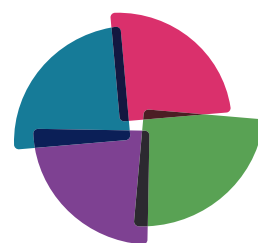


Your Essex Community Place Based Support Year 25/26

Data collected from 530 responses



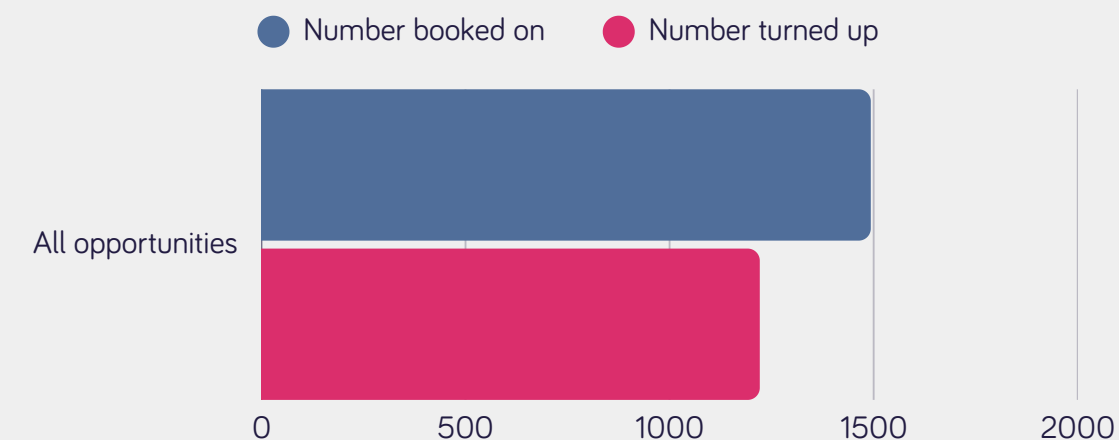
Your Essex Community

Supporting the Voluntary and Community Sector

90

activities delivered in 2025/2026

Attendees vs registered numbers



Overall, how would you rate your experience?



95% attendees rated their experience satisfied or very satisfied

How would you rate the content?



88% attendees rated content excellent or very good

Opportunities to network / collaborate



90% attendees agreed that there were good opportunities to network and collaborate

How were the organisation and logistics?



86% attendees said organisation and logistics were excellent or very good

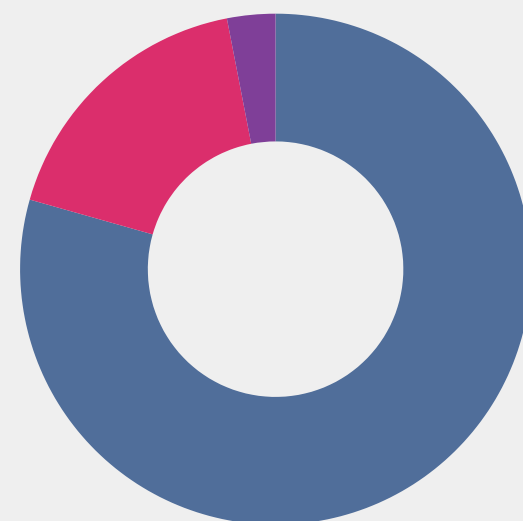
How were quality of delivery (speakers etc)?



89% attendees said speakers and facilitation were excellent or very good

The likelihood of delegates applying what they learnt to their work

- Yes, definitely (blue circle)
- Yes, to some extent (red circle)
- Not sure (purple circle)



1221

attendances 2025/2026

Net Promoter Score For Activities

78

379 promoters
11 detractors

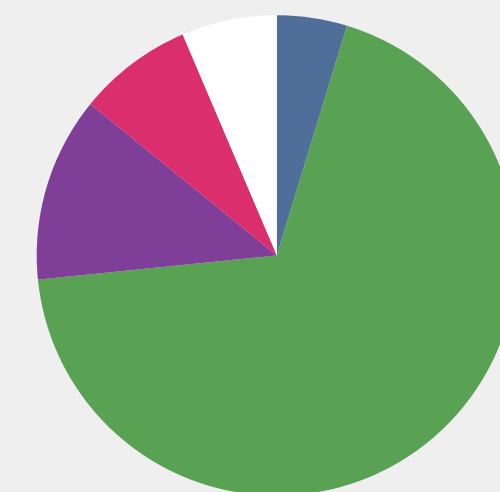
Would you be interested in further information/attending similar events in the future?



