



PRIDE IN PLACE

Canvey Island's Story So Far

WHAT IS PRIDE IN PLACE?

£20m aimed at improving outcomes for a specific area.

£2m per annum – paid in instalments over 10 years

25% revenue

75% capital

- Spend determined by a board of local representatives – each Council has a single seat on the board only.
- The board had to develop a Regeneration Plan setting out how they would spend the £20m.
- Community Engagement was a critical component in the development of the Regeneration Plan.



THE PILLARS UNDERPINNING THE REGENERATION PLAN FOR CANVEY

Our vision is built on five pillars:

Safe

We believe that everyone has the right to feel safe. Our work will consider safety in all of its ramifications and guises and will foster dialogue and discussion to make sure we understand and respect each other. Safety includes ensuring all communities feel respected and represented, fostering trust and cohesion across Canvey's growing diversity.

Vibrant

We know that a great place to be, our island needs to be animated and vibrant. That means being well connected digitally and creatively and having great spaces and places to meet and interact.

Healthy

Our health is key to our happiness and wellbeing. That is the same for us all. Our plans will ensure that health is considered as a determining factor in the island's general wellbeing and ability to grow economically in a fair way. Fair access to healthcare will be a guiding light for us.

Proud

We are proud to be Canvey Island. We love our island and are proud to be here. We will continue to champion the island, its people and its beauty to the region and beyond.

World Class

Canvey Island deserves nothing less than the best. We are committed to this and will reflect this in our work, and will ensure that at every turn, we are doing our very best to enable Canvey Island and its people to reach their full world class potential.

THE PROJECT AREAS SUPPORTED BY THE REGENERATION PLAN FOR CANVEY

Pre Approved Intervention Themes

- Transport - 1,4,7,8
- Education and Opportunity - 2
- Work, Productivity and Skills - 3,6,9
- Cohesion - 4,9
- Housing - 5
- Regeneration, High Streets & Heritage - 6,7,10
- Safety and Security - 7
- Health and Wellbeing - 5,8,9

Proposed Pride in Place Projects by MHCLG Pre Approved Intervention Themes

- | | | |
|---|--|---|
| <p>Project 1
Improved access to/from Canvey Island</p> <p style="text-align: right;">●</p> | <p>Project 2
Enhancing opportunities for Children and Young People</p> <p style="text-align: right;">●</p> | <p>Project 3
Skills and Employment development aligned with key local growth sectors</p> <p style="text-align: right;">●</p> |
| <p>Project 4
Youth and Community Infrastructure</p> <p style="text-align: right;">● ●</p> | <p>Project 5
Housing - Reducing the Cost Living and Healthier Homes</p> <p style="text-align: right;">● ●</p> | <p>Project 6
Seafront Heritage</p> <p style="text-align: right;">● ●</p> |
| <p>Project 7
Canvey Lake, Park and Playground</p> <p style="text-align: right;">● ● ●</p> | <p>Project 8
Physical Activity and Health</p> <p style="text-align: right;">● ●</p> | <p>Project 9
Neighbourhood Health Hub & Community Wellbeing Initiatives.</p> <p style="text-align: right;">● ● ●</p> |
| <p>Project 10
Canvey Town Centre</p> <p style="text-align: right;">● ●</p> | | |

WHY ENGAGE CHILDREN AND YOUNG PEOPLE?

Why not?

- Fresh ideas – limitations we place on ourselves as adults aren't as present.
- Opportunity to drive ambition amongst children and young people and prevent negative outcomes for individuals, for the community and for the local economy.

Current situation:

- Good schools, with average levels of attainment, but no real FE provision, so must travel off the Island for level 3.
- Academically successful students leave for university/elsewhere.
- Remaining young people have significantly below average levels of qualifications.
- Local economy has lower than average wage levels, suppressing incomes for local young people (and deterring those who went to university from returning).
- Satisfaction levels amongst 35-64 year olds significantly worse than for older or younger cohorts.
- Average life expectancy on Canvey is 10 years less than for communities less than 1 mile away on the mainland.

