

Test & Learn Evaluation



Get Active Survey Results

Holly Edwards



The Get Active Survey: Purpose & Participation

- To gather insights from the community:
 - 1) Parks/open spaces
 - 2) Community spaces
 - 3) Town centres
 - 4) Coastline
 - 5) Travel
- The goal = creating vibrant spaces that inspire movement, relaxation, and togetherness for people of all ages and abilities.





Key findings:

- 133 responses
- 51% “fairly active” (30-150 mins)
- 15% inactive (<30mins/week)
- Only 1/3 meet recommended PA levels

Key barriers to PA:

- Poor Infrastructure & Maintenance Issues
- Lack of Facilities & Accessibility Challenges
- Safety Concerns & Traffic Issues
- Affordability & Limited Options
- Public Transport & Parking Issues

What's going well?



Green spaces are valued - "hidden gems".



Some parks and areas are well-maintained, particularly for walking and dog walking.



Community members appreciate the openness of spaces but request additional amenities.



“The extent of green spaces which are almost connected allows for long-distance walking or cycling.”

So, what's next?

Improvements needed to improve PA:

Safety & Maintenance → Youth Space-Bungalow, Litter pick

Green Spaces → The Gunny, King George Park activation

Cycling & Accessibility → Ride Canvey, doorstep sports, LKM

Affordability → Active Wellbeing Strategy, LKM

Community Activities → Canvey Parkrun, Estuary Adventure Labs

Transport & connectivity → Ride Canvey, LCWIP (walking infrastructure, safety, improving cycling options etc)

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Asset Enablers & Barriers



Diagrams map out the assets, enablers and barriers for Castle Point to inform Active Essex's full award application to Sport England . To develop the visualisations, Active Essex and each of the three areas shared documentation with CFE about the context of their area, the priorities for their area to reduce physical inactivity, the agencies that they collaborate with, initiatives that they are involved in, assets, and the barriers and enablers that support or hinder their systems change approach. A breakdown of the information shared includes: The Development Award application, insight pack, Call to Action, Let's Connect, Leadership Course notes, conversation themes and a SWOT analysis

CFE developed a coding frame to enable a thematic synthesis of the shared documentation required to assimilate the insight required to create the Kumu visualisations and one-page summary documents. The documentation was coded against the following:

- Context (profile of the area and information about the place)
- Political connections/governance structures
- Funding/access to resources
- Physical assets/infrastructure (built and natural environment). Actual assets already in existence were considered alongside potential assets
- Knowledge, skills and capacity of institutions, organisations and community members
- Barriers to place-based working and sector integration in the area (e.g. lack of leadership or capacity to work differently)
- Enablers to place-based working and sector integration in the area (e.g. ring-fenced funding or capacity for this purpose)
- Enablers to physical activity in the area (e.g. high levels of awareness of physical activity offer)
- Barriers to physical activity for residents in area (e.g. misalignment in preferences and opportunities on offer)
- Other relevant information to note

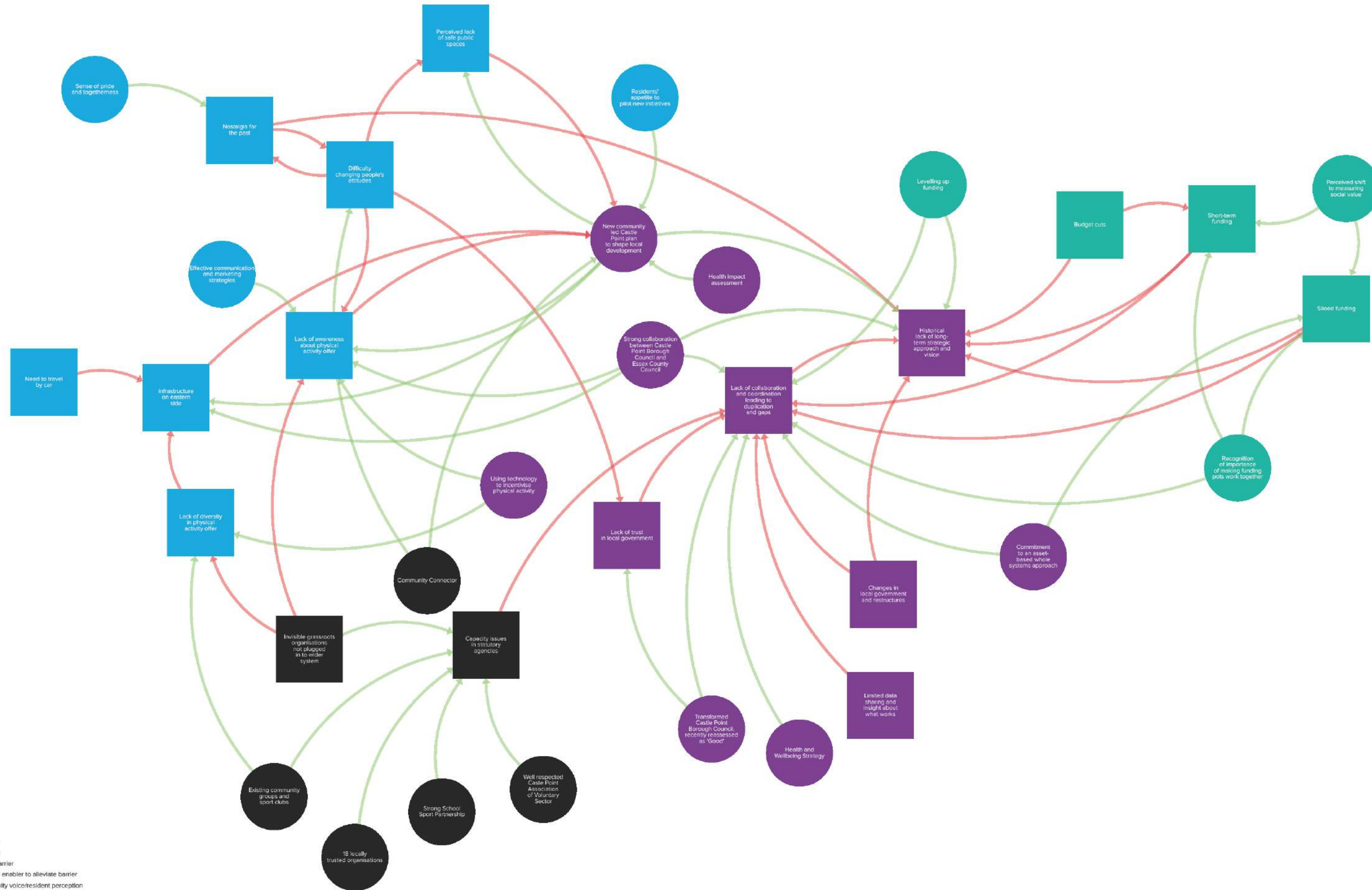
The information from the coding frame was synthesised to derive four overarching themes to develop the visualisations and summary documents:

1. Funding
2. Connections and structures
3. Knowledge, skills and capabilities
4. Community voice/resident perceptions



Castle Point

Assets, enablers & barriers to tackling physical inactivity



Castle Point

Assets, enablers & barriers to tackling physical inactivity

Enablers

- Levelling up funding - up to £20m over 10 years
- Recognition of importance of making funding pots work together
- Perceived shift to measuring social value indicators of success, rather than just financial metrics

Barriers

- Short-term funding - convolutes the coordination of interventions, contract management and shared learning
- Budget cuts - create leadership challenges & prevents strategic vision
- Siloed funding - prevents coordinated actions

Enablers

- Commitment to an asset-based whole systems approach
- Transformed CPBC recently reassessed as 'Good'
- New community-led Castle Point plan to shape local development - intended to guide local development up to 2050
- Strong collaboration between CPBC and ECC to develop local infrastructure to promote physical activity (e.g. local cycling & walking infrastructure plan)
- Health and Wellbeing strategy
- Health impact assessment
- Use of technology to incentivise physical activity