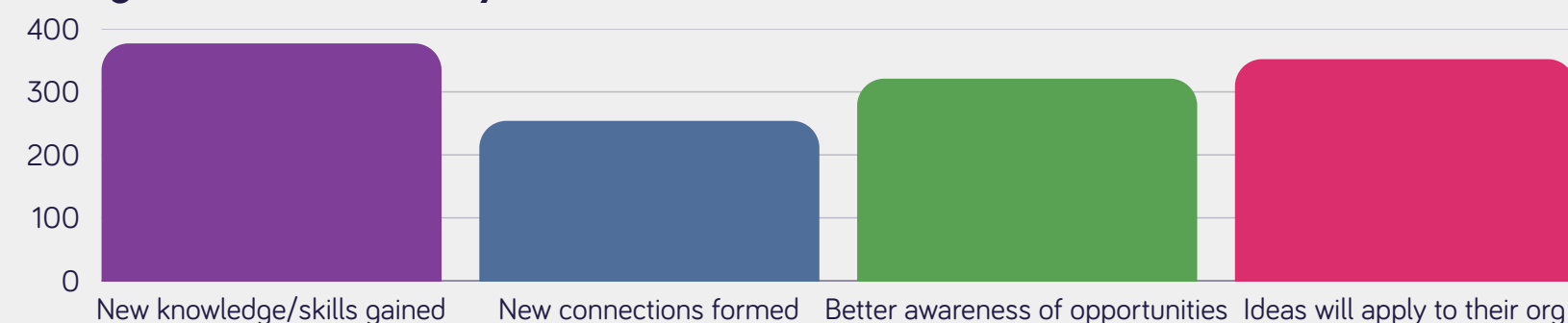
89% of attendees answered yes

Types of organisations in attendance

- Business/ social enterprise (blue circle)
- Charity/ non-profit (green circle)
- Community group (purple circle)
- Public sector (red circle)
- Did not answer (white circle)

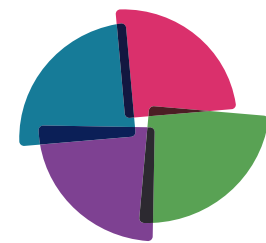


Delegates that clicked yes to these statements



Your Essex Community Place Based Support Year 25/26

Data collected from 530 responses



Your Essex Community

Supporting the Voluntary and Community Sector

“ I have taken away lots of new ideas from the speakers and made new connections that I hope will help our charity and the people we support ”

Quote from Meet the Funder event

“ Networking is really important and it's great to hear what others are doing locally to support communities. One take would be to look at fundraising opportunities more as starting to see the value having spoken to others about this ”

Quote from delegate on fundraising and small grants workshop

“ One key thing you learnt (Online Learning Series) ”
 “Inspiration from what has been achieved and ideas of how to engage and build. Love the quote focus on whats strong not whats wrong.” (Engaging Communities Effectively)
 “Free writing to inform and shape messaging and although I know about marketing I don't know about online marketing so was great to have intro to this and see how I can use different tools” (Utilising Marketing)

“ [I learnt] That genuine coproduction is a must have for our organisation, not a would like to ”

Delegate from Coproduction training

“ Meeting people from the local area in which I live and work, and establishing connections in person from those of other organisations in the non-profit sector who offer services that can benefit the beneficiaries of the charities I work for. It also opened my eyes to what support services are out there - and how to make contact with them. This is important as local charities' websites do not usually appear in search engines like google, so going out and meeting people *in person* and networking is the best way to find out about these opportunities. ”

Quote from delegate attending a networking event

“ Additional training and learning opportunities requested from attendees was far ranging, but broad themes were: ”

- Face to face networking and support with building relationships
- General governance and running charity advice
- All things finance and income generation
- Writing bids, grants and funding applications
- Marketing support
- Demonstrating impact
- Using AI
- Health and safety, safeguarding
- Supporting volunteers

Key themes emerged from 25/26

1. Networking and Partnership Activities Most Valued Across Essex
2. Locally Delivered Training Had Consistent Non-Attendances
3. Provider Capability and Capacity Vary Widely Across Essex
4. Strong Appetite for Leadership and Strategic Spaces
5. Cross District Collaboration is Emerging but Underdeveloped
6. The Sector Faces Increasing Resource, Capacity & Stability Pressures
7. The Place-Based Model Works Best with Clear, Trusted Local Convenors
8. The VCS Wants Simple, Clear, and Accessible Support Pathways



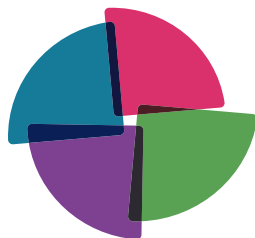
Fundraising and small grants workshop - West Essex