ENGAGING CHILDREN AND YOUNG PEOPLE

A Councils Perspective

- Surveys are easy, especially with technologies available, but children and young people do not necessarily engage.
- Most respondents to surveys remain in the older age categories despite a shift online.
- To broaden engagement, we need to accept that not every contribution will be in writing or quantifiable.
- Children and young people need to trust whoever they are engaging with – that is not necessarily the Council.



THIS IS US

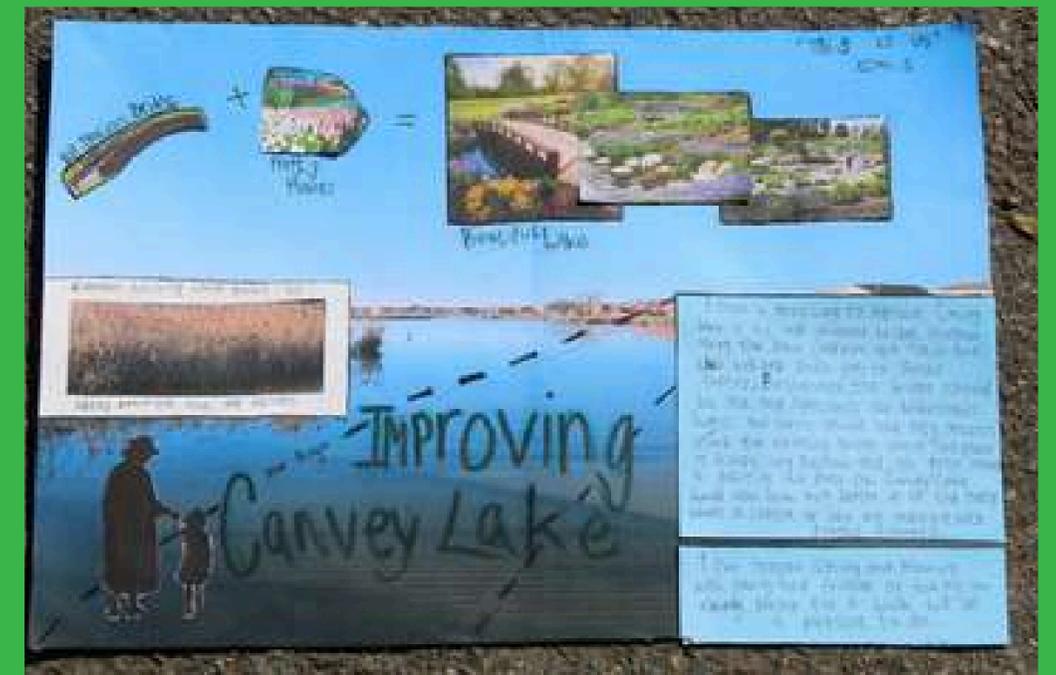
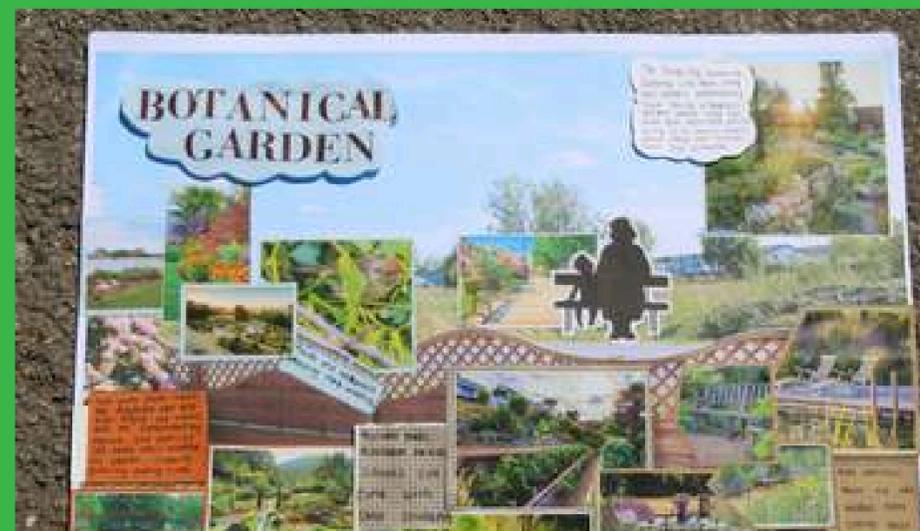
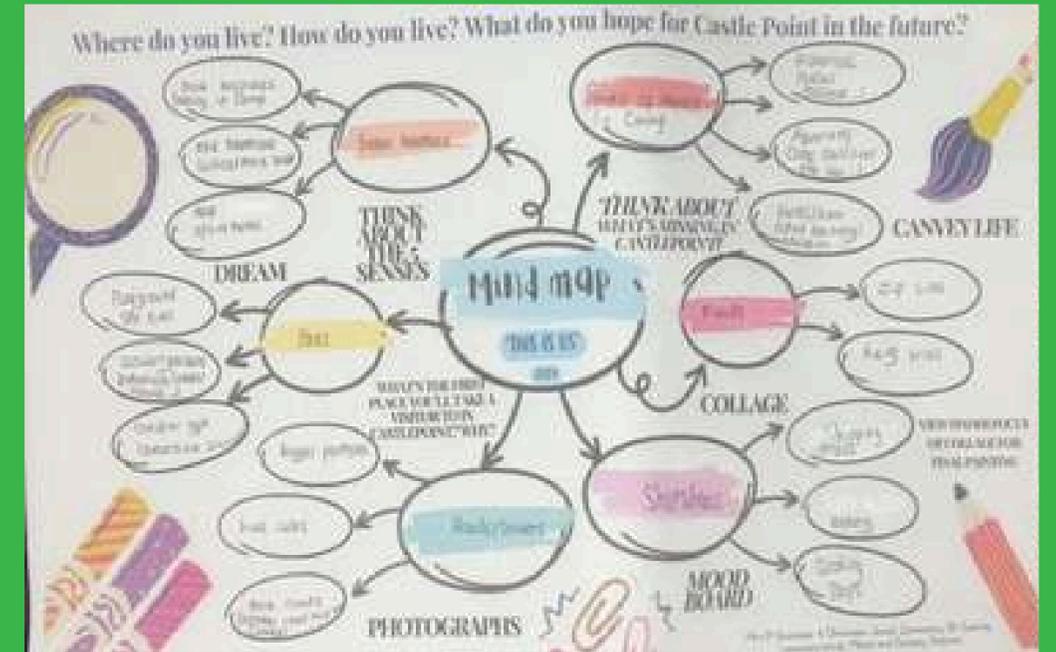
- Initial programme of engagement work for the Castle Point Plan (Local Plan).
- Worked with Estuary Festival CIC and Metal CIC.
- Artists commissioned to work directly with different groups in the community to explore how people felt about Castle Point as a place to live and what they wanted to see in the future.