Barriers

- Historical lack of long-term strategic approach and vision
- Changes in local government and restructures
- Lack of trust in local government
- Lack of collaboration and coordination leading to duplication and gaps
- Limited data sharing and insight about what works



Enablers

- Well respected Castle Point Association of Voluntary Sector
- 18 locally trusted organisations
- Community Connector role is building positive relationships with local people
- Strong School Sport Partnership

Enablers

- Appetite to pilot new physical activity initiatives
- Sense of pride and togetherness
- Effective communication and marketing strategies to alleviate lack of awareness about physical activity offer

Barriers

- Capacity issues in statutory agencies - leads to lack of time and human resources to plan and deliver actions
- Invisible grassroots organisations not plugged into wider system - linked to lack of collaboration and siloed funding

Barriers

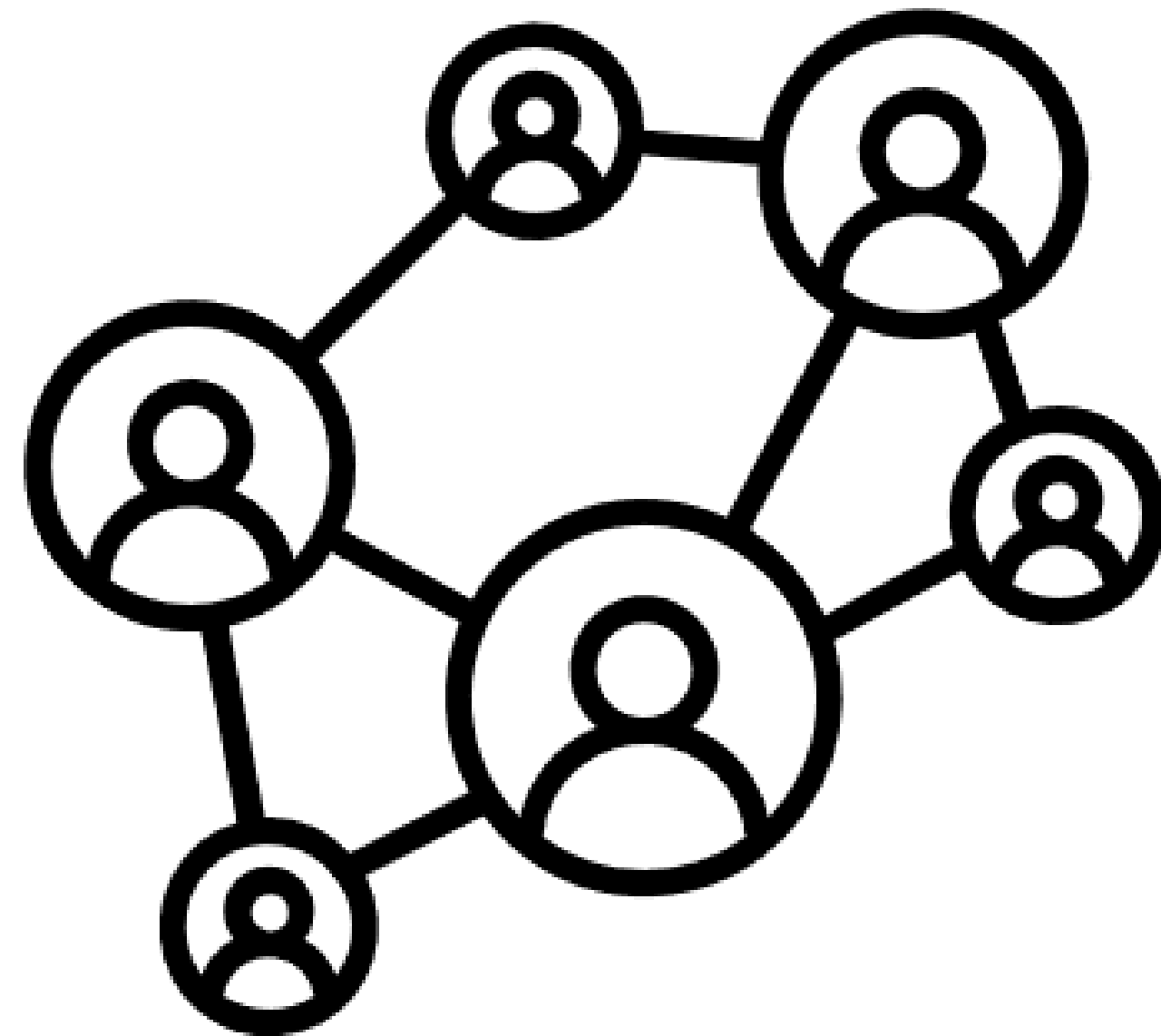
- Nostalgia for the past
- Need to travel by car
- Infrastructure on eastern side
- Lack of diversity in physical activity offer
- Perceived lack of safe public spaces
- Lack of awareness about physical activity offer
- Difficult to change people's attitudes

Social Network Analysis



What is Social Network Analysis?

- Social Network Analysis (SNA) is a way to understand how networks behave
- It analyses patterns of relationships among organisations and identifies the key organisations within the network ('components') based on the number of connections they hold with other organisations operating within it
- Put simply, an SNA is a visual representation of points (or 'nodes') and the associations between them



Findings: Castle Point

About the organisations represented in the SNA

6 completed SNA templates were submitted for Castle Point.

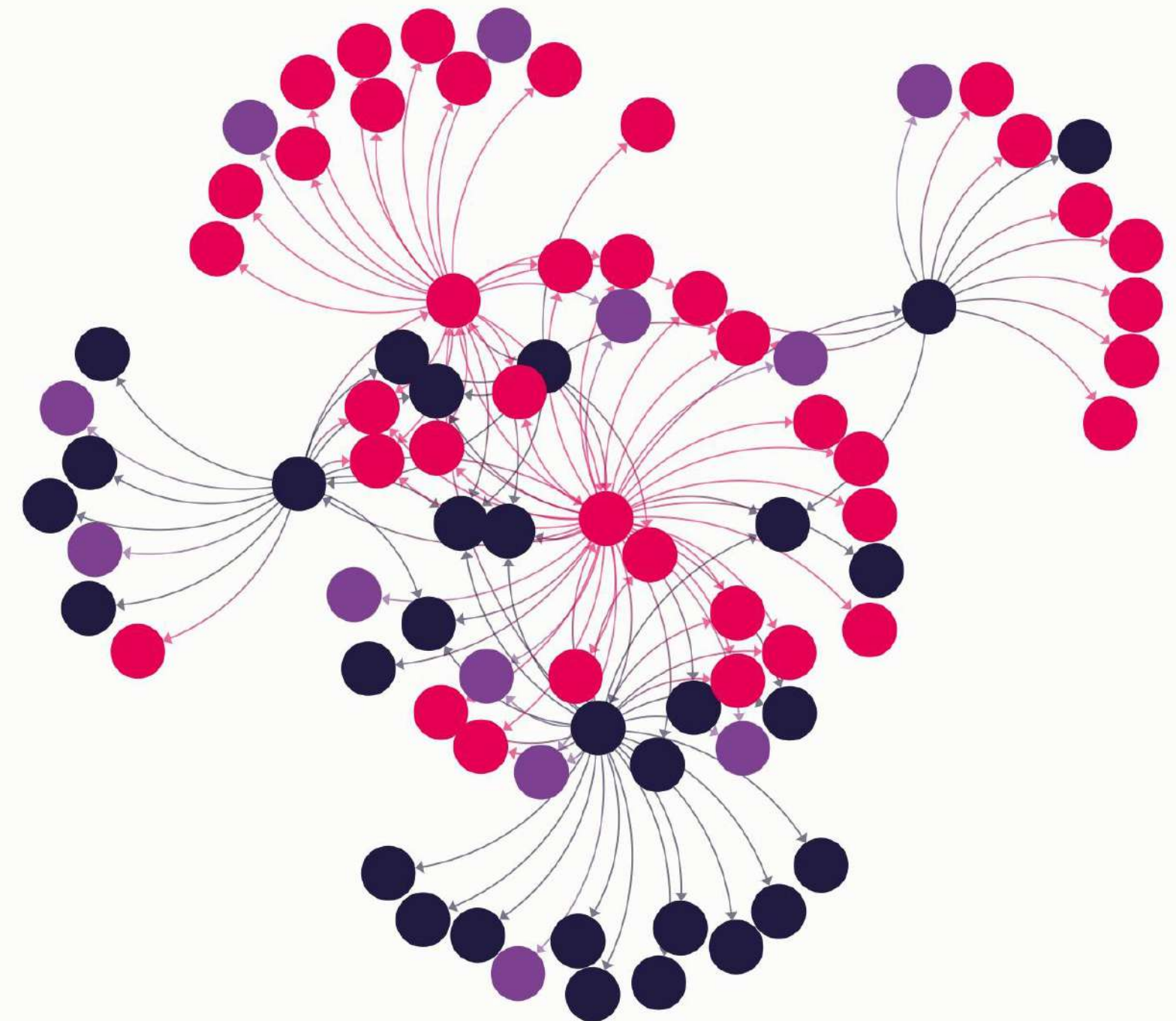
81 organisations (73 if ECC and CPBC are included as single organisations not at the departmental level) were identified as working with others to tackle physical inactivity.