A special thanks to our community-based partners



Fundraising and Small Grants Workshops

*Data collected from 107 participant surveys

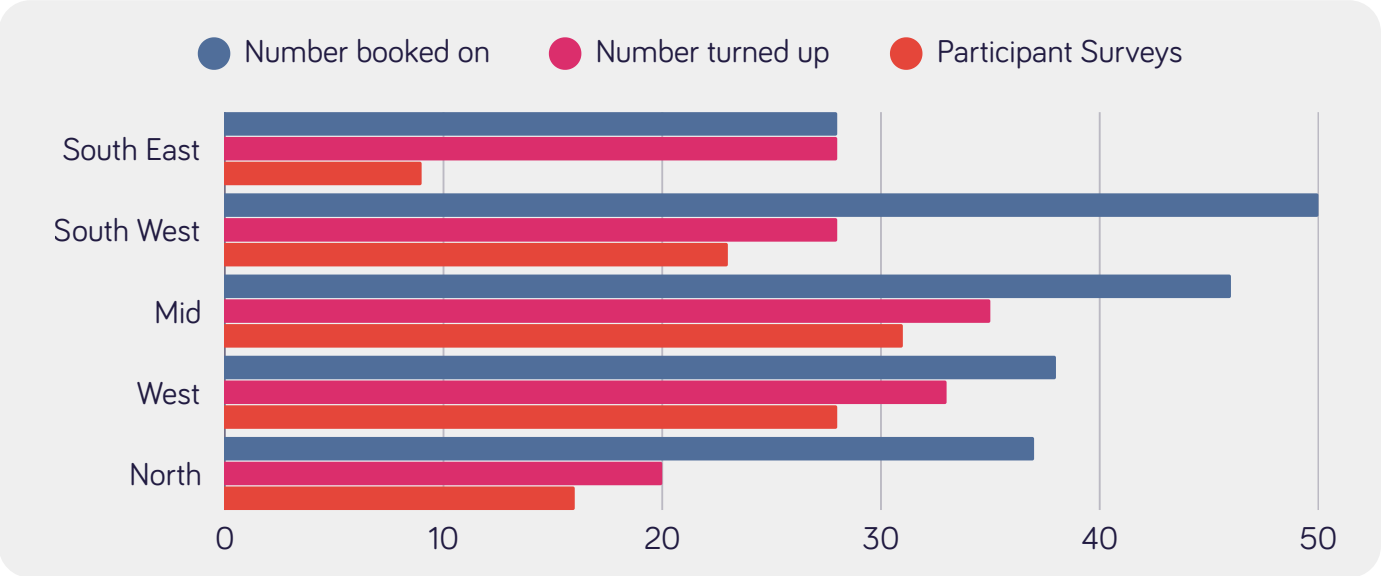


Your Essex Community

Supporting the Voluntary and Community Sector

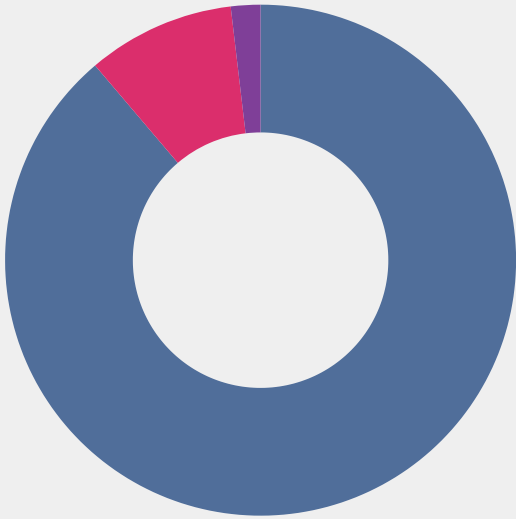
5

activities delivered across Essex



The likelihood of delegates applying what they learnt to their work

- Yes, definitely
- Yes, to some extent
- Not sure



134

attendances

199

bookings

Net Promoter Score For Activities

+84

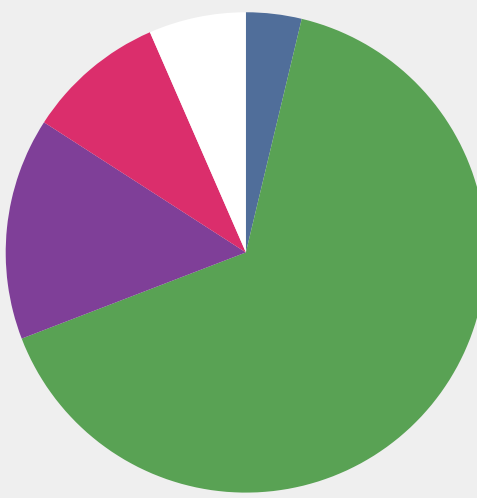
Would you be interested in further information/attending similar events in the future?