Groups included:

- Sixth form students
- Primary and secondary school pupils
- Youth club members
- The local Haredi Jewish Community
- Those benefiting from mental health support
- Mums with young children.



THIS IS US - GIRLS IN THE HAREDI COMMUNITY - LED BY ARTIST PEARL SHRIEBER



THIS IS US AND PRIDE IN PLACE

- Led by Estuary Festival CIC.
- Engagement shop at half term with free tea and biscuits.
- People invited to draw, colour, write what they wanted to see.
- Supplemented by workshops in the community.
- Over 1,000 responses.
- Affected the priorities in the Regeneration Plan.
- Highlighted gaps in our thinking and in the make up of the board.



DISCUSS...



Where does Youth Voice show up in your work?

Where is it missing?

Where could it add more value?



PRIDE IN PLACE: CANVEY CONSULTATIONS

Castle Point and Rochford School Sport Partnership commissioned children and young people engagement

October 2025

Resources Used



Carvey Island Pride of Place Children and Young People Consultation

Method: A focus group (5-6 children) focus group meeting in April of the 13 Carvey houses.

Consider: the language and numbering used used depending on age.

Some of evidence of events you can use for the website. Here are some of them:

I explain to the children that Carvey Island will be receiving a lot of government funding for some improvements and ensure it is the best place to be. We want to get the ideas of children and young people from Carvey before we start spending the money. We have some ideas which we will share today and we are keen to listen to the children's thoughts too.

