



CASTLE POINT PLACE PARTNERSHIP STRATEGIC THEME:

LEADERSHIP, WORKFORCE DEVELOPMENT & LEARNING

 £149,000

 £25,000



Leadership



Workforce Development



Learning and Evaluation



Outcome: Our workforce will have the skills, knowledge and capabilities to tackle inequalities through physical activity

What's Involved?

- System leadership for leaders practitioners
- Capacity building in community and VCS
- ABCDE Courses
- Healthy Streets Fundamentals course
- Health Impact Ax training
- Building effective networks events
- Monitoring & evaluation

Why does this matter?

- Addresses challenges foreshadowed by stakeholders
 - “Organisations working together”
 - “Using funding wisely & sustainably”
 - “Time, capacity, competing priorities”

Who's this for?

- Workforce responsible for tackling inequalities, raising PA, decreasing inactivity and providing positive experiences for CYP.

Delivery Organisations
Active Essex Foundation
CFE Research
CAVS

Place Partnership Owner:
Bash Mahmood



Let's work together!

- ☐ Share
- ☐ Connect
- ☐ Collaborate



CASTLE POINT PLACE PARTNERSHIP STRATEGIC THEME:

POSITIVE EXPERIENCES FOR CHILDREN & YOUNG PEOPLE

 £396,268.10

 £785,284.82

- Canvey Active Horizons
- Stronger for Less
- Waterside Farm Outreach

- CYP Positive Experiences
- Essex Pedal Power capacity

Outcome: More children, young people and families will have local opportunities to be active

What's Involved?

- Creation of pathways into Sport- young volunteers
- Collaboration across SSP ,YD, B 'n' B,
- WS Outreach/Bungalow Programme
- Stronger for Less - Neighbourhood connector, Leapsprogs, Positive Futures, Future Makers, Doorstep sports
- CYP Wellbeing & Active Travel Coord
- CYP Strategic Lead
- Essex Pedal Power Expansion
- CYP Asthma Intervention Project

Why does this matter?

- Creation of fun, inclusive and accessible opportunities for CYP that promote personal development.
- Enhancing social welfare leading to improved living conditions
- CYP & Youth Crime prevention were key areas identified by stakeholders

Audience

- CYPs
- Vulnerable children
- Disadvantaged CYPs
- At risk of exclusion

Delivery Organisations
Canvey Island Youth Project
Bar'n'Bus
CPRSSP
ATF

Place Partnership Owner:
Steve Bish



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CASTLE POINT PLACE PARTNERSHIP STRATEGIC THEME:

WALKING AND CYCLING

 £70,000

 £396,993

- Creative Currents: Walking for Health and Inspiration
- Just Ride Canvey Island

Outcome: More inactive residents will be able to walk and cycle for travel and leisure

What's Involved?

- Estuary 2025 Festival celebration: Sound walks, Water wonder, Estuary Adventure labs, guided walks.
- Ride Canvey: safe/controlled space to ride bikes for members of community
- Reduce burden to healthcare
- Reduce isolation & loneliness
- Address CVD-related issues

Why does this matter?

- Prioritises active environments/travel
- Fostering a sense of community
- Making PA more accessible
- Lack of SEND provision
- One step closer to tackling inclusivity
- Breaks down barriers
- Asset-based
- Community cohesion

Audience

- SEND
- CVD risk
- MSK disorders
- Young carers
- MH support
- CYPs

Delivery Organisations
**Hadleigh Park Cycles/
Estuary Festival**

Place Partnership Owner:
Stuart Tryhorn



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CASTLE POINT PLACE PARTNERSHIP STRATEGIC THEME:

BUILDING EFFECTIVE NETWORKS & BETTER COMMUNICATION

 £118,250

 £18,750



Physical Activity Coordinator



Marketing & Communications



Outcome: Castle Point's networks will be better joined up and have a strategic approach to communications

What's Involved?

- Building local capacity
- FYA
- Effective communications
- Behaviour change campaign
- Building relationships with community, local groups, residents, LTOs,
- Opportunities to enhance PA offerings
- Understanding the gaps in PA/Sport across Canvey

Why does this matter?

- Local politics
- Breaking down barriers
- Engaging the community-trust
- Raise awareness of projects for residents to engage with
- Translate Aims of PPE into informative content

Who's this for?

- All audiences
- Integrating BC, translating info to CYPS, adults etc



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Delivery Organisations
Castle Point Borough Council
Noodle*

Place Partnership Owner:
Holly Edwards



CASTLE POINT PLACE PARTNERSHIP STRATEGIC THEME: ACTIVATING LOCAL ASSETS WITH INCLUSIVE OPPORTUNITIES

 £151,800

 £1,587,999

- Active Wellbeing Development
- Growing Together - Gunny
- Canvey Island parkrun

Outcome: We will activate our assets with physical activity offers aligned to local need that is more accessible & inclusive

What's Involved?

- Active wellbeing hubs
- PHAB Wellbeing Referral Campaign
- Support broader community health outcomes
- Therapeutic gardening, +ve activities for adults with MH needs.
- Partners working together to offer a range of activities

Why does this matter?

- Active Environments
- Prioritises Health & Wellbeing
- Strengthening communities
- Improve MH, PA levels, confidence, self esteem, community cohesion
- Reduction in demand on secondary MH services
- Activating local assets

Audience

- Adults with MH needs/ mild learning disabilities
- Families
- CYP
- Older population
- Those impacted by cost of living
- Lower socio-economic groups
- Behavior change support
- Ethnic diverse communities
- Women & girls

Delivery Organisations
Trust Links
Castle Point Leisure
parkrun

Place Partnership Owner:
Shane Williams



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CASTLE POINT PLACE PARTNERSHIP STRATEGIC THEME: PHYSICAL ACTIVITY TARGETING HEALTH INEQUALITIES & LTIC

 £114,317

 £158,666

 CVD prevention through physical activity activation

 Expand & sustain Let's Keep Moving

 Neighbourhood Health Lead

Outcome: Health and wellbeing of communities will improve and health inequalities will reduce

What's Involved?

- Strengthening multi-sector leadership
- Upskilling Health and social care professionals
- Embedding PA into Health & Social Care pathways
- Reducing strain on healthcare
- CVD: More care delivery closer to home (neighbourhood delivery teams)
- LKM: weight management sessions, health checks in partnership with GP Healthcare Alliance. Targeted health talks

Why does this matter?

- Harnessing community assets to improve HWB
- Increased social connections
- Reduction in hospital Adm. & reliance on statutory services

Audience

- Older inactive adults
- frailty population
- Hypertensive, obese & overweight category
- People living with CVD and resp. problems
- Learning disabilities
- Behaviour change

Delivery Organisations
Let's Keep Moving
Sport for Confidence
Everyone Health
South East Essex Alliance

Place Partnership Owner:
Lee Monk



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