Organisation sector	N	%
Physical activity/leisure services	34	42%
Education skills and training	21	26%
Public health	12	15%
Planning and infrastructure	4	5%
Social care	2	2%
Parks and open spaces	2	2%
Other	6	7%

The current network – organisation type

- This map shows the baseline position for how organisations in Castle Point are connected as of January 2025.
- There are some interconnections at the centre of the map, although most organisations do not interact.
- Most organisations are either voluntary/community or statutory.
- To view an interactive version of this map (including organisation names), please visit:

<https://embed.kumu.io/21e64afd79a070b78e77b1010f5964fb>



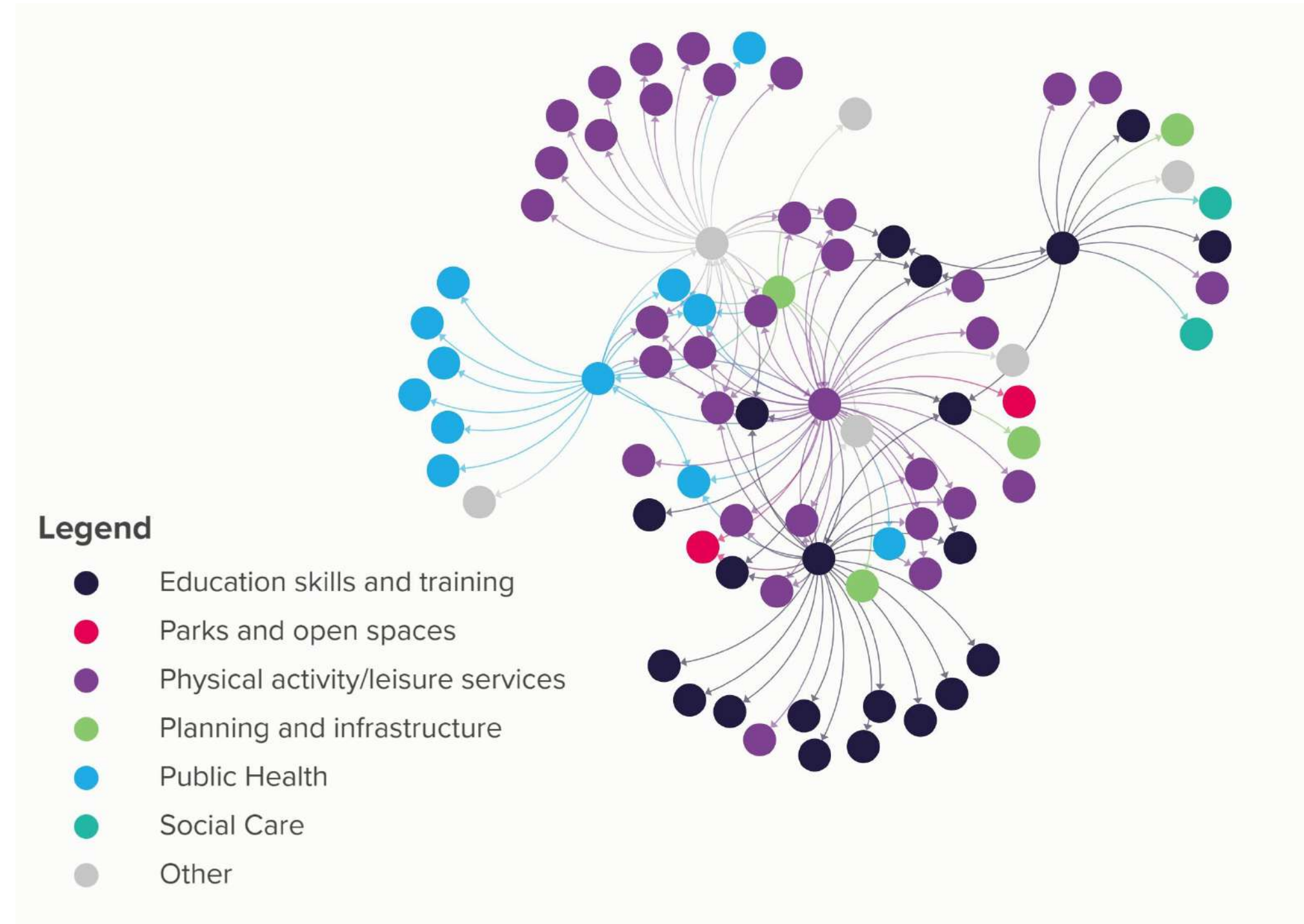
Legend

- Statutory sector
- Voluntary and community sector
- Private sector

The current network – organisation sector

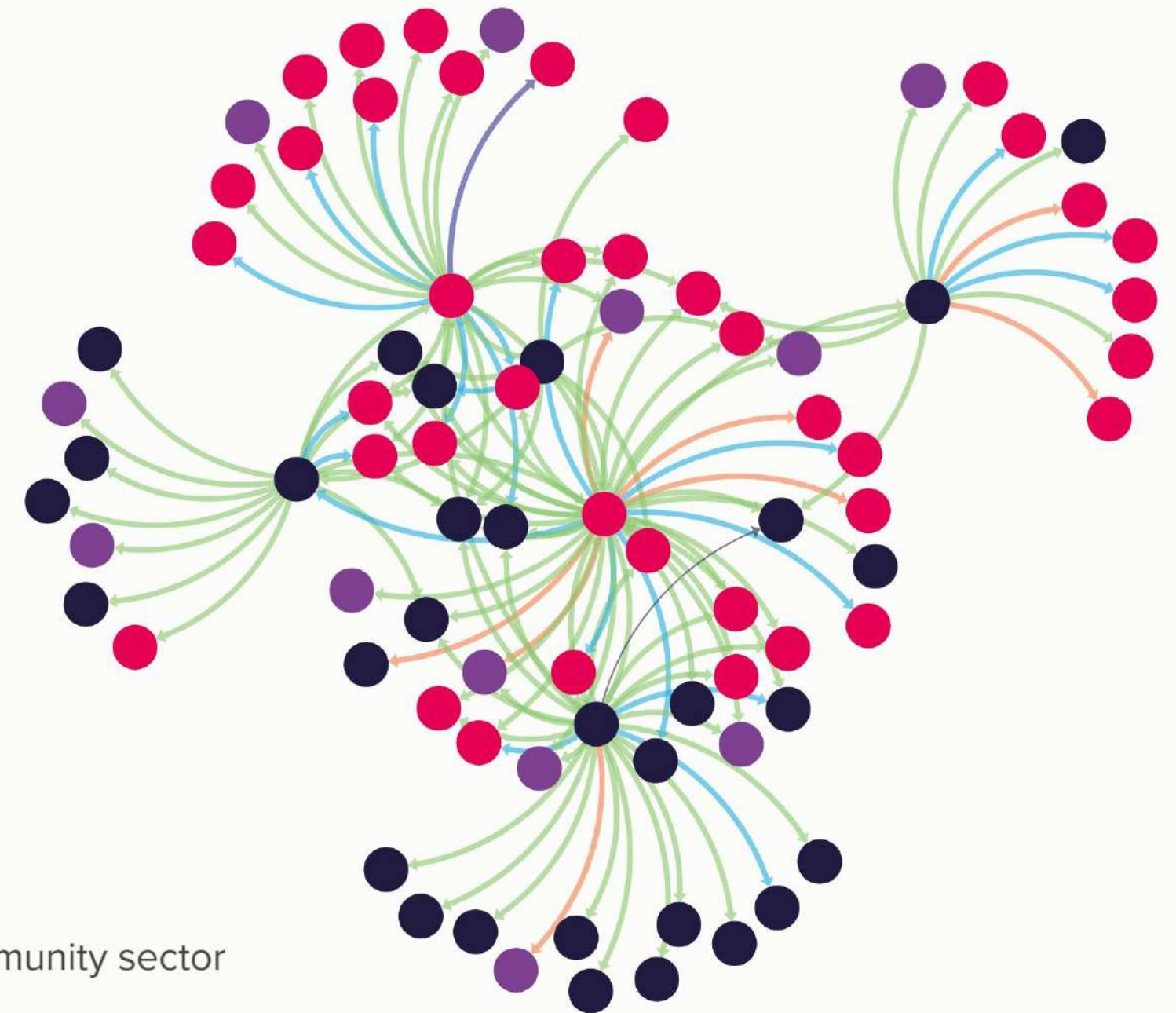
- Physical activity/leisure services dominate the centre of the map.
- Organisations including the Southeast Essex Alliance and Castle Point and Rochford SSP tend to work with organisations in the same sector.
- To view an interactive version of this map (including organisation names), please visit:

<https://embed.kumu.io/34d23d659641446d93bb500401031132>



The current network – length of relationship

- Most organisations have worked together for two years or longer (76%).
- Only a minority (6%) of organisations have started working together since January 2024, although these new connections are distributed throughout the map.
- To view an interactive version of this map (including organisation names), please visit: <https://embed.kumu.io/c425a0858c3487722849d8ad58512757>



Legend

- Statutory sector
- Voluntary and community sector
- Private sector
- We have worked with this organisation for 2 years or more
- We have worked with this organisation for less than 2 years
- We did not work with this organisation prior to January 2024
- Don't know

The quality of the relationships