The Carvey Island Neighbourhood Board has listened to the island and its people, and the following ideas have been put forward that represent that of which we have heard, and that of which we know to be important for this exceptional place and space.

Our Vision is built on five pillars:

Safe - We believe that everyone has the right to feel safe. Young and old, men and women, visitors and residents. Our team will consider safety in all of its forms and we will share dialogue and discussion to make sure we understand and respect each other.

Vibrant - We know that to be a great place to be, our island needs to be welcoming and vibrant. That means being well connected digitally and physically and having great spaces and places to meet and interact.

Healthy - Our health is key to our happiness and wellbeing. That is the same for us all. Our plans will ensure that health is considered as a determining factor in the island's general wellbeing and ability to grow economically, and in a fair way. Not every household will be a quality life for us.

Proud - We are proud to be Carvey Island. We love our island and are proud to be here. We will continue to champion the island in present and in future to the region and beyond.

World class - Carvey Island deserves nothing less than the best. We will fight this in our work and plans, and make sure that every part, as we do things but also best to make Carvey Island, its people and its visitors to know they are not just good, they are world class.

THIS IS THE FULL VISION - PLEASE SHARE THE CHILD FRIENDLY ADAPTED VERSION BELOW

Child friendly vision:

Safe - We want everyone living and visiting Carvey to always feel safe and welcome.

Vibrant - An exciting place to be from and to visit, where you can make friends, have fun and have something special to meet.

Healthy - Feeling well and happy on Carvey. Leading a healthy and happy life, whether you are a child or an adult.

Proud - Be proud and love living on Carvey.

World class - Make sure Carvey has the best to offer.

Options depending on numbers:

- Consult as a whole group discussion and make notes on the responses, or
- Allow the children to make notes of their answers on flip chart paper and then reflect

Question 1 - What do you think of the vision for Carvey? Is it right? Is anything missing?

Question 2 - What is Carvey currently like for children and young people?

Question 3 - What do children and young people need to make life better?

Question 4 - What could Carvey look and feel like in 10 years time? If you were to change?

Question 5 - Some of our ideas to spend money on include:

- Make the Town Centre a nice place to visit.
- Improve the area around the lake.
- Improve the seafront, maybe build a Splash Park.
- Run more activities for children and families in and out of school.
- Help people to be able to walk, scooter and ride bikes more on Carvey.

Question 6 - Ask the whole group if they like the vision and ideas... record answers as a percentage (simple bar chart).

Question 7 - Ask the whole group (stands up again) if they are excited about money coming into Carvey to improve them.

Please record how many children, the ages and schools.



The Carvey Island Neighbourhood Board

Our Vision & Our Ideas

Vision:

Safe - We want everyone living and visiting Carvey to always feel safe and welcome.

Vibrant - An exciting place to be from and to visit, where you can make friends, have fun and have welcoming places to meet.

Healthy - Feeling well and happy on Carvey. Leading a healthy and happy life, whether you are a child or an adult.

Proud - Be proud and love living on Carvey.

World class - Make sure Carvey has the best to offer.

Ideas:

- Make the Town Centre a nice place to visit.
- Improve the area around the lake.
- Improve the seafront, maybe build a Splash Park.
- Run more activities for children and families in and out of school.
- Help people to be able to walk, scooter and ride bikes more on Carvey.



Carvey Island Pride of Place Children and Young People Consultation

Answer Sheet

School -

Number of Children -

Age Range -

Question 1 - What do you think of the vision for Carvey? Is it right? Is anything missing?

Question 2 - What is Carvey currently like for children and young people?

Question 3 - What do children and young people need to make life better?

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 - Improve the seafront, maybe build a Splash Park.
 - Run more activities for children and families in and out of school.
 - Help people to be able to walk, scooter and ride bikes more on Carvey.
- What are your thoughts?

Question 6 - Ask the whole group if they like the vision and ideas... record answers as a percentage (simple bar chart).

Question 7 - Ask the whole group (stands up again) if they are excited about money coming into Carvey to improve them.

