegetable cutting for snack/ dessert	Oral health workshop Fruit cutting for snack/ dessert Vegetable cutting for snack/ dessert	
	spring	Physical Activities	Physical Activities	Physical Activities	Physical Activities	
5.	Wooden crocodile puzzle / wooden car puzzle	PE session Musical statue / musical chair Boxing Hula hoop and ball game Skipping rope Catch and throw ball	PE session Musical statue / musical chair Boxing Hula hoop and ball game Skipping rope Catch and throw ball	PE session Musical statue / musical chair Boxing Hula hoop and ball game Skipping rope Catch and throw ball	PE session Musical statue / musical chair Boxing Hula hoop and ball game Skipping rope Catch and throw ball	
		Parachute and ball games	Parachute and ball games	Parachute and ball games	Parachute and ball games	

whiter	Food Menu						
	Day/ Session 1	Day/ Session 2	Day/ Session 3	Day/ Session 4			
	Lunch	Lunch	Lunch	Lunch			
Meat option	Roast Turkey (Halal) with Baked potato & Yorkshire pudding	Curry Chicken (Halal) with pasta	Mince and Spaghetti Bolognese (Halal)	Meatball (halal) with mash			
Vegetarian/ vegan option	Vegan chicken with Baked potato & Yorkshire pudding	Vegan Chicken with pasta	Quorn vegetarian and Spaghetti Bolognese	Vegan Meatball (halal) with mash			
Sides	Mixed vegetables Salads	Mixed vegetables Salads	Mixed vegetables Salads	Mixed vegetables Salads			
Dessert	Mince pie Assorted Fruits	Sponge Cake Assorted Fruits	Pancake Assorted Fruits	Scoop ice cream Assorted Fruits			
Juice	Water Grape Juice Orange Juice	Water Grape Juice Orange Juice	Water Grape Juice Orange Juice	Water Grape Juice Orange Juice			

What worked well about the project/organisation/relationship/situation?

- How have you capitalised on the opportunity and/or overcome the issue (briefly)
- What has been the impact?

Our winter club was a success, we have overbooked on the programme and the children maintained good attendance. Our highlights for the winter club were the wide range of Christmas theme enrichment activities. Children were fully engaged and there was a lot of resources for them to choose what they want to do. They get to decorate their red elf bottle, colour their canvas bag, they create their 2025 calendar, they colour their advent calendar, create a reef, paint seashells, paint cupholder and design Christmas tree ornament. We have also arranged a festive family experience to watched Snow White Pantomime. Parents have thanked us for this great experience.

We have reached out to other organisation in the community and Thurrock Early Years Oral Health Programme Co-ordinator has delivered an oral health workshop with children to promote good oral hygiene and healthy eating. Parents received information about how to promote good oral health at home.

Initially we had planned to use the additional funding to purchase a smoothie bike but they were sold out. Therefore, we have used the additional resources funding to purchase new boxing kits and stereo for musical dance activity, we have also hired a bouncy castle for jumping and movement. The aim for these resources were to encourage children to keep active and support their physical development – despite, the lack of outdoor space.

What are the learnings?

- Were there any unintentional impacts?
- How has the project/organisation responded?
- How do you plan to continue to build on this for future HAF periods?
- Have you any advice or tips on adaptions for delivery?

The change of venue has allowed us to reach some new children because it is situated in another part of South Ockendon. Therefore, we can consider splitting the club delivery in two for longer holiday. Also, our family experience to the Snow-White pantomime was fully booked within 20 minutes of going live, which was very good, however, majority of the children did not attend our mainstream club. Moving forward, we need to review how our family experiences is promoted so that children that have booked on our club have places to book. We are keen to expand our holiday provisions to Loughton and Purfleet, as we could reach children and families that are struggling with the long-distance travelling to current venue. We have also considered working with local schools to offer after school clubs in these areas.

Please capture any quotes from participants, deliverers/instructor/s etc. here...

- I have a good experience at this club.
- I have made new friends and played with them.
- There was a lot of activities.
- I enjoyed playing with table football and the boxing.
- I get to make a calendar and a card.
- I liked the food to eat.
- I enjoyed jumping on the bouncy castle.
- Thank you for the gifts to take home.
- I want to come here again.
- I want the come again.
- I am happy and I have fun.
- I want to come back to the club.
- It was a good experience at the snow-white pantomime.
- Thank you for providing the club.