Over two fifths of those responding to the SNA report working collaboratively with their connections, while a majority indicate that their relationships are effective.

Nature of relationship	N	%
We work together collaboratively towards achieving a shared vision and have a common understanding of shared objectives	55	43%
We share information	26	20%
We have a mainly transactional relationship but sometimes work together where there is a common interest	24	19%
We have a transactional relationship to meet a specified need	22	17%

Effectiveness of relationship	N	%
Effective	97	76%
Neither effective or ineffective	28	22%
Don't know	2	2%

Frequency of contact

Organisations are most likely to work together on an ad-hoc or infrequent basis in Castle Point.

Frequency of work with contact	N	%
On an ad hoc basis or infrequently	42	33%
At multiple times in the last 12 months	36	28%
At least once a month	30	24%
At least once a week	17	13%
Don't know	2	2%

Connections since January 2024

8 connections have been established since January 2024. The nature of the relationships vary and are largely perceived to be effective.

Nature of relationship	N
We share information	3
We work together collaboratively towards achieving a shared vision and have a common understanding of shared objectives	2
We have a transactional relationship to meet a specified need e.g. service delivery	2
We have a mainly transactional relationship but sometimes work together where there is a common interest	1

Effectiveness of relationship	N
Effective	6
Neither effective or ineffective	2

Connections since January 2024

New connections are primarily from the physical activity/leisure services sector and most meet at least once a month.

Organisation sector	N
Physical activity/leisure services	4
Education skills and training	1
Social care	1
Parks and open spaces	1
Other	1

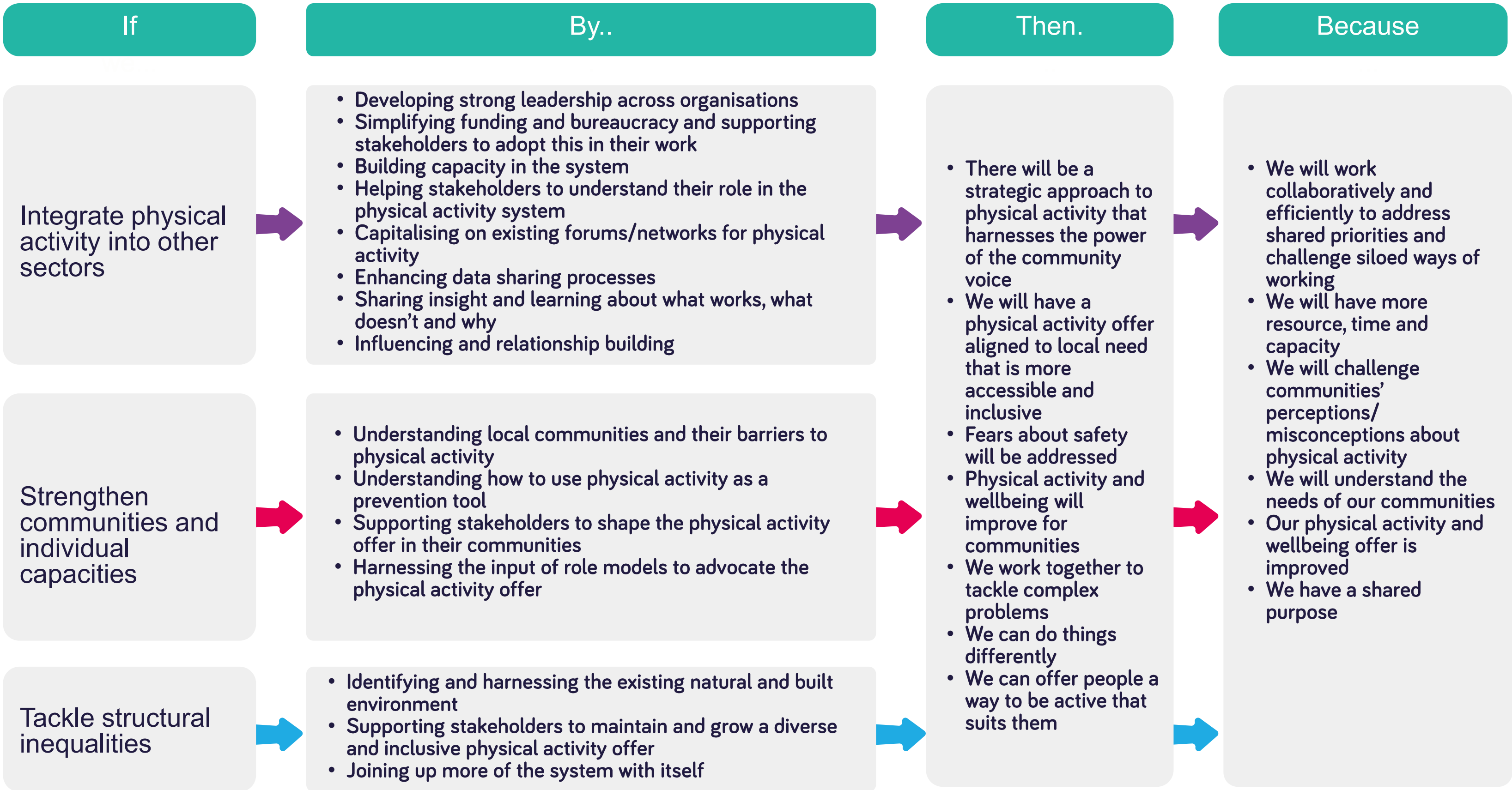
Frequency of work with contact	N
At least once a month	5
At least once a week	2
At multiple times in the last 12 months	1