AGE APPROPRIATE LANGUAGE AND TASKS

Our Vision:

Safe

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Healthy

Feeling well and happy on Canvey. Leading a healthy and happy life, whether you are a child or an adult.

Proud

Be proud and love living on Canvey.

World Class

Make sure Canvey has the best to offer.

Question 1 – What do you think of the Vision for Canvey? Is it right? Is anything missing?

Question 2 – What is Canvey currently like for children and young people?

Question 3 – What do children and young people need to make life better?

Question 4 – What could Canvey look and feel like in 10 years time if you were in charge?

Question 5 – Some of our ideas to spend money on include:

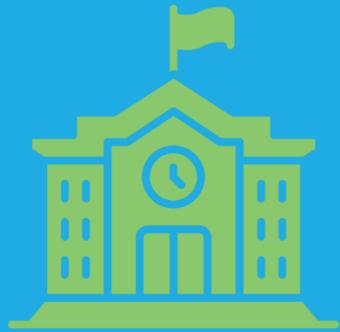
- Make the Town Centre a nicer place to visit.
- Improve the area around the lake.
- Improve the seafront, maybe build a Splash Park.
- Run more activities for children and families in and out of school.
- Help people to be able to walk, scooter and ride bikes more on Canvey.

What are your thoughts?

Question 6 – Ask the whole group if they like the vision and ideas...record answers as a percentage (simple hands up)

Question 7 – Ask the whole group (hands up again) if they are excited about money coming into Canvey to improve lives.

HEADLINE STATS



All 12
schools participated



153

children and young
people took part in
focus group discussions

The age range of participants
was between

5-18
years old

97%

of children and young people are
excited about the investment
coming to Canvey Island

91.5%

of children and young people
agreed with the vision and
investment plan ideas

SUMMARY OF FINDINGS

Question 1

What do you think of the vision for Canvey? Is it right? Is anything missing?

- The vision was very well received across all schools, with only a very small percentage
- The 'Child-Friendly' version of the vision was easily understood and summarised the aspirations of children and young people well.
- Some of the older students commented that the vision should also focus enticing more people to visit Canvey Island.
- Children and young people feel they could play a part in creating a 'vibrant' Canvey Island through art displays in the Town Centre.

Question 2

What is Canvey currently like for children and young people?

- There are lots of areas that are safe for children and young people, but sometimes they do feel unsafe.
- Children and young people get bored on the island, especially older teenagers which can cause issues and behaviour.
- People drive everywhere on the Island which creates too much traffic – people should walk, cycle and scooter more.
- Children and families tend to go elsewhere to take part in family activities – it is important to support families on Canvey Island.
- Canvey feels a bit 'run down' compared to other nearby areas and Canvey can't compete with leisure facilities like Basildon Festival Leisure.
- Canvey has some nice areas with good offers and opportunities.
- Sports pitches are poorly maintained.

SUMMARY OF FINDINGS

Question 3

What do children and young people need to make life better?

- More and better quality outdoor activities to be active
- Improved safety, CCTV, more security and police presence to help residents feel safer, help restaurants and stop shoplifting
- Activity areas including a trampoline park
- Children agreed a 'splash park' would be a great addition but swimming lessons need to be included
- Clean and welcoming lake so families can have days out - would like shops and restaurants near the lake too
- Better shops in the town centre
- Stages and performance areas in the town centre.

Question 4

What could Canvey look and feel like in 10 years time if you were in charge?

- More shopping areas with better shops to improve what is on offer
- More green spaces, increase the number of trees, plants and flowers
- A cleaner beach with more things to do
- Healthier families who are more active
- A trampoline park on Canvey Island
- Fewer cars and more accessible cycling
- Creating more homeless shelters to support those most in need
- Give money to help poor people.

SUMMARY OF FINDINGS

Question 5

Some of our ideas to spend the money on include, making the town centre a nicer place, improving the area around the lake, improving the seafront and maybe build a splash park. We could also run more activities for children and families in and out of school, or help people to be able to walk/scooter and ride bikes more on Canvey.

What are your thoughts?