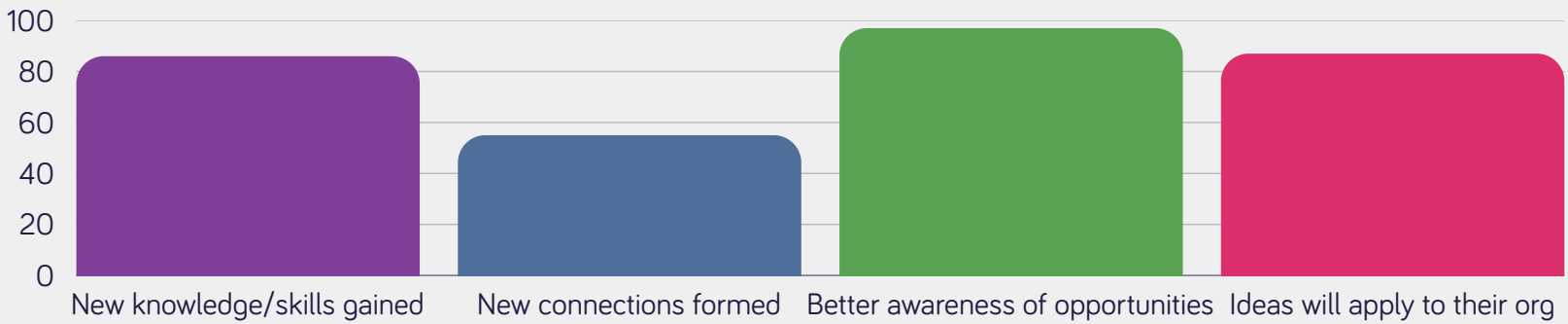
88% of attendees answered yes

Types of organisations in attendance

- Business/ social enterprise
- Charity/ non-profit
- Community group
- Public sector
- Did not answer



Delegates that clicked yes to these statements



Overall, how would you rate your experience?



79% attendees rated their experience very satisfied, 18% rating their experience as satisfied

How would you rate the content?



90% attendees rated content excellent or very good

Opportunities to network / collaborate



78% attendees agreed that there were good opportunities to network and collaborate

How were the organisation and logistics?



94% attendees said organisation and logistics were excellent or very good

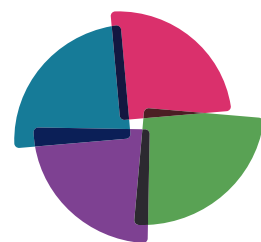
How were quality of delivery (speakers etc)?



95% attendees said speakers and facilitation were excellent or very good

Fundraising and Small Grants Workshops YEC Place Based Support

*Data collected from 107 participant surveys



Your Essex Community

Supporting the Voluntary and Community Sector

“Made me realise the number of bodies to apply for. It also gave me focus & clarity on our next steps re applying for funding.”

North Essex workshop attendee

“New to the charity sector so was very interesting to learn more about fundraising and where to search for opportunities.”

West Essex workshop attendee

“Amazing help in regards to producing potentially successful applications.”

South West workshop attendee

“Excellent workshop. Just at the right time.”

South East workshop attendee

“Really a fantastic workshop, well done to your whole team, the style of delivery was clear and engaging and the content was really useful.”

Mid Essex workshop attendee

“Local networking with businesses and other charities
Help with making partnerships and connecting with others
Larger grants, bids, contracts and commissioning
How to write grants, writing grants in a room together
Learning from others - best practice
Meet the funder
Support with income generation
Trustee roles and responsibilities
Marketing and digital skills
Volunteer management

Further training, events or networking opportunities that would be most valuable

What key successes, learning and progress was made from fundraising and small grants?

- Grants workshops have proved popular and there is a want to have follow up sessions with a focus on larger grants. Many participants want more practical support writing applications.
- Many organisations in attendance were unaware of where to look for grants and would benefit from clear communications and regular updates on funding opportunities.
- Some organisations had never heard of Awards for All but left the workshop confident they could apply - confidence building was a key aspect of the workshops.
- Follow up and deeper dives in specific aspects of income generation and business planning would be valued.
- Grants workshops typically attract organisations looking for a grant for a predetermined project. Opportunity to encourage wider thinking about resilience and sustainability when in attendance.
- 1 in 3 bookings did not attend. Active Essex will review user journey from booking to attending.

Next steps:

- Meet the funder events are being organised for 2026.
- Active Essex to follow up with participants in 3 and 6 months to find out if organisations have used new skills to successfully apply for grants or develop fundraising strategies.
- Active Essex to deliver large grants focused workshops in 2026.
- Active Essex to redeliver small grants and Fundraising workshops in 2026.



West Essex Small Grants and Fundraising Workshop 25.11.25