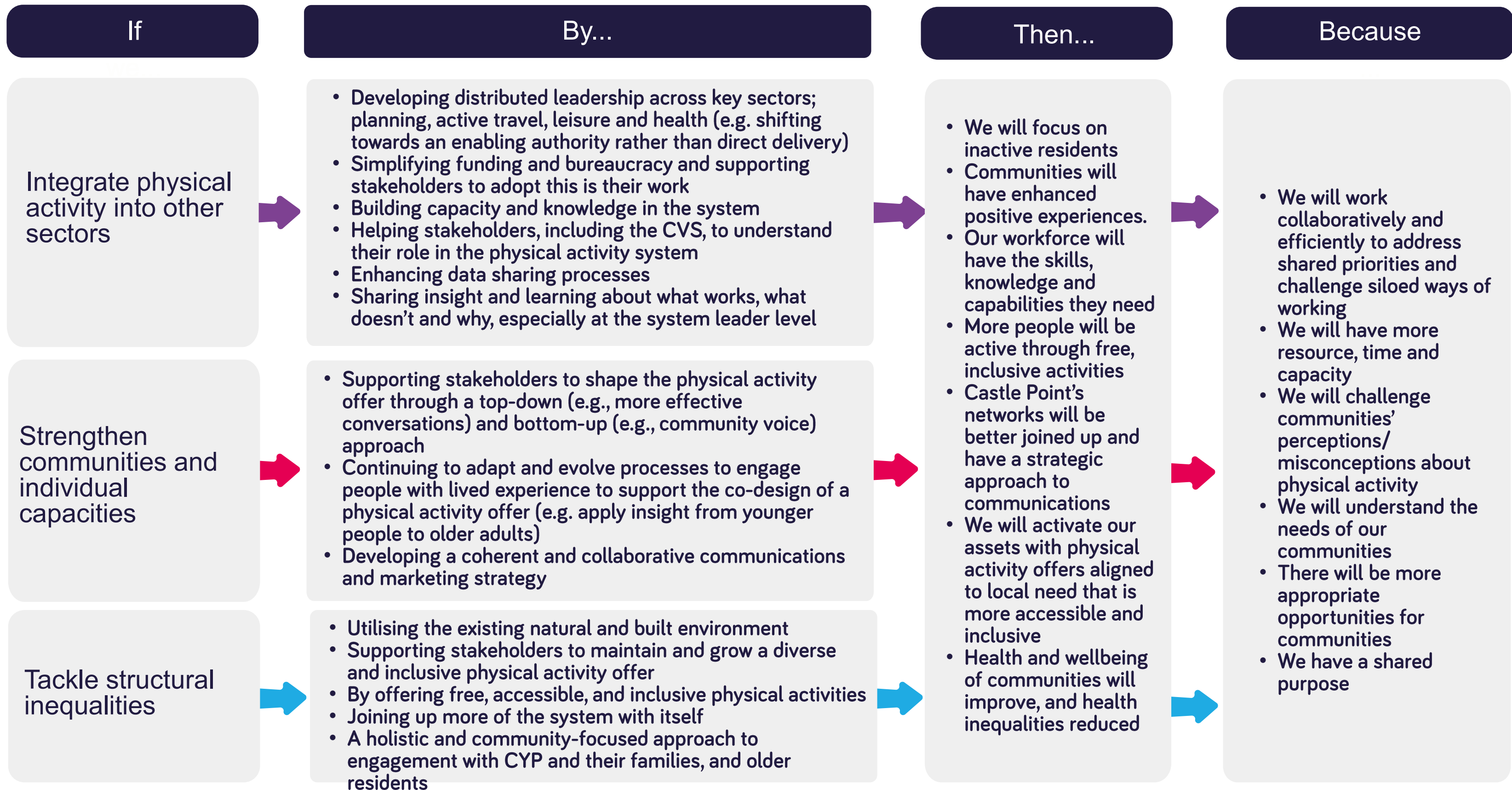
CHANGE SURVEY

Coming soon



PLACE PARTNERSHIP EXPANSION







CASTLE POINT PLACE PARTNERSHIP STRATEGIC THEME: LEADERSHIP, WORKFORCE DEVELOPMENT & LEARNING

 £149,000

 £25,000



Leadership



Workforce Development



Learning and Evaluation



Outcome: Our workforce will have the skills, knowledge and capabilities to tackle inequalities through physical activity

What's Involved?

- System leadership for leaders practitioners
- Capacity building in community and VCS
- ABCDE Courses
- Healthy Streets Fundamentals course
- Health Impact Ax training
- Building effective networks events
- Monitoring & evaluation

Why does this matter?

- Addresses challenges foreshadowed by stakeholders
 - "Organisations working together"
 - "Using funding wisely & sustainably"
 - "Time, capacity, competing priorities"

Who's this for?

- Workforce responsible for tackling inequalities, raising PA, decreasing inactivity and providing positive experiences for CYP.

Delivery Organisations
Active Essex Foundation
CFE Research
CAVS

Place Partnership Owner:
Bash Mahmood



Let's work together!


- Share
- Connect
- Collaborate








CASTLE POINT PLACE PARTNERSHIP STRATEGIC THEME:

POSITIVE EXPERIENCES FOR CHILDREN & YOUNG PEOPLE

 £396,268.10

 £785,284.82

-  Canvey Active Horizons
-  Stronger for Less
-  Waterside Farm Outreach

-  CYP Positive Experiences
-  Essex Pedal Power capacity

Outcome: More children, young people and families will have local opportunities to be active

What's Involved?

- Creation of pathways into Sport- young volunteers
- Collaboration across SSP ,YD, B 'n' B,
- WS Outreach/Bungalow Programme
- Stronger for Less - Neighbourhood connector, Leapsprogs, Positive Futures, Future Makers, Doorstep sports
- CYP Wellbeing & Active Travel Coord
- CYP Strategic Lead
- Essex Pedal Power Expansion
- CYP Asthma Intervention Project

Why does this matter?

- Creation of fun, inclusive and accessible opportunities for CYP that promote personal development.
- Enhancing social welfare leading to improved living conditions
- CYP & Youth Crime prevention were key areas identified by stakeholders

Audience

- CYPs
- Vulnerable children
- Disadvantaged CYPs
- At risk of exclusion

Delivery Organisations
Canvey Island Youth Project
 Bar'n'Bus
 CPRSSP
 ATF

Place Partnership Owner:
Steve Bish



Let's work together!

- Share
- Connect
- Collaborate



CASTLE POINT PLACE PARTNERSHIP STRATEGIC THEME:

WALKING AND CYCLING

 £70,000

 £396,993



Creative Currents: Walking for Health and Inspiration



Just Ride Canvey Island



Outcome: More inactive residents will be able to walk and cycle for travel and leisure

What's Involved?