- I would like to see more healthy food shops.
- Splash park is consistently more exciting of rchildren.
- Improve the town centre with more brands.
- Flowers around the lake to attract wildlife and better pathways.
- A minor injuries hospital on Canvey Island
- More soft play centres.

Question 6

Ask the whole group if they like the vision and ideas...record answers as a percentage (simple hands up)

91.5% of children and young people agree with the vision and investment plan.

Question 7

Ask the whole group (hands up again) if they are excited about money coming into Canvey to improve lives.

97% of children and young people are excited about the investment coming to Canvey Island.

SCHOOL & PLACE SUGGESTIONS DIFFERED GREATLY

Lubbins Park Primary Academy Summary

Key theme: 'Eco Friendly'

- "Plant flowers"
- "Clean the beach day"
- "More plants for wildlife/animals"
- "More bins to put rubbish in it"



Northwick Park Primary School Summary

Key theme: 'Shops'

- "More shops – convenience store"
- "Bigger shops"
- "Sweet shop"
- "Christmas shop"



Leigh Beck Junior School

Key theme: 'Seafront'

- "Make a waterpark at the seafront to make it better"
- "Restore Fantasy Island for entertainment"
- "A splash park at the seafront"



St Katherine's CoE Primary School

Key theme: 'Sport'

- "Tennis club"
- "Outdoor gym"
- "Kid friendly gym"
- "Sports days"
- "Basketball clubs"
- "Gymnastics"
- "Trampolining"
- "Girls football team"



Cornelius Vermuyden School Summary

Key theme: 'Lake'

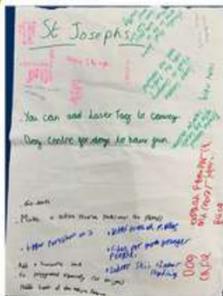
- "Improve the lake"
- "Have park – add more park equipment"
- "Build another lake with more fish"
- "Clean the lake and add more beaches and shops"



St Joseph's Catholic Primary School Summary

Key theme: 'Parks'

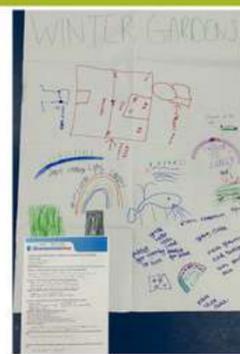
- "Bigger parks"
- "Make a nature reserve park (near the pond)"
- "Bigger parks/more on it"
- "Add a trampoline park"
- "A field where dogs can go off"
- "More skate parks"
- "Paddle boats at the nature reserve"



Winter Gardens Academy

Key theme: 'Nature, lake, flowers'

- "Fresh water lake"
- "More nature"
- "More flowers"
- "Flowers at the lake"
- "Save Canvey lake"
- "Make lake clean"



Castle View School

Key theme: 'Roads'

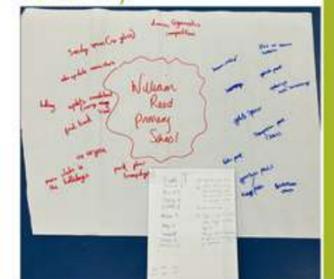
- "More entrances and exits into Canvey Island"
- "Bike lanes on main roads"
- "Fix pot holes in road"
- "Bike lanes"



William Read Primary Academy

Key theme: 'Clubs and Activities'

- "More clubs in the holidays"
- "Football pitches"
- "Trampoline park"
- "Horse riding"
- "Dance, gymnastics competitions"



Working with Young People between 11 and 25

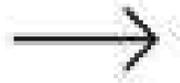
Local Charity supporting young people through counselling, mentoring, small group work, specialist and universal clubs, detached and outreach work.



 Yellow Door



The Core of Youth Work is to develop Positive Trusting relationships with young people; this is the core of consultation too.



Listen, pay attention to what is said, show respect and ask questions

In consultations, this translates to open questions. "If you had 20 million to make a difference to Canvey, a better place, would you spend it on?"



Provide positive activities which they enjoy, want to do and can learn from.

In consultation in collaboration with Estuary Festival, we used music, animation, walks and art to enable young people to say what they thought of Canvey and how they think it could be better



Go to where they are - outreach and detached.