- Estuary 2025 Festival celebration: Sound walks, Water wonder, Estuary Adventure labs, guided walks.
- Ride Canvey: safe/controlled space to ride bikes for members of community
- Reduce burden to healthcare
- Reduce isolation & loneliness
- Address CVD-related issues

Why does this matter?

- Prioritises active environments/travel
- Fostering a sense of community
- Making PA more accessible
- Lack of SEND provision
- One step closer to tackling inclusivity
- Breaks down barriers
- Asset-based
- Community cohesion

Audience

- SEND
- CVD risk
- MSK disorders
- Young carers
- MH support
- CYPs

Delivery Organisations
**Hadleigh Park Cycles/
Estuary Festival**

Place Partnership Owner:
Stuart Tryhorn





Let's work together!

- Share
- Connect
- Collaborate



CASTLE POINT PLACE PARTNERSHIP STRATEGIC THEME: BUILDING EFFECTIVE NETWORKS & BETTER COMMUNICATION

 £118,250

 £18,750

-  Physical Activity Coordinator
-  Marketing & Communications

} **Outcome:** Castle Point's networks will be better joined up and have a strategic approach to communications

What's Involved?

- Building local capacity
- FYA
- Effective communications
- Behaviour change campaign
- Building relationships with community, local groups, residents, LTOs,
- Opportunities to enhance PA offerings
- Understanding the gaps in PA/Sport across Canvey

Why does this matter?

- Local politics
- Breaking down barriers
- Engaging the community-trust
- Raise awareness of projects for residents to engage with
- Translate Aims of PPE into informative content

Who's this for?

- All audiences
- Integrating BC, translating info to CYPS, adults etc



- ### Let's work together!
- Share
 - Connect
 - Collaborate

Delivery Organisations
Castle Point Borough Council
Noodle*

Place Partnership Owner:
Holly Edwards



CASTLE POINT PLACE PARTNERSHIP STRATEGIC THEME: ACTIVATING LOCAL ASSETS WITH INCLUSIVE OPPORTUNITIES

£151,800

£1,587,999

- Active Wellbeing Development
- Growing Together - Gunny
- Canvey Island parkrun

} Outcome: We will activate our assets with physical activity offers aligned to local need that is more accessible & inclusive

What's Involved?

- Active wellbeing hubs
- PHAB Wellbeing Referral Campaign
- Support broader community health outcomes
- Therapeutic gardening, +ve activities for adults with MH needs.
- Partners working together to offer a range of activities

Why does this matter?

- Active Environments
- Prioritises Health & Wellbeing
- Strengthening communities
- Improve MH, PA levels, confidence, self esteem, community cohesion
- Reduction in demand on secondary MH services
- Activating local assets

Audience

- Adults with MH needs/ mild learning disabilities
- Families
- CYP
- Older population
- Those impacted by cost of living
- Lower socio-economic groups
- Behavior change support
- Ethnic diverse communities
- Women & girls

Delivery Organisations
Trust Links
Castle Point Leisure parkrun

Place Partnership Owner:
Shane Williams



Let's work together!

- Share
- Connect
- Collaborate








CASTLE POINT PLACE PARTNERSHIP STRATEGIC THEME: PHYSICAL ACTIVITY TARGETING HEALTH INEQUALITIES & LTHC

 £114,317

 £158,666

-  CVD prevention through physical activity activation
-  Expand & sustain Let's Keep Moving
-  Neighbourhood Health Lead

Outcome: Health and wellbeing of communities will improve and health inequalities will reduce

What's Involved?

- Strengthening multi-sector leadership
- Upskilling Health and social care professionals
- Embedding PA into Health & Social Care pathways
- Reducing strain on healthcare
- CVD: More care delivery closer to home (neighbourhood delivery teams)
- LKM: weight management sessions, health checks in partnership with GP Healthcare Alliance. Targeted health talks

Why does this matter?

- Harnessing community assets to improve HWB
- Increased social connections
- Reduction in hospital Adm. & reliance on statutory services

Audience

- Older inactive adults
- frailty population
- Hypertensive, obese & overweight category
- People living with CVD and resp. problems
- Learning disabilities
- Behaviour change

Let's work together!

- Share
- Connect
- Collaborate

Delivery Organisations
Let's Keep Moving
Sport for Confidence
Everyone Health
South East Essex Alliance

Place Partnership Owner:
Lee Monk



Castle Point Place Partnership Expansion Network Event Reflections



At the session, we aimed to:

- Share the journey so far: Provide a summary of the Development Phase and achievements from the Sport England Place Partnership Expansion in Castle Point.
- Share & Learn: Hear from the partnership and organisations who have delivered during the delivery phase.
- Outline our full award submission: Present the focus areas, investment priorities, and opportunities for continued engagement in our application to Sport England.
- Highlight collaboration opportunities: Show how individuals and organisations can connect, build networks, and strengthen local partnerships.

(33 Attendees represented 18 organisations)

Reflections & Key Takeaways

Pride in Our Work and Community

Participants expressed deep pride in their work and the vibrant, committed people of Canvey Island. Our greatest assets are not just our spaces, but our people – dedicated, skilled, and community-driven.

Focusing on What We Have, Not What We Lack

Despite some challenges like aging park equipment, there's strong excitement around new tennis courts and upcoming activities. The message: build on what's working and don't let obstacles hold us back.

Physical Activity as a Powerful Engagement Tool

Sport and physical activity are more than just movement – they're gateways to conversations about mental health, nutrition, and seasonal pressures. They're proving to be valuable platforms for wider wellbeing.

Castle Point Place Partnership Expansion Network Event Reflections



Meeting People Where They Are

Many service users face significant pressures and may not prioritise physical activity. It's vital to make participation easy, inclusive, and accessible, especially for those facing systemic barriers.

Designing With, Not For, Our Communities

The Youth Board's role in shaping programme delivery showed the power of embedding lived experience. When communities co-design solutions, they become more effective and sustainable.

Enabling Collaboration and Connection

There's a strong desire to share ideas, resources, and opportunities—like welcoming young carers into Yellow Door sessions. But we also need to make it easier to access spaces where collaboration can thrive.

The Power of Partnership

A recurring theme: progress is only possible through partnership. Collaboration is the foundation of our success and will remain essential as we grow.

Final Thoughts

Attendees valued the opportunity to share and learn from each other. The event reinforced the power of collective effort and the shared commitment to move forward with the Castle Point Place Partnership Expansion strategic priorities.

The Active Places Framework

- A framework created to help structure the insight into Castle Point
- Collaborate have utilised the diagnostic process in each of the three places, using a common set of conditions to categorise aspects of the physical activity systems.
- Some people may find some of the observations uncomfortable to read, but all observations reflect someone's experiences - and unless challenges are acknowledged it isn't possible to create change.



The 5 conditions necessary for an active place

What we have available to us:
Assets, resources and infrastructure

The financial, organisational, and physical assets available to the place to support and sustain the effective delivery of physical activity initiatives.

This includes funding, staff capacity, facilities, and the built and natural environment, with a specific focus on how the physical landscape can enable or hinder physical activity.

How we work together as partners:
Collaboration and leadership

Coordinated efforts from organisation, statutory and non-statutory services, working together to share resources and knowledge, with active support, endorsement and engagement from senior leaders and decision makers.

This encompasses the strength of relationships, sense of common purpose, the alignment of work, the coordination of activities, communications and mutual accountability.

How we work together with communities:
Engagement and participation

Actively involving local residents, and local voluntary and community organisations in planning, designing, and delivering physical activity initiatives, ensuring inclusivity and accessibility.

This involves understanding and responding to local needs, assets, and barriers to create tailored, community-driven solutions.

How we improve:
Evidence and learning

Using data, evidence, and insights to inform the design, delivery, and evaluation of initiatives, while continually monitoring progress, adapting approaches, and learning at a system level.