Like adults, young people are all different. To ensure young people from different backgrounds have a say, sometimes it's important to go to them and ask questions in different ways.

Imagine you had 20 million to spend on Canvey..... what would they do to make it a better place to live, learn and have fun?

Parks, Skate & Sports Facilities

(most common theme – strong focus on youth spaces)

- Rebuild Skate Parks 9ft Ramp
- Roof on top of the Skate Park
- New Ramp in the Skate Park (Resi, Foam Pit) x 3
- Indoor Skate Park x5
- Fix the holes in the Skate Park
- Replace the teen shelter in King George's
- Bike Park and Pump Track
- Scooter Lane (very smooth)
- Make most things cheaper – a scooter shop
- More Football Spaces
- More Parks
- More Activities

Environment & Public Spaces

- Clean Beach
- Fishing Area – Seafront
- Canvey Lake – save it x2
- More Green Spaces
- Improving Pavements
- Fill the potholes

Community, Housing & Infrastructure

- Houses x3
- Refurbish the Town Centre
- Better ways to get on and off the island x2
- Places for the poor

Mental Health & Wellbeing

- Support for stress for all under 18s
- More money to support mental health
- School Nurse

Education & Youth Support

- Better Schools x2
- Ban Homework
- More funding for youth work
- – more access and longer hours x2
- Funding for school safety
- Bigger food budget for Yellow Door
- Give more funding to Yellow Door
- Yellow Door (general mention)
- Upgrade Waterside Bungalow (Youth Space)

Employment & Affordability

- More money per hour for young people in all jobs
- Decrease price for first car
- Make most things cheaper
- More car dealerships

Arts, Culture & Community Projects

- Big Theatre
- Church
- People understanding disputes (community cohesion)

Fun & Aspirational Ideas

Let kids drive a supercar

Facilities & Utilities

Clean Water Taps

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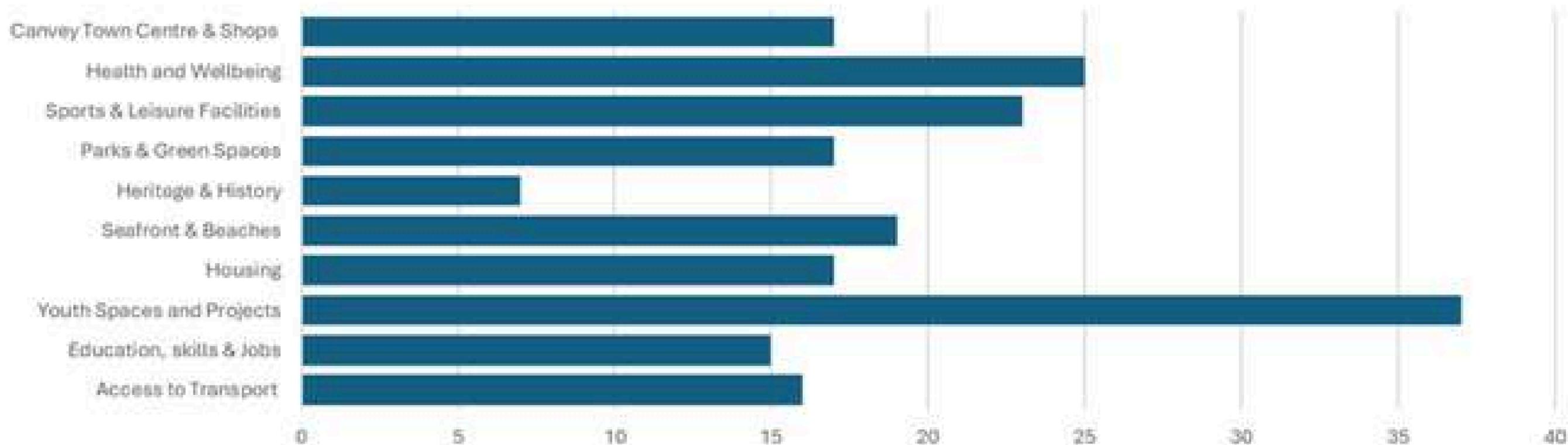
Let kids drive a supercar

Facilities & Utilities

Clean Water Taps

We ask 114 young people, 25 at Waterside Skate Park, 74 in Yellow Door Youth Clubs and 15 in the town Centre of these 10 issues what matter most of them. Below are their answers. →

What Matters most to you on Canvey



	Access to Transport	Education, skills & Jobs	Youth Spaces and Projects	Housing	Seafront & Beaches	Heritage & History	Parks & Green Spaces	Sports & Leisure Facilities	Health and Wellbeing	Canvey Town Centre & Shops
Field2	16	15	37	17	19	7	17	23	25	17

Number of young people

CANVEY YOUTH PROJECT



OVERVIEW

The Canvey Youth Project is a multi-phase development on Canvey Island, Essex. It aims to provide a safe, inclusive, and vibrant space for young people to socialize, learn, and engage in community activities. The project includes a main building with a cafe, a bar, and a large open-plan area, as well as outdoor seating and a courtyard. The development is designed to be a hub for the local youth community, offering a range of facilities and services to support their needs and interests.



YOUTH VOICE PROGRAMME

OPPORTUNITIES FOR YOUNG PEOPLE

The Youth Voice Programme provides young people with a platform to share their views and opinions on the project. Through a series of workshops and consultations, young people are encouraged to express their thoughts and ideas, which are then used to inform the design and development of the project. This ensures that the final outcome reflects the needs and preferences of the local youth community.



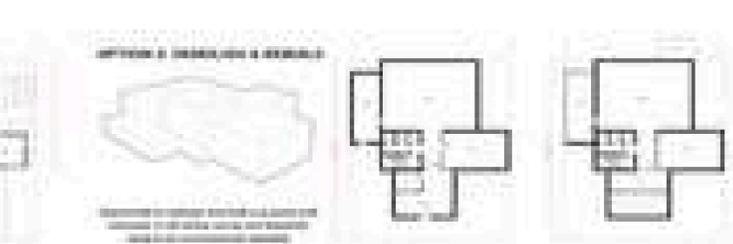
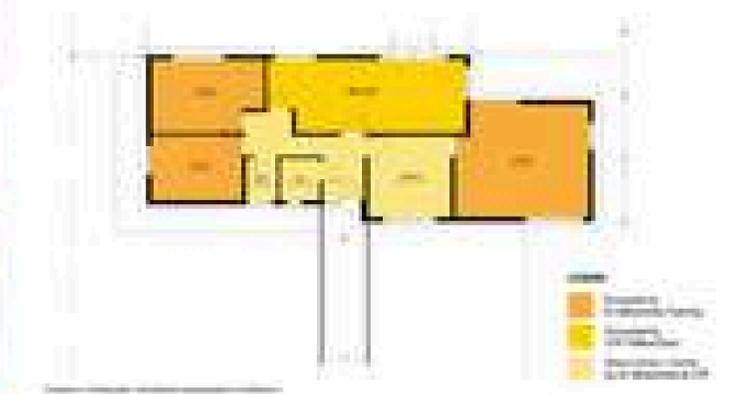
EXPLORING THE SITE

SITE ANALYSIS

The site is located on Canvey Island, Essex, and is a prime location for a youth project. It is surrounded by green spaces and has good access to public transport. The site is well-served by local amenities, including shops, cafes, and leisure facilities. The development is designed to be a central hub for the local youth community, offering a range of facilities and services to support their needs and interests.

LOCAL AREA & CONNECTIVITY

The site is well-connected to the local area and has good access to public transport. It is located near the Canvey Island railway station and is easily accessible by bus and car. The site is also well-served by local amenities, including shops, cafes, and leisure facilities. The development is designed to be a central hub for the local youth community, offering a range of facilities and services to support their needs and interests.



OUTCOMES

- Formation of a Pride in Place Youth Board to sit alongside the Pride in Place Board.
- Strong emphasis on developing the ambitions and opportunities for children and young people as part of the Regeneration Plan.
- The infrastructure needs of children and young people recognised as part of the Regeneration Plan.
- Adults' eyes opened to the opportunities available on Canvey from a children and young peoples' perspective – rollercoasters as a means of transport!

**THANK
YOU**