This includes developing and utilising common metrics for mutual accountability and ensuring strategic alignment of physical activity initiatives with broader local priorities and fostering a culture of continuous improvement.

How we embed:
Sustainability through collaboration

Building long-term capacity and commitment to maintain and expand physical activity initiatives, embedding them into existing systems for lasting impact.

This involves aligning with and influencing broader local strategies/priorities, policies, and service delivery to ensure physical activity becomes an integral part of the community's fabric.

Castle Point

A snapshot of the physical activity system

What we have available to us:

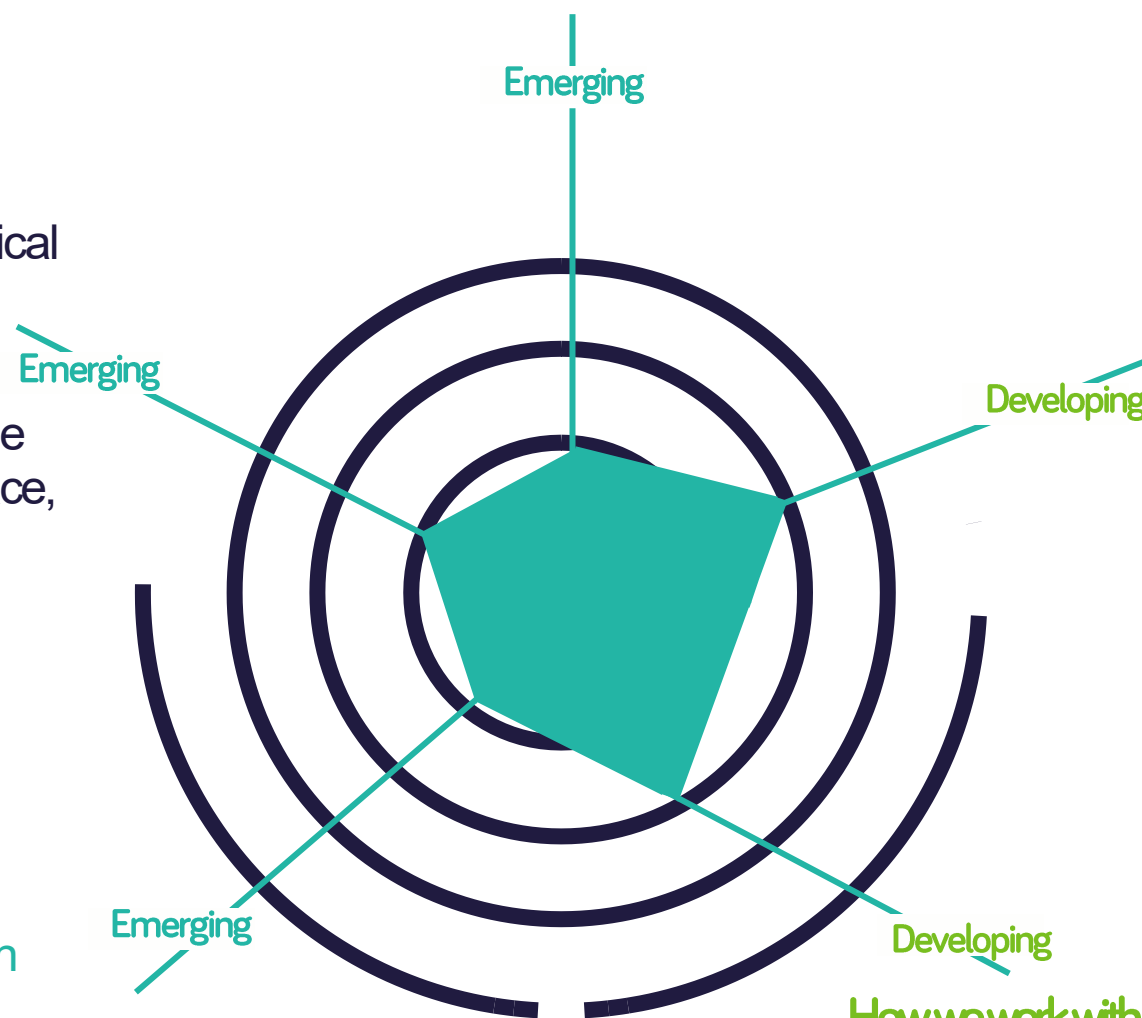
- Canvey Islands limited assets, resources and infrastructure should be seen as **solid foundations** to build on (flat landscape, coastline and natural assets).
- System needs to work together to create a **collective vision for change**.

How we embed sustainably:

- The effort to work towards sustainable change in the physical activity system in Castle Point is marked by a tension between long-term vision and short-term constraints.
- Levelling up funding and a Place Partnership award may be able to release **additional capacity** by enabling a whole-place, collective impact approach to funding.

How we improve evidence and learning:

- The approach to evidence and learn in the physical activity space is **evolving**, with a desire for more **data-driven decision making processes**. However, current practice is fragmented, with issues in implementation in different parts of the system.
- Stakeholders should continue to pursue a more strategic approach. Active Essex is well-placed to coordinate activity, but the **Place Partnership will need to define what success looks like**.



How we work together as partners:

- Canvey boasts **strong relationships** across the system, but capacity issues, a changing landscape and lack of collective vision, compromises partners' abilities to collaborate.
- Strong leadership** is likely to solve some of these issues.

How we work with communities

- Importance of **actively involving local residents** in planning, designing and delivering opportunities, so they are accessible and inclusive.
- Efforts should continue to focus on **connecting different tiers** of the system. At community level need to coordinate activity and develop civic agency through building grassroots capacity.



DCMS VISIT
TO ESSEX



Overview of the Visit – Monday 21st July

The visit was designed to showcase how sport and physical activity are being used to strengthen communities across Canvey Island and Castle Point through place-based working and cross-sector collaboration.

Key Activities:

Welcome & Scene Setting (The Paddocks)

- Guests were welcomed and introduced to the local context of Canvey Island and Castle Point.
- The session highlighted the area's role in a national place partnership initiative and the importance of collaboration to support communities through sport and physical activity.

Youth Engagement (Canvey Junior School, CPRSSP)

- Move by Math's was held at Canvey junior school, involving young leaders and infant school pupils.
- The session demonstrated the value of physical education and school sport, and how schools contribute to wider community wellbeing.
- It also showcased how youth-focused organisations support children beyond the school environment, helping them build life skills and a sense of belonging.

Community Partnerships (War Memorial Hall, Lets Keep Moving)

- A visit to a local hall highlighted work being done to support active aging and community wellbeing.
- Speakers shared real-life stories of improved mobility, confidence, and social connection.
- The session explored how physical activity is being embedded into health and social care practices, including occupational therapy and care planning.

Lunch & Reflections (The Paddocks)

- Lunch provided an opportunity to reflect on the morning's activities.
- Reflections focused on the importance of neighborhood-level work and the role of funding in enabling place-based approaches.

Roundtable Discussion (The Paddocks)

- A facilitated discussion brought together representatives from across the Essex system.
- Topics included policy implementation, system collaboration, and the impact of sport and physical activity on public health, community development, and local government strategies.
- Participants shared lived experiences and discussed challenges and opportunities in adopting place-based working.



Overview of the Visit – Tuesday 12th August

The visit was organised to give Sport England board members a deeper understanding of Active Essex's work, particularly around Place Partnerships and the Local Delivery Pilot (LDP). It aimed to showcase how sport and physical activity are being used to drive community impact, system collaboration, and support the national Uniting the Movement strategy.

Key Activities:

Welcome & Scene Setting (Waterside Leisure Centre)

- The day began at a leisure centre with an introduction to the local context and a Q&A session with Active Essex staff.
- A 'round' helped set the tone for the day.

Exploring the Local Neighbourhood (Waterside Leisure Centre, Sport for confidence, Hadleigh Cycles)

- Attendees were introduced to Canvey Island and its role in the Place Partnership programme.
- The visit included sessions at Waterside leisure centre and King George Playing fields, where delivery partners showcased activities for various community groups.
- Residents shared how these initiatives have positively impacted their lives.

Partnership Working

- Morning focused on how organisations are collaborating across Castle Point to deliver inclusive physical activity opportunities.
- Examples included work with older adults, people with disabilities, and youth, demonstrating the value of integrated, community-led approaches.

Lunch & Reflections (The Paddocks)

- Lunch was held at a community centre, offering time for reflection and informal conversations.

Roundtable Discussion (The Paddocks)

- The afternoon featured a roundtable with representatives from across the Essex system.
- Discussions explored how sport and physical activity are being used to address multiple agendas, including health, wellbeing, education, and community development.
- Attendees shared lived experiences and discussed how Essex is contributing to national strategy goals.



Ride Canvey – PPE Capital Opportunity

Location: Waterside Farm Leisure Centre, strategically positioned between Benfleet Station and Canvey Island town centre.

Project Overview:

- Ride Canvey is a collaborative initiative helping people learn to cycle using the athletics track.
- The track is well-used and offers potential for expanded programming in:
 - Athletics
 - Running
 - Inclusive cycling

Youth Engagement & Facilities:

- The site includes an Olympic-grade skate park, actively used by:
 - Detached youth workers
 - Local youth organisations
- There is strong local ambition to establish a permanent youth centre at the site.

Additional Opportunities:

- Football Development: Castle Point Borough Council (CPBC) has applied to the FA Hubs programme.
- A new 3G pitch is proposed for Waterside Farm LC.
- PlayZone Potential: The site was previously earmarked for a PlayZone, though the bid was unsuccessful—still considered a viable future opportunity.

Strategic Priority - Positive experiences for children and young people, and walking and cycling

On 1st September, Castle Point Place Partnership partners scoped out potential sites and projects for Sport England capital investment. In attendance were; Stuart Makepeace, Amanda Parrott, Stuart Jarvis, Shane Williams, Bash Mahmood, Lee Monk, Alex Hawkins

The Paddocks – PPE Capital Opportunity

Location: Adjacent to Canvey Primary Care Centre, Cisca House, and Canvey High Street

Project Overview:

- The Paddocks Community Centre has recently undergone a £2.3 million refurbishment and is set to reopen.
- The site includes the "1066 Room", which remains in need of refurbishment and could be repurposed for health and wellbeing activities.

Strategic Potential:

- Strong alignment with:
 - Future of Leisure Report
 - Active Wellbeing and Neighbourhood Health agendas
 - 10-Year NHS Plan

Additional Opportunities:

- Opportunity to focus on older adults with long-term health conditions.
- Potential to support the cultural exercise needs of the local Orthodox Jewish community.

Strategic Priority - Physical activity targeting health inequalities & LTHC & activating local assets with inclusive opportunities



Canvey Heights & Sea Defence Paths – PPE Capital Opportunity

Location: Canvey heights country park Smallgains Avenue, Canvey Island SS8 8NB

Project Overview

- The area includes Canvey Heights Country Park and a network of sea defence paths offering scenic views and active travel potential.
- There is an opportunity to develop and enhance the path network, creating a continuous route from Canvey Road through to Canvey Wick.

Strategic Potential

- Supports active travel, walking, and cycling initiatives.
- Align with:
 - Green infrastructure and sustainability goals
 - Local nature recovery and wellbeing strategies
 - Place-based outdoor activity programming
- Potential to link with other community assets and nature reserves, enhancing connectivity and accessibility across Canvey Island.

Yellow Door – PPE Capital Opportunity

Location: King George V Playing Fields, Castle Point

Project Overview

- Yellow Door has previously developed plans for sport and physical activity facilities (plans available).
- Recent investment into park tennis courts has been well-received, with the refurbished courts at King George V Playing Fields now reopened and actively used by the community.

Additional Opportunities

The site was earmarked for a PlayZone, though the bid was unsuccessful—still considered a strong candidate for future investment and activation.

Strategic Priority - Activating local assets with inclusive opportunities and positive experiences for children and young people



Strategic Priority - Activating local assets with inclusive opportunities & positive experiences for children and young people

Kismet Park – PPE Capital Opportunity

Location: Weel Road, Canvey Island Size: Approx. 4.3 acres. Near Canvey Seafront and 'the point'

Project Overview

- Legacy Site: Home to a London 2012 adiZone, a multi-sport outdoor facility featuring:
 - Basketball and football areas
 - Tennis wall
 - Outdoor gym

Youth Engagement Potential:

- A consortium of youth organisations, including Canvey Island Youth Project (Yellow Door), could collaborate on an activation plan for the site.
 - Strong track record in detached youth work and inclusive programming.

Additional Opportunities:

- Opportunity to revitalise the site as a youth-focused outdoor activity hub, aligned with:
- The adiZone could be refurbished and reactivated to serve current community needs.



CASTLE POINT PLACE PARTNERSHIP
SPORT ENGLAND CAPITAL INVESTMENT

SPORT ENGLAND FUNDING

PLACE CAPITAL FUNDING

Expressions of Interest will need to meet the following criteria to be eligible for this funding:

- Be submitted by an organisation entitled to receive public funding such as local authorities, sports clubs and voluntary or community organisations.
- Request a grant of between £150,000 and £2,000,000
- Request funding for the development of capital infrastructure, which can contribute to the costs of new build, modernisation or refurbishment and major fixed equipment where it is an integral part of a project. This work must have not yet started on site.
- Be based on a site where the applicant holds tenure – freehold ownership or long-term leasehold (21 years minimum)
- We will require some level of partnership funding for projects to demonstrate a partnership/place-based approach to capital investment.

RECOMMENDATION: Apply to Sport England's Place Capital Fund for:

- Refurbishment of the 1066 room at The Paddocks to become an active wellbeing space, aligned to NHS 10 year plan and neighbourhood health. The facility is strategically placed within walking distance of the town centre, on public transport routes and is on the same site as Canvey Island Primary Care Centre and Cisca House (55+ community hub). This will also align to the growing CPBC Wellbeing Offer and efforts to transition the leisure service to a wellbeing service.
- Resurfacing existing concrete area next to the tennis courts and refurbishing the MUGA at King George V Playing Fields (KGVPF). Yellow Door and Playzone consultation has suggested new basketball and netball courts in addition to the MUGA would be popular.



Mercury Room - The Paddocks



King George V Playing Fields

ACTIVE ENVIRONMENTS TEST & LEARN PROJECTS

The Active Environment Test and Learn project aims to test how we can reduce the inequalities in accessing parks, PlayZones and LTA Parks tennis courts. This will be achieved through the delivery of small-scale infrastructure improvements which have been co-designed and evidenced by community engagement. The aim of these improvements is to create safe and welcoming spaces for women and girls and remove physical barriers to ensure inclusivity through design. These improvements should then encourage people to be active within the wider park and encourage greater access to PlayZone or LTA Parks Tennis facilities.

Two-stage solicited (invited) application process

- Request a grant of between £50,000 and £150,000.
- Applicant can demonstrate the ability to meet the match funding requirements of 25% to maintain the infrastructure improvements and maintain activity in the longer-term.

RECOMMENDATION: Apply to Sport England's Active Environments Test and Learn Projects for:

- Community engagement with a focus on women and girls and people to remove barriers to KGVPF, with small scale capital improvements to improve inclusivity. There is appetite for an older children's playground but this is out of scope of Sport England funding. There is potential to have 'girls in the lead' with this project which could influence future investment into other parks and open spaces in Castle Point.



Bi-monthly progress bulletins

WWW.ACTIVEESSEX.ORG/PLACE-PARTNERSHIPS/

